





ILLUSTRATION: ROHNIT PHORE

**W**ITH JUST ABOUT six-eight weeks to go before the code of conduct for India's general elections—due in April—comes into force, the BJP-led government would be facing a serious dilemma. It has the option of announcing some big-ticket schemes, with conspicuous, near-term benefits for the targeted population. Else, if the government is feeling confident enough, it will approach the elections with its current scorecard. However, the initiation of some reforms with potential gains only over the long-term are unlikely to cut ice in the pre-poll season.

This dilemma, understandably, would have grown larger for the BJP after the electoral reverses the party suffered in the recently-held Assembly elections in key states. In the run-up to these Assembly elections, there were four key factors (perception that “upper caste” voters were unhappy; anti-incumbency; the narrative of rising unemployment; and farmers’ woes) that got highlighted—these may have some relevance for the upcoming general elections, too. The ruling party may be right in its assessment that the first factor has been put to rest after the promulgation of the new law providing 10% reservation in jobs and education for “economically weaker sections” from the general category.

On the second factor, only one uninterrupted term in power (as is the case with the present BJP-led government at the Centre) should not spur anti-incumbency. In contrast, out of the three Hindi heartland states where the BJP lost the Assembly elections, two (Madhya Pradesh and Chattisgarh) had been under BJP rule for 15 years—that undoubtedly would have been fertile ground for anti-incumbency.

The BJP should be more worried about farmers’ woes, and the narrative on growing unemployment. Perception of a poor performance on these two factors can dent the party’s claims of its ability to provide efficient governance. Now, given that job creation is more of a long-term process, there is little that the government can do on this front before the elections kick off.

It is on farmers’ woes where the government can opt for the short-term game—say, via farm-loan waivers. This would be especially tempting in the backdrop of the Congress party’s victory in Rajasthan, MP and Chattisgarh assembly elections recently where the party had made farm loan waivers an important poll issue. However, the government may conclude—rightly so—



VIPUL PRASAD

The author is with Magadh Capital

## UBI can be a brahmastra

It will give immediate relief to the target beneficiaries and force the government to rationalise subsidies

that farm loan waivers may not help much for the upcoming general elections, especially when the Congress party, too, is generously announcing such schemes. It may also be of some consequence that farm loan waivers are inequitable and highly inefficient, are unable to help the really distressed farmers, and are economically disastrous for the government’s finances and for the banking system.

In this context, a universal, or partial, basic income can be a measure that could turn out to be economically and socially sound. A rough arithmetic would look as follows. Let us say the

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government decides to pay ₹150 per month per head (implying ₹750 per month for a family of five) to every Indian. Going by poverty line estimates as per the Rangarajan committee (at monthly income of ₹1,410 per head), this may imply a solid 11% boost to someone at the poverty line. About 30% of Indians who live below the thus-defined poverty line stand to gain meaningfully if such a scheme is rolled out. For another 20-25% of the population, too, this income may not be insignificant.

At this level of income, this scheme will require ₹2.4 lakh crore annually. If state governments are convinced to

foot, say, 20% of the bill, and if the affluent (say, the 3 crore four-wheeler vehicle owning families) are excluded from the scheme, then the burden on the Union government works out to be ₹175,000 crore.

Funding can initially come from the curbing of some existing subsidies that are incorrectly targeted, suffer from extreme misallocation, and have relatively less political costs. If savings on fertilisers and petroleum products are withdrawn, then ₹100,000 crore can be freed up while cutting the MGNREGA budget by half would add another ₹25,000 crore to the kitty. The balance ₹50,000 crore can be raised via additional divestment of government stake in PSUs. However, divestment can only be deployed as a temporary measure since selling capital assets to fund revenue expenditure may not be a sound step economically, though this is besides the point here. There can be other ways to fund this—with other sources of funds, or a slightly higher share of burden taken on by state governments, or a smaller scheme size, or some bump up in the fiscal deficit glide path which, again, will be bad economics.

The key point is that, given the relatively slow pace of poverty alleviation in the country since Independence, the most populous democracy in the world does have an obligation to strengthen social security for its poor and lower middle-class population. Second, as this scheme evolves, the government will feel pressurised to revamp the highly inefficient, piecemeal and disparate subsidy schemes (such as the food subsidy of ₹160,000 crore) that the country has had for so long, and reallocate funds towards the income support scheme. Similarly, there will be an increased urgency to expand the taxpayer base, and to make direct taxes more progressive in nature to raise additional funds.

A universal, or otherwise, income scheme can be amongst the most people-oriented and ambitious schemes that India has seen. It can be a big bang, long-term oriented scheme without causing much disruption. It’ll certainly have a favourable election impact cutting across caste-based voter groups. The BJP’s campaign managers may even take this as an effective tool to blunt the impact of the coming together of Samajwadi Party and Bahujan Samaj Party in Uttar Pradesh. Also, it may not be too difficult to implement logistically due to the deep inroads made in the last four years by the JAM trinity of Jan Dhan accounts, Aadhaar enrolments, and mobile penetration.

## Reconsider angel tax

VINTI AGARWAL

Research Fellow (Tax Law), Vidhi Centre for Legal Policy  
View are personal

The Budget is an opportunity to address the start-ups’ pain points on this tax

**T**HE LAST COUPLE of months, the media has been agog with stories of notices received by many start-ups as well as angel investors on clearing the taxes on the angel-funding raised by the former. Angel tax was introduced in the 2012 Budget by the then finance minister Pranab Mukherjee to deter the generation and use of unaccounted money. Section 56(2)(viib) was added in the Income Tax Act 1961, that provided that a resident company issuing share at a premium is subject to tax under the head “income from other sources.” The income generated is calculated as the difference between the consideration actually paid and the fair market value of the said share. There have been five major issues raised by start-ups as well as investors on taxing angel funding.

First, there is disagreement on the concept of ‘fair market value’. It is often difficult to determine the fair market value of the shares when the start-up is at its conceptual or development stage. Valuation of a start-up is generally determined by certified merchant bankers or chartered accountants based on company’s projected earnings as well as negotiations between the investors and the start-ups. However, an issue arises when start-ups are not able to match their initial projections and, hence, Assessing Officers, who have been given wide discretion under the Income Tax Act, reject the original valuation and reduce the ‘fair market value’ at the time of assessment, due to which premium amount on which tax is levied is rises. Further, Section 56(2)(viib) only applies to resident investors, and thus start-ups may shift to foreign investors and may ultimately be foreign-owned.

Second, the process for approval under Section 56(2)(viib) is criticised as cumbersome. The Central Board of Direct Taxes, in May 2018, issued a notification granting exemption to start-ups under Section 56(2)(viib) if they have approval from the Inter-Ministerial Board of Certification as per the notification issued by ministry of commerce and industry in April 2018. According to the earlier notification, a start-up shall be eligible to apply for approval under Section 56(2)(viib) only if its total investment, including funding from angel investors, does not exceed ₹10 crore. Further, the investors subscribing the shares of the start-up must either have an average income of ₹25 lakh or more for the preceding three financial years or must have a net worth of ₹2 crore or more in the preceding financial year. For availing of such exemption, a certification of valuation by a merchant banker is required. While the notification purportedly gives an exemption, the eligibility conditions and the procedure prescribed make it too cumbersome.

Third, the procedure does not provide for any time period within which approval needs to be granted and, hence, start-ups can face delay in getting approvals. This has an adverse impact, especially when start-ups are nascent and struggling to grow their business.

Fourth, as per the notification issued by DIPP, to qualify as a start-up, a company has to be less than seven years old and must never have had an annual turnover of more than ₹25 crore. Further, it must not have received more than ₹10 crores in total from angel investors. From this, it is clear that start-ups that did well in any of their first seven years will not get an exemption. Further, it also encourages start-ups to enter into arrangements showing less annual turnover for seven years.

Fifth, the obligation of depositing 20% of the total tax demand by start-ups for filing appeal against the order of the Assessing Officer before CIT (A) needs to be relooked. It is important to note that tax notices to some start-ups demanded for around 50% of the money given by angel investors—20% pre-deposit of such substantial amount will affect the start-ups drastically.

The Union Budget is will be out on February 1, and the government should reconsider the above provision in the Budget. It should strike a balance between deterring money laundering as well as safeguarding the interest of young entrepreneurs. A proper method of valuation of a start-ups must be determined, accepted by entrepreneurs, investors as well as the government. Next, the procedure laid down for claiming exemption under Section 56(2)(viib) must be simplified. And last, the 20% pre-deposit condition for start-ups for filing an appeal must be made flexible so that they are not adversely impacted.

**S**TEEL PRODUCTION IN India grew by 3.1% to 103 million tonnes and consumption increased by 7.9% to 90.7 million tonnes in FY 2017-18. India is currently the third-largest producer of steel after China and Japan, and is poised to become the second-largest producer soon. An increase in domestic demand from sectors like infrastructure, real estate and automobiles is anticipated. The government has mooted a plan to boost domestic steel capacity to 300mt per annum by 2030. However, this growth will have to be supported by private sector companies and will also require import of foreign technology and foreign direct investment (FDI).

A recent IMF projection pegs India’s GDP to rise by 7.4% in 2018 as compared to 6.7% in the previous year. The sustained growth shows that major steel consuming segments will benefit. These include sectors such as construction, goods, estate, capital goods, consumer goods, automobiles and the energy sector. Industrial corridors will also help improve India’s connectivity, further reducing costs involved in the logistics required for transportation across Indian states.

Today, countries relying on the US as an export market are considering different avenues for their exports largely due to the import duty imposition. This, in turn, may lead to an oversupply of steel in the global market pressurising the international steel prices outside of the US. The US imposed 25% and 10% import duty on foreign made steel and aluminium respectively in March 2018, for national security reasons and to protect the US

## India set to get a steel boost

Global and domestic factors have decked the cards in the favour of the Indian steel industry

RAKESH SINGHAL

Consultant, Steel Research &amp; Technology Mission of India, Ministry of Steel

from cheap imports.

Up till now, the Indian steel sector has been comparatively inward-looking; however, it is likely to be increasingly impacted by developments in global steel, raw material and energy spaces. Factors such as substantial surplus of steel scrap in China in the future, shale gas gradually emerging as a cheaper source of fuel, innovations in steel driven through emission norms for end-use products, firmer environmental regulation impacting feasibility and locations of new capacity and more are likely to be influential from a medium- to long-term perspective in terms of the amount, speed and system of domestic growth.

The low per capita consumption of around 65 kg in India, compared to the world’s average of 214 kg, and an encouraging government stance towards the steel industry, all contribute to India being an attractive location for steel. Additionally, rapidly growing demand, with partic-

ular growth in demand from certain sectors such as construction and auto, economising of domestic steel demand and decline in steel capacity in China that is expected over the next decade are further expected to act in the country’s favour.

Currently, the steel being used in real estate contributes only 15-20% of total steel production in India. However, Indian real estate sector is likely to be most benefited due to rapid urbanisation which is expected to reach 543 million by 2025. Additionally, growing economy is also driving demand for commercial, hospitality and retail space.

The demand for affordable housing further enabled by the various government schemes and initiatives and the need to grow cities vertically and implementation of regulations regarding earthquake resistance and building strength further leading to an increase in



steel intensity in construction are also likely to create a huge impact in the industry. Government introduced initiatives such as Pradhan Mantri Awas Yojana—Housing for All, Sardar Patel Urban Housing Mission, 100 Smart Cities Mission (by 2022), Pradhan Mantri Gram Sadak Yojana, Urban Infrastructure Development Scheme for Small & Medium Towns (UIDSSMT), National Heritage City Development and Augmentation Yojana (HRIDAY), Bharatmala project, 24x7 Power for All initiative (by 2019), Development of Industrial Corridors & National Investment & Manufacturing Zones, 75,000 MW Clean-Energy initiative (by 2022) etc. are expected to drive further demand for steel in India.

The macro trends affecting growth in real estate include the increasing urbanisation, overall growth in household income, growth in the services sector such as the IT boom which further adds

to the demand for office spaces. The growth of the steel sector is perfectly accompanied by the growth of the corporate environment and the demand for office space as well as urban and semi-urban accommodations.

Megacities (with population more than 10mn) is expected to surge from 31 in 2016 to 41 in 2030. Similarly, the cities with a population of more than 5,00,000 will increase 31% to 1393 by 2030, according to World Cities in 2016, United Nations.

Despite global overloading, impending growth in domestic demand is likely to continue to energize ambitions in the Indian steel landscape. The steel intensity curve, socio-economic indicators together with announced directional plans of the Government, all show potential to multiply the size of the steel industry in India. The Make in India initiative has also been propelling the growth of the industry.

Considered as a starting step towards shaping construction is the concept of pre-casting. Moving construction onsite can likely improve efficiency, and it has been observed that “Precast & Pre-fabrication” has the potential to emerge as the one stop solution covering Design, Engineering, Manufacturing, Assembling and Project Management—thereby, pushing productivity up significantly.

It has been observed that “Precast & Pre-fabrication”, in a controlled environment, can possibly result in the three elements mentioned above. This is the future of construction technology in India, if India must match the pace of urbanisation.

Currently in a very nascent stage of precast construction, India has only 2% of total construction done through precast technology. The application of precast has primarily been seen in metro-rail work (precasted segments, girders) and mass housing projects.

India is also preparing itself for a new technology, more seen in Singapore, called PPVC (Prefabricated Prefinished Volumetric Construction). In this approach, the pre-cast elements are finished in all aspects, be it wall painting or fittings of accessories in rooms, bathrooms etc.

Riding on the growing demand from ancillary industries and the supporting macro-economic factors, a growth in demand and further price stability is expected for steel industry. India has always played a vital role in the global industry and is likely to further strengthen its position with the backing of the government and the consistent growing demand.