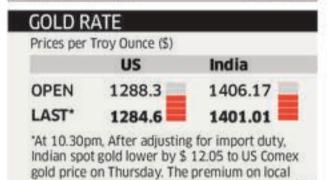
#### **Market Trends**

STOCK IND		% CHANGE
Nifty 50	10849.8	0.17
Sensex	36195.1	0.24
MSCI India	821.32	0.69
MSCI EM	2275.72	0.43
MSCI BRIC	587.81	0.44
MSCI World	8181.52	0.07
SX 40	21293.91	0.26
Nikkei	20574.63	0.09
Hang Seng	27120.98	0.42
Strait Times	3190.73	0.62
Values in US \$, Gross		At 7 pm IST



gold is due to tight supply following import curbs.



**KEY PLAYERS** in the segment show strong volume growth with some even raising prices

# Q3 Consumption Demand Stays Robust, Offers Hope

Ashutosh.Shvam @timesgroup.com

ET Intelligence Group: Several companies catering to retail consumers have reported higher sales volume growth for the December 2018 quarter reflecting a sustained demand across various segments of consumption.

Asian Paints, Kajaria Ceramics, Reliance Retail, Hindustan Unilever, Bajaj Consumer Care, and Interglobe Aviation are some of the prominent companies that have shown strong volume growth. In addition, some of the companies increased product prices by 2-5% sequentially.

Asian Paints, which commands over half of the market share in the paints business, recorded volume growth of 20%. This was not only better than the 14% growth estimated by analysts but also the strongest in any of the quarters in eight years. The festive demand during Q3 and reduction in GST rates on paints were key

**Boost to Economy** Volume growth of leading consumer-facing companies InterGlobe Volume growth Kajaria Ceramics Volume growth Dec 2018 Sep 2018 Asian Paints domestic decorative Jun 2018 volume growth Mar 2018 Dec 2017 **Hindustan Unilever** Volume growth 30 20

7.3% in the past nine months. In the building-products segment, Kajaria Ceramics posted volume growth of 16%, the highest in the last 16 quarters. The company's management expects double-digit growth to continue in the coming quarters. It hiked prices of ceramic tiles by 2-3%.

globe, India's largest aviation company was above 20% for the fourth consecutive quarter. Its average ticket prices improved by 6% year-on-year to ₹4,176, the highest rate in five quarters. The company has guided for 30% capacity addition in the March 2019 quarter. Its capacity in terms of

29% and 33% in the September and the December quarter.

HUL recorded double-digit volume growth for the fifth consecutive quarter supported by rural growth, which was 1.3 times the growth in urban markets. Its average realisation grew by 3.8% year-on-year. Bajaj Consumer Care reported volume growth of 9.4% in almond hair oil segment, the highest in the last 15 quarters.

The volume momentum in consumer goods has also resulted in advertisement growth of media companies. For example, Zee Entertainment's advertisement growth was 22% in Q3. Nearly 60% of ads came from the consumer oriented companies.

Reliance Retail, the country's largest retailer by revenue, reported 89% growth in revenue for the December quarter and 108% growth in the past nine months.

The festive season sales and new store openings resulted in high revenue growth and its operating area rose by 42% to 20.6 million square feet in the first ni-

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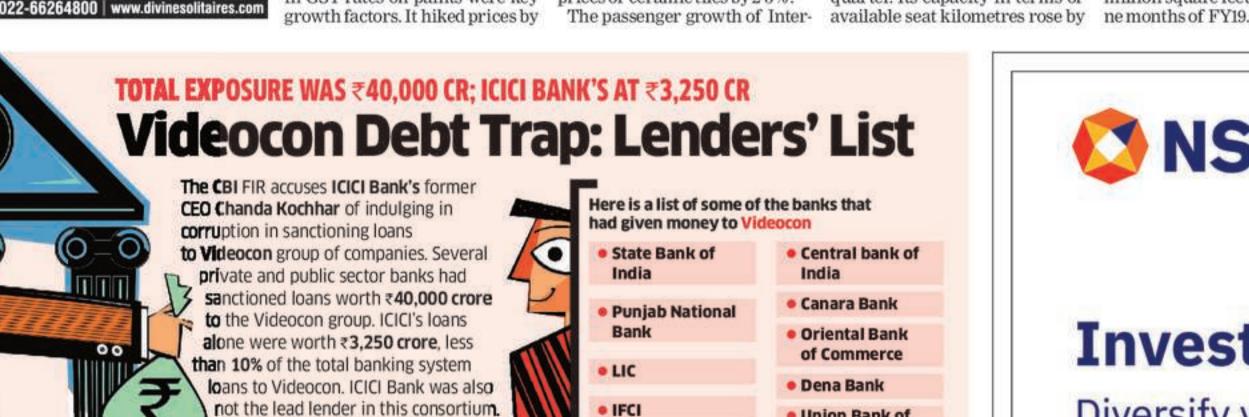
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Investors not too Happy with **REC-PFC Merger** 

**SBI Postpones Sale** of Essar Steel's Loans to Feb 11

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### Citi India CEO Pramit Jhaveri Steps Up to a Bigger Asia Pacific Role

It was State Bank of India and the

consortium included development

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financial institutions like IFCI.

Arijit.Barman@timesgroup.com

Mumbai: After a nine-year stint as the CEO of Citi in India, Pramit Jhaveri is set to become the vice-chairman of the Wall Street bank's banking, capital markets and advisory business across Asia Pacific. Jhaveri, who will continue to be based in India, will be reporting to Jan Metzger. who became Citi's Asia Pacific head of corporate and investment banking (CIB) a yearago, and Francisco Aristeguieta CEO of Citigroup Asia.

Even though there was no formal announcement till presstime on Thursday, a Citi spokesperson confirmed the development. The news broken internally early on Thursday, came as a surprise to most of his colleagues even though speculation of a CEO change was gathering momentum for some months now.

He will remain in his current role till this month end and as the interim till March 31,2019.

Jhaveri, who comes from a family of jewellers, has been among the top rainmakers for India Inc., advising them in headline grabbing M&As or fund-raising initiatives. He took over the top job in March 2010 from Mark Robinson after Citi went balfinancial crisis in 2008, but managed to turn around the franchise as one of the most successful global banks in the country. Citi India's balance sheet is considered amongst the best performing in the Indian banking industry, with a net NPA level of nessman, was a jewellery manufacturer



FILE PHOTO

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Bank of Baroda

**IDBI** Bank

0.55% as of March 31, 2018. Under Jhaveri, the PAT of the bank in India jumped to ₹3,403 crore in March 2018 from ₹860 crore in March 2010. Return on assets also improved to 2.23% from 0.96% in the same period.

Early on in his CEO stint, the bank faced a fraud in the Gurgaon branch where a rogue relationship manager managed to hoodwink several private wealth clients. Citi compensated the affected clients.

An ardent collector of Indian art, Jhaveri has been with Citi for almost 30 years. He joined Citi India in 1987 straight from through its tumultuous phase post the glothe US from where he completed his MBA in Finance and Economics and even received the 2016 Distinguished Alumnus

UltraTech Market-share Focus to

and diamond trader. But before Pramit could complete his education, the joint family had split and the business closed down. He chose banking because he said that was a profession most 20-year-olds found very appealing and glamorous. He has a BCom degree from Sydenham College, Mumbai University.

Union Bank of

State Bank of

Hyderabad

India

Prior to his elevation to the corner office, Jhaveri headed investment-banking, corporate finance and capital markets

Globally, Citi restructured its portfolio post the Lehman crisis and even divided its businesses into two groups—Citicorp and Citi Holdings. He is married to a former investment banker from DSP Merrill Lynch.

It is not yet clear who will succeed Jhaveri though names of potential internal candidates, such as Ashu Khullar, head of Asia Pacific Capital Markets Origination at Citigroup Inc, Ravi Kapoor, the head of global banking at Citi India, and K Balasubramanian who recently moved back from HDFC Bank to head corporate banking are doing the rounds.

Many believe an internal candidate from overseas may also get slected for the top job in India.

Recently, Jhaveri's name has been linked to various senior roles in corporates such as Tata Group or as a leading contender to lead home grown private banks like Axis, Indusind or HDFC that are also going through leadership churns. Past Citi India bosses like Sanjay Navar had trans-His father, a second-generation busi- itioned to PE firm KKR to lead the buyout group's operations in the country.

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### **ANALYSIS**

Rajesh.Naidu@timesgroup.com

ET Intelligence Group: Intense competition and demand that has often not reflected the pace of broader economic expansion have prevented cement manufacturers from raising prices. In this battle of attrition, the undisputed leader UltraTech has focused on gaining market share rather than experiment with pricing. It has been unwaveringly following this strategy for the past two years. The story in the December quarter is not structurally distinct.

In the December quarter, Ultra-Tech's sales volume grew by 14% to 18 MT in comparison with the same quarter last year. Its cement real isations did not show any noticeable improvement on quarter, a clear indication that the company has been

#### **Fall in Net Profit UltraTech Cement Financial Snapshot** Dec 2018 Dec 2017 Y-o-Y quarter chg (%) quarter Revenues 9,258 7,779 **EBIDTA** 1,548 1,494 EBIDTA margins % 17 19

394

456

₹ crore; Source: Company Presentation

unable to gain any pricing power. A largepart of the stable demand for cement, although not great in value terms, still comes from non-trade or institutional segment. This segment comprises infrastructure and lowcost housing (both from government and private). It is estimated that the

low-cost housing programme of the

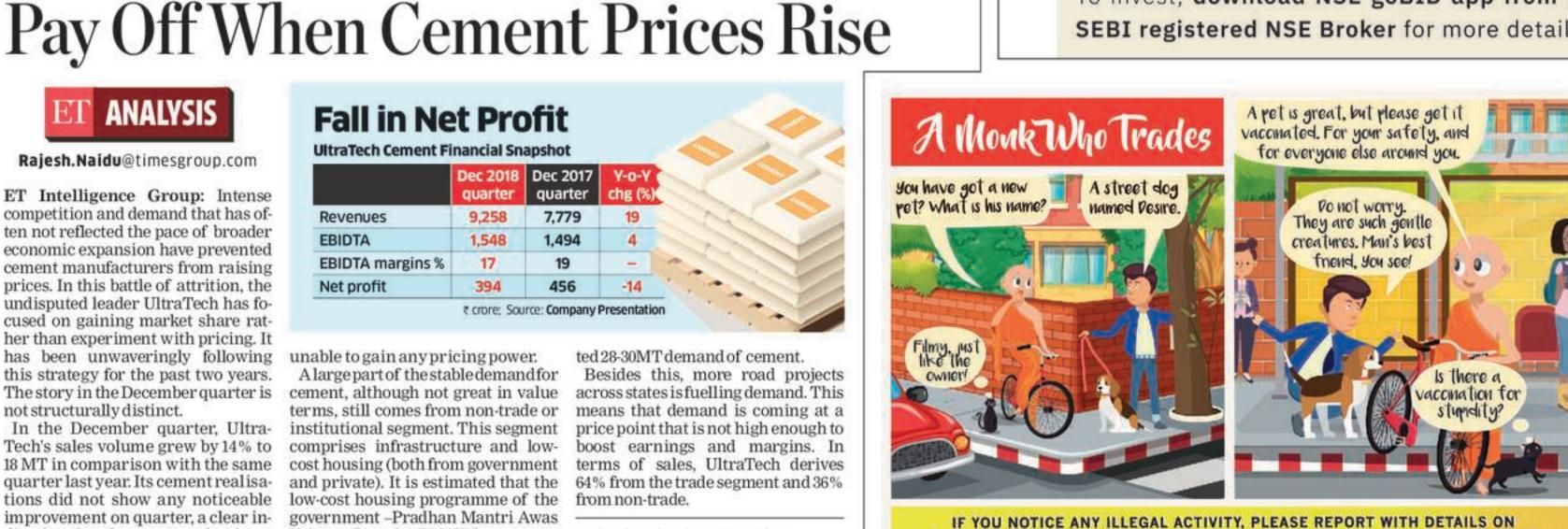
government -Pradhan Mantri Awas

Yojana - Gramin (PMAY) has genera-

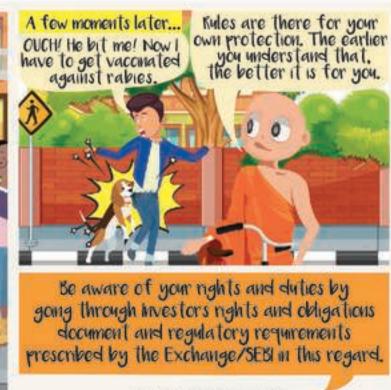
Net profit

ted 28-30MT demand of cement. Besides this, more road projects across states is fuelling demand. This means that demand is coming at a price point that is not high enough to boost earnings and margins. In terms of sales, UltraTech derives 64% from the trade segment and 36% from non-trade.

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