

WHO

Jurgen Klopp,
leading revival
of Liverpool

Only one man stands between Manchester City and a second successive Premier League title – Jurgen Klopp. Unlike in 2017-18, when City won in a record-breaking fashion – most points (100), most goals scored (106) and most wins (32) – the 51-year-old Liverpool manager has ensured that Pep Guardiola's men will have to mine every last reserve to secure the trophy again. City may currently be the league's sole leader, but Liverpool remains within touching distance. With just two months left in the campaign, the stage is set for an absorbing and nail-biting dash to the finish line.

What's the secret of his success? After Jose Mourinho, the former Real Madrid, Chelsea and Manchester United boss, Klopp has been Guardiola's Achilles heel. Their rivalry stretches back to 2013-14 in Germany when Klopp was managing Borussia Dortmund and Guardiola was in charge of Bayern Munich. Klopp's teams were pioneers of Ge-

genpressing, a technique which involved harrying the opposition immediately after losing the ball, and also specialised in rapid transitions from defence to offence. When Guardiola's possession-heavy football came in contact with Klopp's, it often proved a brittle art.

How has it been at Liverpool?

Klopp has certainly refashioned his ideals at the English club. It took two years and a bunch of carefully selected players to implement his vision, but the results, as seen from the 2017-18 season, have been staggering. The front three of Mohamed Salah, Roberto Firmino and Sadio Mane scored 91 of Liverpool's 135 goals, leaving everyone gasping for breath. Guardiola bore the brunt, losing thrice in a three-month window in early 2018, including 5-1 on aggregate in the UEFA Champions League quarter-final. Liverpool eventually lost in the final of the elite European tournament, but as a whole, the journey was a vindic-

ation of Klopp's methods and evidence enough to suggest that Liverpool would be a title-contender. In fact, in 16 matches, Klopp has defeated Guardiola seven

times and has earned three draws. One may argue that two such games in a season do not by themselves decide the direction of a title race, but a clash of ideas rarely exists in isolation. The tactical cues that emerge, if picked up well, will surely lead to a more competitive league.

Have there been any challenges?

Amid the highs of last season, there were indications that Liverpool couldn't sustain its frenetic playing style at all times. While it did reach the Champions League final, the domestic campaign fizzled out. In 2018-19, Klopp has been mindful of the need to conserve his players' energies by not going full throttle in all matches. While this has certainly added some steeliness – Liverpool has lost just once in 29 league games and is well placed after the first leg of the Champions League round-of-16 tie against Bayern Mun-

ich – five draws in the last seven matches have raised questions. Through this period, Salah, Firmino and Mane have looked subdued, leading to suggestions that the side is over-dependent on the trio. And last October's 0-0 draw against City, in which Guardiola finally found a way to neutralise Klopp, wouldn't have gone unnoticed.

What next?

More endless scrutiny, for one. Liverpool is gunning for its first league title in 29 years and it is inevitable that every little step will be watched. Throughout his career, Klopp has revelled in the role of an underdog and it may work to the club's advantage that Liverpool is back in the second position chasing City. There are also rumours that Spanish giant Real Madrid, currently helmed by a caretaker coach, has an eye on Klopp. The German's head though is unlikely to turn.

N. SUDARSHAN



WHAT

The lowdown
on the Official
Secrets Act

WHAT DOES IT MEAN? An 'Official Secrets Act' is a generic term that is used to refer to a law – originally invented by the British, and then exported across the Commonwealth – that is designed to keep certain kinds of information confidential, including, but not always limited to, information involving the affairs of state, diplomacy, national security, espionage and other state secrets. Across multiple

countries, the Official Secrets Acts follow a similar pattern: classifying certain categories of information as "official secrets," and then providing stiff penalties for any sharing, dissemination or publication of such information.

WHAT ARE ITS TRAITS?

India's Official Secrets Act (OSA) dates back to 1923, unsurprisingly a creation of the colonial regime. The 1923 Act includes penalties for spying (which, in turn, includes even "approaching" or being "in the vicinity of" a prohibited place, publishing any "sketch" or "plan" that might be useful to the enemy, with a prejudicial purpose.) Additionally, however, it punishes the communication of any information obtained in contravention of the Act, which could prejudice the security of the state, or friendly relations with foreign states. Furthermore, it punished people who knowingly receive such information – a provision clearly de-

signed to capture investigative journalism.

WHAT IS THE CRITICISM?

The primary critique of the Act is that it flips the constitutive logic of a democratic republic, where the state is supposed to be transparent to its citizens. While it is nobody's case that all information ought to be made public – for example, troop movements in wartime or confidential trade negotiation positions obviously need to be secret – there should be a heavy presumption against secrecy. Under the OSA, however, the state is given wide powers to place information off-limits to citizens, simply by stipulating that certain documents are secret – and then draconian powers to punish them in case it is made public, regardless of the public interest involved.

This makes whistle-blowing and investigative journalism a perilous enterprise, no matter how critically impor-

tant it might be to have the information public.

BUT WHAT ABOUT THE RTI?

The scope of the OSA has been somewhat diluted, thanks to the Right to Information Act. Section 22 of the RTI Act expressly says it overrides the OSA. In other words, it is not open to the government to deny access to a document demanded through an RTI question, on the basis that it has been marked secret under the OSA. Rather, the government will have to justify its decision to withhold information under the arguably narrower exception clauses of the RTI Act itself.

HOW OFTEN IS IT USED?

The OSA is not used very often, but it is used enough times to keep it in the news, and to exercise a chilling effect (especially on investigative journalism). Recent, high-profile cases involving the OSA include that of the

journalist Iftikhar Gilani (the case was withdrawn), the diplomat Madhuri Gupta (who was convicted of espionage charges), and the scientist Nambi Narayanan (who was charged, tried, and acquitted of espionage charges – and later directed to be paid compensation by the Supreme Court).

WHAT IS ITS FUTURE?

As recently as 2006, the Home Ministry recommended substantial changes to the OSA, in line with the privacy regime established by the RTI. From time to time, there are calls to repeal the OSA and replace it with a National Security Act that is more consistent with the aspirations of an open, democratic republic. However, the OSA has proved resilient, and it would be reasonable to assume that we are stuck with it for at least the medium-term future.

GAUTAM BHATIA

WHY

is GSP vital
to India-US
trade ties?**What is the programme?**

■ The Generalized System of Preferences is the largest and oldest United States trade preference programme. The U.S. intended it to promote economic development by eliminating duties on some products it imports from the 120 countries designated as beneficiaries.

When was it introduced?

■ It was established by the Trade Act of 1974. According to the website of the U.S. Trade Representative, the GSP helps spur sustainable development in beneficiary countries by helping them increase and diversify their trade with the U.S. The U.S. also believes that moving GSP imports from the docks to U.S. consumers, farmers, and manufacturers supports tens of thousands of jobs in the U.S. The other benefit is that "GSP boosts American competitiveness by reducing the costs of imported inputs used by U.S. companies to manufacture goods in the United States." The Trade Representative says the GSP is impor-

tant to U.S. small businesses, many of which rely on the programmes' duty savings to stay competitive.

Why is it important for India?

■ The Indian export industry may not feel the pinch of the GSP removal for India by the U.S. The loss for the industry amounts to about \$190 million on exports of \$5.6 billion falling under the GSP category. But specific sectors, such as gem and jewellery, leather and processed foods will lose the benefits of the programme. A producer may be able to bear 2-3% of the loss from the change, but not more. The loss, in export of some kinds of rice for example, may even exceed 10%. The landed price of goods from India has to be the same as it was before the GSP was removed. If not, consumers of those products in the U.S. would gravitate to producers that enjoy the GSP benefits and hence are able to offer lower prices. Obviously, it is difficult to get back a customer that a competitor takes away.

**Why is India in the cross-hairs?**

■ The U.S. conducts periodic reviews of the programme. The review for India, taken up last year, focussed on 'whether it is meeting the eligibility criterion that requires a GSP beneficiary country to assure the U.S. that it will provide equitable and reasonable access to its market.' The Trade Representative accepted two petitions asserting that India did not meet the criterion: one from the National Milk Producers Federation and

the U.S. Dairy Export Council, and the other from the Advanced Medical Technology Association. India wants dairy products, which could form part of religious worship, certified that they were only derived from animals that have not been fed food containing internal organs. Other exporters such as EU nations and New Zealand certify their products, but the U.S. has so far not done so. Second, India has recently placed a cap on the prices of medical devices,

like stents, that impacts U.S. exports of such devices.

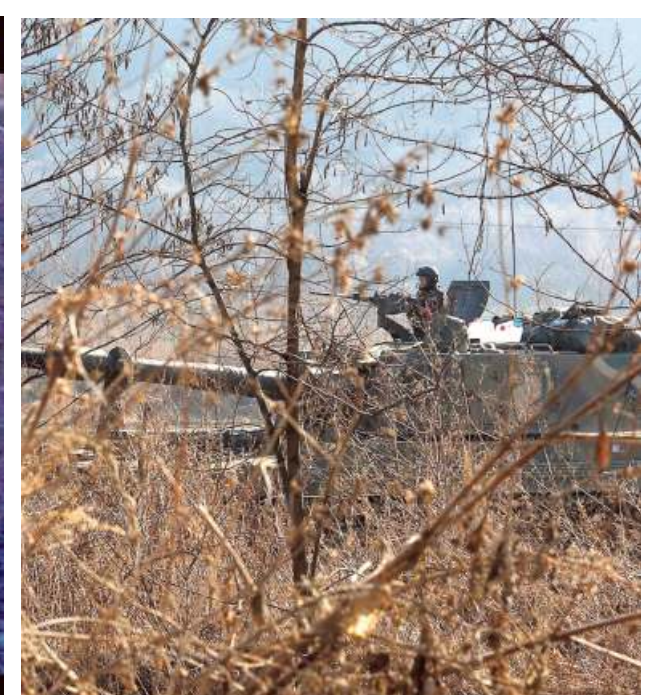
What can the Indian government do? ■ The government must offer fiscal help to the affected sectors. But the obvious question is: what can India do if it has to be compliant with World Trade Organisation rules that protect all its members equally from undue sops given to exporters? A wry answer is that if the U.S. is not playing by WTO rules, other countries too need to be able to protect their industries. But it is possible to offer some breather to producers suffering losses from the GSP removal, even while being WTO-compliant. The Centre could consider refund of taxes for goods not under GST. Use of electricity or petrol in the manufacture of such goods but for which an input credit is not available could qualify here. Helping such sectors would also protect jobs; especially when job creation is at a low.

K. BHARAT KUMAR

WHEN

6
March, 2019

Rising tensions: Two U.S. think tanks and South Korea's Yonhap News Agency have reported that work is under way to restore part of North Korea's Sohae Satellite Launching Station. Last June, North Korea began to dismantle a missile engine test stand at Sohae after the first summit between U.S. President Donald Trump and its leader Kim Jong-un. A second summit broke down last week in Hanoi over differences on how far North Korea was willing to limit its nuclear programme and the degree of U.S. willingness to ease sanctions. The structures had been rebuilt some time between February 16 and March 2, Reuters reported. Pictures show an image provided by Airbus Defence & Space and the think tank 38 North, clicked via satellite from CNES on March 6, of the Sohae station at Tongchang-ri, North Korea, and a South Korean soldier manning a K-9 self-propelled howitzer during a military exercise in Paju near the border with North Korea. ■ AP



WHERE

Protecting the
Sundarban
wetlands

On January 30, the Indian Sundarban was accorded the status of 'Wetland of International Importance' under the Ramsar Convention. The Sundarbans comprises hundreds of islands and a network of rivers, tributaries and creeks in the delta of the Ganga and the Brahmaputra at the mouth of the Bay of Bengal in India and Bangladesh. Located on the southwestern part of the delta, the Indian Sundarban constitutes over 60% of the country's total mangrove forest area. It is the 27th Ramsar Site in India, and with an area of 4,23,000 hectares is now the largest protected wetland in the country.

Why is this important?

The Convention on Wetlands of International Importance, better known as the Ramsar Convention, is an international agreement promoting the conservation and wise use of wetlands. It is the only global treaty to focus on a single ecosystem. The convention was adopted in the Iranian city of Ramsar in 1971 and came

into force in 1975. Traditionally viewed as a wasteland or breeding ground of disease, wetlands actually provide freshwater and food, and serve as nature's shock absorber. Wetlands, critical for biodiversity, are disappearing rapidly, with recent estimates showing that 64% or more of the world's wetlands have vanished since 1900. Major changes in land use for agriculture and grazing, water diversion for dams and canals and infrastructure development are considered to be some of the main causes of loss and degradation of wetlands.

How did it qualify?

The Indian Sundarban met four of the nine criteria required for the status of 'Wetland of International Importance' – presence of rare species and threatened ecological communities, biological diversity, significant and representative fish and fish spawning ground and migration path. The Indian Sundarban, also a UNESCO world heritage site, is



home to the Royal Bengal Tiger. The Ramsar website points out that the Indian Sundarban is also home to a large number of "rare and globally threatened species, such as the critically endangered northern river terrapin (*Batagur baska*), the endangered Irrawaddy dolphin (*Orcaella brevirostris*), and the vulnerable fishing cat (*Prionailurus vi-*

verrinus)." Two of the world's four horseshoe crab species, and eight of India's 12 species of kingfisher are also found here. Recent studies claim that the Indian Sundarban is home to 2,626 faunal species and 90% of the country's mangrove varieties.

Will the status help?

Environmentalists and forest officials say the Ramsar status will help to highlight conservation issues of the Sundarbans at the international level. The part of the Sundarban delta, which lies in Bangladesh, was accorded the status of a Ramsar site in 1992, and with Indian Sundarban getting it too, international cooperation between the two countries for the protection of this unique ecosystem will increase. This could lead to a better conservation strategy for flagship species such as the tiger and the northern river terrapin.

What are the threats?

While the Indian Sundarban is a biodi-

verse preserve, over four million people live on its northern and northwestern periphery, putting pressure on the ecosystem. Concerns have been raised about natural ecosystems being changed for cultivation of shrimp, crab, molluscs and fish.

The Ramsar Information Sheet lists fishing and harvesting of aquatic resources as a "high impact" actual threat to the wetland. The other threats are from dredging, oil and gas drilling, logging and wood harvesting, hunting and collecting terrestrial animals. Salinity has been categorised as a medium and tourism as a low impact actual threat in the region. Experts believe that while the Ramsar status may bring in international recognition to the Indian Sundarban, the wetland, which along with anthropogenic pressures, is also vulnerable to climate change and requires better management and conservation practices.

SHIV SAHAY SINGH

“(Before surgical strikes) Then foreign secy said something was building up... He asked me to prepare... When strikes took place, we spent four days locked down in a safe place at the High Commission in Pak”



WHY GAUTAM BAMBAWALE

The terror attack in Pulwama that killed 40 CRPF men, followed by the IAF's aerial strikes on Balakot, have led to an increase in tension between India and Pakistan. A 1984-batch Indian Foreign Service officer, Gautam Bambawale was India's High Commissioner to Pakistan in 2016 and 2017. He was in office when India undertook

surgical strikes following the terrorist attack in Uri, and when Kulbhushan Jadhav was captured by Pakistan. Bambawale was India's ambassador to China in 2018, and handled the Wuhan Summit between Prime Minister Narendra Modi and Chinese President Xi Jinping following the Doklam stand-off



“On cricket, my own gut feeling is that just because the emotions are high, doesn't mean we stop playing cricket with Pak in an international setting... It's quite silly to lose points when we know we can beat them

SHUBHAJIT ROY: What does the decision to conduct air strikes on terrorist camps in Pakistan mean?

Pakistan has been following a policy of bleeding India by a thousand cuts. That policy is of aiding, abetting and sponsoring terrorism directed at India. We have had terrorist incidents for almost 35-40 years, not only in Jammu and Kashmir but all over India. This is a low-cost strategy for the Pakistanis.

With the (surgical strikes) for the first time in 2016, and now again in 2019, what we have indicated is that the people of India have had it up to their necks in suffering from terrorist activities. Also, we have indicated — and the government can take credit for the bold and brave decision — that if Pakistan will not control terrorists, then we will go and strike them inside Pakistan. That is what has changed. A lot of people are describing it as a new template that has been brought to the table. I agree with that assessment. It is no one's case that one surgical strike, or one aerial strike, would force Pakistan to stop aiding and abetting terrorism. But we have increased and raised the costs for them to do this.

SHUBHAJIT ROY: We did not incur any casualties in the air strikes, but in such situations, things can go wrong. Were we prepared for that?

There is no doubt that it was a risky operation. But a lot of people in India are now saying that look, if Pakistan is not going to stop aiding and abetting terrorism, then we must take our own steps. These people are asking questions of our government. I think this government has only answered those questions by undertaking the surgical strikes of 2016 and the aerial strikes of 2019. I am sure the people in the government would have considered all the action-reaction scenarios, and only after assessing them would have decided to go ahead with it.

SHUBHAJIT ROY: You were India's High Commissioner to Pakistan when the surgical strikes were carried out by ground troops in 2016. How did you engage with the Pakistanis at the time?

The situation then was slightly different from what it is now. When the surgical strikes took place, the Pakistanis decided to deny it. And then they were not forced to react to it either. Regarding the decision to carry out those strikes, there were a number of options on the table. I cannot reveal the details, but I am very confident that the same options, maybe a few more, were on the table this time as well.

Much before the surgical strikes took place, and may be even before the attack on Uri, I had a long chat with the then foreign secretary, S Jaishankar, during one of my visits to New Delhi in 2016. One of the things he told me was that there was something building up. He said he did not know what will happen or what options will the government choose, but said if some action was taken against Pakistan, one of his primary concerns was to ensure that Indians at the High Commission in Islamabad remained safe. He asked me to prepare for a situation wherein everyone working at the Indian High Commission could be locked down in a safe place. We did actually prepare for that, and when the surgical strikes took place, we spent four days locked down in a safe place within the Indian High Commission.

AMITABH SINHA: So the former foreign secretary mentioned that something was building up against Pakistan even before the Uri attack? Then, were the surgical strikes a strategic decision rather than a response to an attack on the Indian State?

No, I am not saying that. My limited point is that the foreign secretary had enough foresight to visualise that we may get into a situation where the safety of the people in the High Commission in Islamabad could be at stake. He said that once he did not have to worry about the safety of Indians in Islamabad, he would be free to consider all options. So it is not that we had already decided to carry out surgical strikes before Uri. No, not at all.

AMITABH SINHA: There has been a debate on whether the recent aerial strikes were effective. For argument's sake, if we concede that there were zero casualties, and that the strikes probably did not hit the intended targets, would you even then say that the strikes were significant for India, strategically and diplomatically?

Firstly, in such situations we are not looking at benefit or loss, or victory or defeat. We are not thinking in those terms at all. The fact on the ground is that there

‘One surgical or aerial strike may not force Pak to stop aiding terror. But we have raised the costs’

Former ambassador to China and ex-high commissioner to Pakistan Gautam Bambawale says the message from the recent air strike on Balakot is that India can undertake such an exercise “successfully”, insists there is “no deep-seated hatred” between Indians and Pakistanis, and explains why, on listing of Masood Azhar as a terrorist, India needs to be “transactional” with China



Former ambassador Gautam Bambawale with Senior Editor Shubhajit Roy in *The Indian Express* newsroom in Pune. Arul Horizon

is a lot of terrorism emanating from Pakistan. And we want to do something to raise the costs, to dissuade the other country from exercising this kind of option. I also want to say that the military strikes did indeed happen. We can quibble over whether 25 terrorists were killed or 200. That is something that we do not know about. But I believe that the strikes took place and were successful. That is also the most important part. That is the message. The message was not that 200 people were killed. The message was that we can undertake such an exercise to attack terrorist bases and infrastructure. And I think that message has been sent not just to the world but even to Pakistan.

ANURADHA MASCARENHAS: India wants to isolate Pakistan, but there is a SAARC summit that is due, and it has to be held in Islamabad. Do you think it will happen?

The SAARC summit has been due for some time. Pakistan is the next host. But we are not sure when it will happen. There are at least a few of us in the region — India, Afghanistan, Bangladesh and Bhutan — four out of eight members, who believe that this is not the right time to hold the SAARC summit.

PARTHA SARATHI BISWAS: China has been restrained in its response to the aerial strikes by India. What do you make of it?

The situation is not easy for China. From their perspective, terrorism is an issue that they realise is a problem across the world, including in China. The Chinese position on terrorism is very clear — they oppose it in all its forms and manifestations. On the other hand, they have this very close, tight strategic, economic, military relationship with Pakistan. Whatever they said at the time could also be due to the fact that our Foreign Minister was scheduled to go to China (for the Russia-India-China meeting). They were a little worried that she may cancel if they push too much. But the kind of reaction that came from the Chinese, even from the RIC meeting, I would say, is a step forward. It is much better for India than it has been in the past.

On the specific issue of listing of Masood Azhar as a terrorist, I think we need to be transactional with China. If there is something that we can do for China — say at the UN, there is an important election where they want us to vote for them — we should ask for a quid pro quo. I say this

because last year when the grey listing of Pakistan took place at the Financial Action Task Force meeting, we were able to do this kind of transactional bargain with the Chinese. I think we can do it again. The timing is right. There is enough momentum internationally to get him listed.

MANOJ MORE: What do you make of the hatred that is portrayed between India and Pakistan? What is it like on the ground? Should we be playing cricket with them?

I don't think there is a deep-seated hatred for Indians among Pakistanis. The problem is that this terrorism, which is aided, abetted, supported, financed, by Pakistan, is bleeding us. That is the main thing that people in India would want to be stopped. You can discuss all kinds of things — music, literature — with Pakistanis very easily, but the moment it comes to bilateral issues there is a difference of opinion. It is because there is too much emotion involved, and it goes back to the times of Partition.

On cricket, my own gut feeling is that just because the emotions are high, doesn't mean that we stop playing cricket with Pakistan in an international setting. There is the World Cup (later this year). If we don't play, we will lose points. I think it is quite silly to lose points when we know we can beat them.

MANOJ MORE: Pakistan Prime Minister Imran Khan said he had tried to speak to PM Modi. Do you think the Indian PM should talk to his counterpart in Pakistan?

Imran Khan is not the first PM to say he wants talks. There were many before

him. For us, we have seen this happening before. The point is that if you want to have some sort of talks between India and Pakistan, I don't believe that the right way to do it is to start at the prime ministerial level. This is one of the reasons why we did not achieve success at the Agra talks in 2001. I would say that whenever we decide to talk to Pakistan, it should start at the lower levels. So you have to have preparatory talks at whatever level it is decided and then build up to a prime ministerial meeting.

Secondly, after the Pulwama attack, Imran Khan said 'give us proof and we will investigate'. Once again, this is an old record that has been played many times earlier. I want to go back to 2016. The moment the Pathankot attack took place, Nawaz Sharif said the same thing. At the time, we decided to believe them. We allowed their team, which included people from the military and the intelligence, to come to India, and the government faced a lot of flak for it. We gave them all the possible proof. It didn't go anywhere after that.

SHUBHAJIT ROY: Was the decision to allow a team of Pakistani investigators to access one of the most forward airbases a prudent move?

Sometimes you decide to place trust in these things. I think it was the first time in decades, if not ever, when we actually allowed a Pakistan investigation team to come. The idea was to share all the information that we have. Taking them to Pathankot was a decision at the highest levels of the government. We did not take them to sensitive parts of the base. We only allowed them access to areas that are relatively less sensitive.

“If you look at the entire episode (aerial strikes by India), the big takeaway is that the international community stood by India's right to self-defence. That is where we have won in this messaging war

ANJALI MARAR: How do you see India's presence, and Pakistan's absence, at the Organisation of Islamic Cooperation (OIC) this year?

The OIC has recognised the anomaly that one of the countries with the biggest Muslim population was not part of the OIC, and this is a recognition of the facts on the ground. At the same time, we should not think that suddenly the OIC has changed its position completely. This is a process. And it is a process that will unfold in the next 15-20 years. Our participation in the OIC is a turning point, an important inflection point in our relations with West Asia and Islamic countries.

AJAY KHAPPE: Wing Commander Abhinandan Varthaman was released very soon, in about 48 hours...

According to the Geneva Convention, they would have had to release him at some point in time. I think the way it must have happened is that Prime Minister Imran Khan might have said that if we have to release him after a few days, why not give him up today and claim credit for it. I hope that is what has happened because it then means that he has been able to convince the military authorities in Pakistan to do this. That is relatively a good thing. I think it was a good-will gesture, even if it came under international pressure.

AMITABH SINHA: Pakistan started the 'nuclear' talk on the first day after the strikes. They had a nuclear command meeting as well but probably decided not to go any further. So, their nuclear threshold is probably not as low as many in India thought?

They would have a threshold. I don't know what it is. Maybe people in government have a better idea. I don't think it is as easy to cross the nuclear threshold.

SHUBHAJIT ROY: How have we handled the case of Kulbhushan Jadhav, whom Pakistan has accused of being an Indian spy?

I want to make only two points. Firstly, it is incumbent on any government that has signed or is party to the Vienna Convention on Diplomatic Relations to give consular access, and till today, Pakistan has not given it to us. Our whole case at the International Court of Justice is this — that you have an international law that provides for consular access and these guys have not given it. The second point is that when a

military court undertakes a hearing, we don't know what happens. We don't know whether there was anyone to defend him. So that sort of proceeding is bad in law, and hopefully will be turned down by any international court.

SUSHANT KULKARNI: There is also a perception battle being fought after the aerial strikes.

If you look at the entire episode, you will see the big takeaway is that the entire international community stood by India's right to self-defence. I think that is the big picture and that is where we have won in this messaging war.

SHUBHAJIT ROY: There have been three incidents of stand-off with China in recent years. How has the approach of India changed?

You have to factor in the fact that India and China not only do not have a common boundary but we don't even have a common line of control. When you add to that the fact that both sides have better technology, better roads, better communication... What is beginning to happen is that the militaries of India and China, which used to be fairly far apart, are now coming closer to each other. Both India and China are also conscious not to push the envelope.

SHUBHAJIT ROY: The informal summit between Prime Minister Narendra Modi and China's President Xi Jinping in Wuhan last year was dubbed as agenda-less...

We decided that after the confrontation at Doklam, it was important to keep talking to each other. Both countries were able to talk to each other through diplomatic channels. And we agreed to have an informal summit between the leaders. The two leaders spent about eight to 10 hours together. In a formal setting, meetings usually don't last for more than an hour or so. They were able to cover a lot of topics... It helped clear the air, clear the misunderstandings. It was not an agenda-less meeting. Certain topics were agreed for talks. They covered that and much more.

Informal summits are probably a new diplomatic template that has been introduced. Later this year, when the elections are over, I think the Chinese President will visit India for an informal summit.



Opinion

SUNDAY, MARCH 10, 2019

THE RAFALE CONTROVERSY will not go away! If it had been pushed to the background because of the Pulwama terrorist attack and the retaliatory strike by the Indian Air Force, Prime Minister Modi brought it back centre stage by his provocative remark, 'If we had the Rafale aircraft...'

To his misfortune, within two days of his remark, *The Hindu* published another investigative article on the Rafale deal. The article punctured the conclusion of the Comptroller & Auditor General (CAG) that the NDA deal was cheaper than the UPA deal by 2.86%. (The government's claim that the price it had negotiated was 9-20% cheaper had been rejected in the CAG's report.)

Which deal was cheaper?

The issue is quite simple. Under the UPA deal, Dassault was required to give a bank guarantee and a performance guarantee. Under the NDA deal, that requirement was waived. While providing a guarantee the bank will charge the customer, in this case Dassault. That is the 'cost' of the guarantee — something that every businessman is familiar with. In the Rafale deal, since a sum of approximately ₹60,000 crore was involved, the guarantee charges would have been stiff.

If one deal was loaded with guarantee charges and the other deal was not loaded with guarantee charges, common sense will tell us that, before the two prices are compared, the guarantee charges in the first deal should be taken out. CAG got the numbers. He calculated the charges in two parts:

Bank Guarantee charges	€AAB1 m
Performance Guarantee & Warranty charges	€AAB2 m
Total	€AAB3 m

The CAG used alphanumeric because he had promised the government to 'redact' the price information! He did the government a huge favour.

However, the CAG was forced to conclude as follows:

"Therefore, the total saving of AAB3 million € accruing to the vendor by not having to pay these Bank Charges should have been passed on to Ministry. Ministry has agreed to the Audit calculations on Bank Guarantees but contended that this was a saving to the Ministry because the Bank guarantee charges were not to be paid. However Audit noted that this was actually a saving for M/s DA when compared to its previous offer of 2007."

CAG Failed the Nation

The guarantee charges remained hidden from the public and a meaningful comparison could not be made about the prices of the two deals. *The Hindu* story has ferreted out the information from the report of the Indian Negotiating Team (INT). The charges were €574 million. If this amount is taken out of the UPA deal and the two deals are compared, the NDA deal is more expensive by €246.11 million. At the current exchange rate of ₹80, the

ACROSS THE AISLE

P Chidambaram



The anti-national newspaper!



Comptroller and Auditor General of India Rajiv Mehrishi

NDA deal is more expensive by ₹1,968 crore. On this count alone, each of the 36 aircraft will be more expensive by ₹54.66 crore.

It is a mystery why the Prime Minister's Office held parallel negotiations undermining the efforts of the INT. It is a mystery why the three anti-corruption clauses were deleted. It is a mystery why the payment security system — sovereign guarantee, bank guarantee and escrow account — was jettisoned. These could not have been done out of 'love and affection' for Dassault. The facts point to an oblique purpose. The CAG had a duty to probe these mysterious aspects and bring out the truth. He failed the country.

The Hindu is bringing out the hidden aspects of the deal one by one. And what is the government's response? The government is accusing the newspaper of using 'stolen documents' and threatening to slap criminal charges! The Attorney General of India was

fielded by the government to hold out these threats!

Famous Stolen Papers

In 2012-14, the Government of India obtained the names of account holders in Swiss banks that had been hacked and passed on to France and Germany. The Income Tax department issued notices, raised tax demands and launched prosecutions. Was the I-T department acting on the basis of 'stolen documents'? Similarly, in 2016, 11.5 million documents were leaked from the computers of a law firm (stolen by someone?) to a German newspaper, *Sueddeutsche Zeitung*, which shared them with the International Consortium of Investigative Journalists. The I-T department had no qualms about releasing the names of account holders who were Indians or NRIs and issuing notices to them.

The famous Pentagon Papers were actually a secret report commissioned by the US Defense Secretary on the Vietnam

war. It was leaked in 1971.

The Washington Post was preparing to publish them. The US government sued the newspapers. The US Supreme Court by a vote of 6-3 allowed *The New York Times* and *The Washington Post* to publish the documents without the risk of censorship or punishment (403 U.S. 713). Justices Black, Douglas, Brennan Jr, Stewart, White and Marshall put freedom of speech above vague concerns of national security and held that spread of information was critical to keep the democratic process intact. No one even mentioned 'stolen documents'!

History is repeating itself, this time in India. Mr Modi and his ministers will brand *The Hindu* as anti-national or worse. Regardless of the invectives, readers will continue to read the newspaper. The Rafale aircraft will arrive. There will be an inquiry. The truth will be out. The life of the country will go on.



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INSIDE TRACK

COOMI KAPOOR

Timely cover-up

By the time clear satellite images were made available to the public, the Pakistanis had smartly finished reconstructing the roof over the bombed seminary at Balakot and attempted to cover up the destruction, officials say. Satellite photos could not be taken on the night of the aerial strikes because of the darkness. The next day the cloud cover prevented a satellite image being shot. On the third day, the Indian authorities managed to get a satellite picture revealing that the building had been damaged, particularly the roof, but the image was hazy. Instead of releasing this photograph immediately, it was simply put out on Twitter in the hope that a better shot would be available later. When commercial satellite photographs were finally taken more than a week later, the site did not look as ravaged as the first satellite image, thanks to Pakistan's swift restoration efforts, officials believe. But even in the later photos the blackened areas to the north of the building indicated significant damage.

Number crunching

Many wonder how the number of Pakistani casualties at Balakot was estimated at 250. The figure was first put out on Twitter and Facebook by those who had reportedly been fed by Indian Army intelligence sources in Kashmir. It was picked up by two TV channels. Adding to the confusion was Pakistan's initial claim that two Indian pilots and two aircraft were downed. Since India had only one missing pilot and aircraft, several Internet sites put out the theory that one pilot was actually a Pakistani who had been lynched by his own countrymen in PoK, assuming he was Indian. But the name of the dead pilot, supposedly the son of a former Pakistani Air Marshal, turned out to be fake.

Divided we fall

After Balakot, there have been renewed efforts to avoid divisions in the Opposition ranks. Mamata Banerjee, Sharad Pawar, the trusted US-based family friend of the Gandhis, Sam Pitroda, Muslim leaders from Uttar Pradesh and others have all voiced their concern. The problematic states where opposition parties are likely to cut into each other's vote share and help the BJP are: Delhi, Haryana and UP. In Delhi and Haryana, the local Congress leaders are against an alliance with AAP. In UP, the Congress is

still hoping for a last-minute compromise with the BSP-SP alliance, which is feeling the heat because the Congress has emerged as a third force. Several BSP and SP potential Lok Sabha candidates, who lost the nomination because the partner was allotted the constituency, have joined the Congress in the hope of a ticket. The defectors to the Congress include former SP MP Rakesh Sachan from Fatehpur Sikri, former BSP MP from Sitapur Kaiser Jahan, and former BSP MP Kunwar Chand Vakil, who hopes to get the Congress ticket from Agra. The hurdle in the effort to persuade the SP and BSP to allot more seats to the Congress in UP is Mayawati's demand for seats in several other states as compensation.

Slow start

Rahul Gandhi is annoyed that the BJP's publicity campaign has already got off the ground while the Congress has yet to finalise a firm for its advertising. The BJP has gone for the same well-known publicity and advertising firms as it had done in 2014, and its campaign slogan 'Namumkin ab Mumkin Hai' (the impossible is now possible) appears in a slate of recent government ads. The delay is reportedly because two factions, one led by Anand Sharma, who heads the Congress's publicity committee for the Lok Sabha elections, and the other by Jairam Ramesh, who is the coordinator of the party's core group, are working at cross-purposes. One side has even accused the other of inviting firms for presentation of their powerpoint proposals for shortlisting without calling all the committee members. Another grouse is that a little-known firm has been shortlisted.

Sons rise

The Congress is yet to announce nominations for Lok Sabha elections in Madhya Pradesh, but the scions of three political dynasties have been given the go-ahead to start campaigning from their respective family seats. MP chief minister Kamal Nath's son Nakul, who till now has stayed in the background, hopes to contest from Chhindwara, the parliamentary seat which his father won nine times. Arjun Singh's son Ajay Singh may have lost the election last time but is all set to contest from Satna. Arun Yadav, former PCC chief and the son of former minister Subhash Yadav, will stand from Khandwa.

On the clock

Golfers, stop thinking, and start playing

OVER THE TOP

Meraj Shah



ONE OF THE most singular rounds of golf I've had in the past few years was at the Blackstone course—the top-rated championship layout at the Mission Hills Resort in Haikou. Located on the idyllic island of Hainan in South China sea, and constructed on a bed of volcanic rock, this golf course is the pick of the lot amongst the 10 courses at this resort, and used to be the venue for a much publicised exhibition match-up between Rory McIlroy and Tiger Woods, which is what I'd gone to witness on this particular occasion.

After the event was over (the details of which I won't get into here, but interested readers can look up that column in the archives of this column online), I inquired if it would be possible to get an interview with the CEO of Mission Hills. Dr Ken Chu conveyed that he would be happy to tee it up with me for nine holes the next morning as long as I didn't mind wrapping up in under an hour.

I was a bit nonplussed, but assumed that the busy man probably used some

kind of special high-speed cart to get around, and agreed. The purpose was the interview, and I'd got that, or so I thought.

To cut a long story short, the next morning, Dr Chu—who at the time looked more like an elite athlete than a corporate bigwig—hit his ball off the first tee and, pleasantries done, proceeded to sprint down the fairway at full pep. Given the fact that there was a gallery looking on, I did what seemed to be expected of me: sprint behind him, as if my life depended on it while the carts followed with the golf bags. And so it went: Chu would spend literally seconds on the golf ball, hit his shot and run off, with me following close behind. Eventually though, I held up the white flag and chose to retire to the cart. Needless to say, there was no interview. And that—six holes in 30 minutes—was my introduction to Speed Golf.

This quirky variant of the game has been around for a long time—speed golf tournaments are held across the world—but it is widely regarded by most weekend golfers as an anomaly. Most players, when I recount this experience, are bemused and tend to dismiss it as a mutation of their favourite pastime. "Just run if you want to run, why play golf like that?" chips in Parakram Rautela, a fellow hack and playing partner. Now Rautela, like a number of other players, is very deliberate about his golf game. A man of process, as it were: with an unchanging pre-shot routine. He lines



Speed Golf, that combines running and golf, is becoming popular the world over

up to the target, shuffles the hips, checks the clubface alignment, takes three looks to the target and then pulls the trigger—a joy to watch, really. Inexplicably, when he's around, or on the green, some gremlins creep into Rautela's mind, and freeze him over the golf ball.

Time stands still in these moments, and eventually Rautela's playing partners start shooting furtive glances towards the

group behind them, which is waiting back in the fairway. A few holes of this, and patience starts running thin. Now, Rautela manages to hit some spectacular chips and hole a fair number of these putts, which makes it hard to fault him for his interminable routine, but it's a fine line. Thankfully, the man is working on it.

Slow play has emerged as the biggest challenge in pro and amateur golf alike. It

affects the players because rounds take longer to finish; it affects television viewership—only serious aficionados sit through hours of coverage. In my mind, it also affects the game's growth—it's hard to attract young people who find the sport too slow and boring.

But forget all that. I'm the first to admit that I'd continue to take my time if it really helped my game. None of these

arguments are compelling enough reasons to speed up your play; here's one that works for me, and I'd just like to put it out there for readers to consider.

One of the biggest obstacles in becoming better at golf is the stationary ball. Unlike any other sport, the fact that the ball isn't moving means you're not moving into position to hit it. Try picking up, say, a racquet (any sport will do) and visualise hitting a shot to the other side of the court. Ideally a top spin, but it doesn't matter as long as you're hitting a definite shot to a definite point on the other side of the court. Your body moves naturally into the position it needs to for you to hit that particular shot. Your hands do what's required to execute that shot. You don't think about what your body is doing and you certainly have no time to keep track of minute movements.

I know it sounds simplistic, but it is, in fact, quite hard. Simply because trusting your body to that degree is difficult when you've trained yourself to think about your golf swing.

Speed golf is a great way to break out of that mould. You don't have to run like Dr Chu, but try giving yourself, say, only five seconds to see the shot and hit it. That's not enough time to focus on the minutiae. All you'll end up doing is allowing the body and natural sporting instincts to take over. Focus comes naturally when you know you have just a few seconds to hit a shot. Time is of the essence.

A golfer, Meraj Shah also writes about the game

Idea Exchange

SUNDAY, MARCH 10, 2019

(Before surgical strikes) Then foreign secy said something was building up... He asked me to prepare... When strikes took place, we spent four days locked down in a safe place at the High Commission in Pak"



WHY GAUTAM BAMBAWALE

The terror attack in Pulwama that killed 40 CRPF men, followed by the IAF's aerial strikes on Balakot, have led to an increase in tension between India and Pakistan. A 1984-batch Indian Foreign Service officer, Gautam Bambawale was India's High Commissioner to Pakistan in 2016 and 2017. He was in office when India undertook

surgical strikes following the terrorist attack in Uri, and when Kulbhushan Jadhav was captured by Pakistan. Bambawale was India's ambassador to China in 2018, and handled the Wuhan Summit between Prime Minister Narendra Modi and Chinese President Xi Jinping following the Doklam stand-off

"On cricket, my own gut feeling is that just because the emotions are high, doesn't mean we stop playing cricket with Pak in an international setting... It's quite silly to lose points when we know we can beat them



One surgical or aerial strike may not force Pak to stop aiding terror. But we have raised the costs

Former ambassador to China and ex-high commissioner to Pakistan Gautam Bambawale says the message from the recent air strike on Balakot is that India can undertake such an exercise 'successfully', insists there is 'no deep-seated hatred' between Indians and Pakistanis, and explains why, on listing of Masood Azhar as a terrorist, India needs to be 'transactional' with China

SHUBHAJIT ROY: What does the decision to conduct air strikes on terrorist camps in Pakistan mean?

Pakistan has been following a policy of bleeding India by a thousand cuts. That policy is of aiding, abetting and sponsoring terrorism directed at India. We have had terrorist incidents for almost 35-40 years, not only in Jammu and Kashmir but all over India. This is a low-cost strategy for the Pakistanis.

With the (surgical strikes) for the first time in 2016, and now again in 2019, what we have indicated is that the people of India have had it up to their necks in suffering from terrorist activities. Also, we have indicated — and the government can take credit for the bold and brave decision — that if Pakistan will not control terrorists, then we will go and strike them inside Pakistan. That is what has changed. A lot of people are describing it as a new template that has been brought to the table. I agree with that assessment. It is no one's case that one surgical strike, or one aerial strike, would force Pakistan to stop aiding and abetting terrorism. But we have increased and raised the costs for them to do this.

SHUBHAJIT ROY: We did not incur any casualties in the air strikes, but in such situations, things can go wrong. Were we prepared for that?

There is no doubt that it was a risky operation. But a lot of people in India are now saying that look, if Pakistan is not going to stop aiding and abetting terrorism, then we must take our own steps. These people are asking questions of our government. I think this government has only answered those questions by undertaking the surgical strikes of 2016 and the aerial strikes of 2019. I am sure the people in the government would have considered all the action-reaction scenarios, and only after assessing them would have decided to go ahead with it.

SHUBHAJIT ROY: You were India's High Commissioner to Pakistan when the surgical strikes were carried out by ground troops in 2016. How did you engage with the Pakistanis at the time?

The situation then was slightly different from what it is now. When the surgical strikes took place, the Pakistanis decided to deny it. And then they were not forced to react to it either. Regarding the decision to carry out those strikes, there were a number of options on the table. I cannot reveal the details, but I am very confident that the same options, maybe a few more, were on the table this time as well.

Much before the surgical strikes took place, and may be even before the attack on Uri, I had a long chat with the then foreign secretary, S Jaishankar, during one of my visits to New Delhi in 2016. One of the things he told me was that there was something building up. He said he did not know what will happen or what options will the government choose, but said if some action was taken against Pakistan, one of his primary concerns was to ensure that Indians at the High Commission in Islamabad remained safe. He asked me to prepare for a situation wherein everyone working at the Indian High Commission could be locked down in a safe place. We did actually prepare for that, and when the surgical strikes took place, we spent four days locked down in a safe place within the Indian High Commission.

AMITABH SINHA: So the former foreign secretary mentioned that something was building up against Pakistan even before the Uri attack? Then, were the surgical strikes a strategic decision rather than a response to an attack on the Indian State?

No, I am not saying that. My limited point is that the foreign secretary had



Former ambassador Gautam Bambawale with Senior Editor Shubhajit Roy in The Indian Express newsroom in Pune

ARUL HORIZON

enough foresight to visualise that we may get into a situation where the safety of the people in the High Commission in Islamabad could be at stake. He said that once he did not have to worry about the safety of Indians in Islamabad, he would be free to consider all options. So it is not that we had already decided to carry out surgical strikes before Uri. No, not at all.

AMITABH SINHA: There has been a debate on whether the recent aerial strikes were effective. For argument's sake, if we concede that there were zero casualties, and that the strikes probably did not hit the intended targets, would you even then say that the strikes were significant for India, strategically and diplomatically?

Firstly, in such situations we are not looking at benefit or loss, or victory or defeat. We are not thinking in those terms at all. The fact on the ground is that there is a lot of terrorism emanating from Pakistan. And we want to do something to raise the costs, to dissuade the other country from exercising this kind of option. I also want to say that the military strikes did indeed happen. We can quibble over whether 25 terrorists were killed or 200. That is something that we do not know about. But I believe that the strikes took place and were successful. That is also the most important part. That is the message. The message was not that 200 people were killed. The message was that we can undertake such an exercise to attack terrorist bases and infrastructure. And I think that message has been sent not just to the world but even to Pakistan.

ANURADHA MASCARENHAS: India wants to isolate Pakistan, but there is a SAARC summit that is due, and it has to be held in Islamabad. Do you think it will happen?

The SAARC summit has been due for some time. Pakistan is the next host. But we are not sure when it will happen. There are at least a few of us in the region — India, Afghanistan, Bangladesh and Bhutan — four out of eight members,

who believe that this is not the right time to hold the SAARC summit.

PARTHA SARATHI BISWAS: China has been restrained in its response to the aerial strikes by India. What do you make of it?

The situation is not easy for China. From their perspective, terrorism is an issue that they realise is a problem across the world, including in China. The Chinese position on terrorism is very clear — they oppose it in all its forms and manifestations. On the other hand, they have this very close, tight strategic, economic, military relationship with Pakistan. Whatever they said at the time could also be due to the fact that our Foreign Minister was scheduled to go to China (for the Russia-India-China meeting). They were a little worried that she may cancel if they push too much. But the kind of reaction that came from the Chinese, even from the RIC meeting, I would say, is a step forward. It is much better for India than it has been in the past.

On the specific issue of listing of Masood Azhar as a terrorist, I think we need to be transactional with China. If there is something that we can do for China — say at the UN, there is an important election where they want us to vote for them — we should ask for a quid pro quo. I say this because last year when the grey listing of Pakistan took place at the Financial Action Task Force meeting, we were able to do this kind of transactional

bargain with the Chinese. I think we can do it again. The timing is right. There is enough momentum internationally to get him listed.

MANOJ MORE: What do you make of the hatred that is portrayed between India and Pakistan? What is it like on the ground? Should we be playing cricket with them?

I don't think there is a deep-seated hatred for Indians among Pakistanis. The problem is that this terrorism, which is aided, abetted, supported, financed, by Pakistan, is bleeding us. That is the main thing that people in India would want to be stopped. You can discuss all kinds of things — music, literature — with Pakistanis very easily, but the moment it comes to bilateral issues there is a difference of opinion. It is because there is too much emotion involved, and it goes back to the times of Partition.

On cricket, my own gut feeling is that just because the emotions are high, doesn't mean that we stop playing cricket with Pakistan in an international setting. There is the World Cup (later this year). If we don't play, we will lose points. I think it is quite silly to lose points when we know we can beat them.

MANOJ MORE: Pakistan Prime Minister Imran Khan said he had tried to speak to PM Modi. Do you think the Indian PM should talk to his counterpart in Pakistan?

If you look at the entire episode (aerial strikes by India), the big takeaway is that the international community stood by India's right to self-defence. That is where we have won in this messaging war



OIC, and this is a recognition of the facts on the ground. At the same time, we should not think that suddenly the OIC has changed its position completely. This is a process. And it is a process that will unfold in the next 15-20 years. Our participation in the OIC is a turning point, an important inflection point in our relations with West Asia and Islamic countries.

AJAY KHAPE: Wing Commander Abhinandan Varthaman was released very soon, in about 48 hours...

According to the Geneva Convention, they would have had to release him at some point in time. I think the way it must have happened is that Prime Minister Imran Khan might have said that if we have to release him after a few days, why not give him up today and claim credit for it. I hope that is what has happened because it then means that he has been able to convince the military authorities in Pakistan to do this. That is relatively a good thing. I think it was a goodwill gesture, even if it came under international pressure.

AMITABH SINHA: Pakistan started the 'nuclear' talk on the first day after the strikes. They had a nuclear command meeting as well but probably decided not to go any further. So, their nuclear threshold is probably not as low as many in India thought?

They would have a threshold. I don't know what it is. Maybe people in government have a better idea. I don't think it is as easy to cross the nuclear threshold.

SHUBHAJIT ROY: How have you handled the case of Kulbhushan Jadhav, whom Pakistan has accused of being an Indian spy?

I want to make only two points. Firstly, it is incumbent on any government that has signed or is party to the Vienna Convention on Diplomatic Relations to give consular access, and till today, Pakistan has not given it to us. Our whole case at the International Court of Justice is this — that you have an international law that provides for consular access and these guys have not given it. The second point is that when a military court undertakes a hearing, we don't know what happens. We don't know whether there was anyone to defend him. So that sort of proceeding is bad in law, and hopefully will be turned down by any international court.

SUSHANT KULKARNI: There is also a perception battle being fought after the aerial strikes.

If you look at the entire episode, you will see the big takeaway is that the entire international community stood by India's right to self-defence. I think that is the big picture and that is where we have won in this messaging war.

SHUBHAJIT ROY: There have been three incidents of stand-off with China in recent years. How has the approach of India changed?

You have to factor in the fact that India and China not only do not have a common boundary but we don't even have a common line of control. When you add to that the fact that both sides have better technology, better roads, better communication... What is beginning to happen is that the militaries of India and China, which used to be fairly far apart, are now coming closer to each other. Both India and China are also conscious not to push the envelope.

SHUBHAJIT ROY: The informal summit between Prime Minister Narendra Modi and China's President Xi Jinping in Wuhan last year was dubbed as agenda-less...

We decided that after the confrontation at Doklam, it was important to keep talking to each other. Both countries were able to talk to each other through diplomatic channels. And we agreed to have an informal summit between the leaders. The two leaders spent about eight to 10 hours together. In a formal setting, meetings usually don't last for more than an hour or so. They were able to cover a lot of topics... It helped clear the air, clear the misunderstandings. It was not an agenda-less meeting. Certain topics were agreed for talks. They covered that and much more.

Informal summits are probably a new diplomatic template that has been introduced. Later this year, when the elections are over, I think the Chinese President will visit India for an informal summit.

An artistic anarchy for politics of peace

A unique protest raises questions about our times through plays, poetry, art and conversations, writes Amrita Singh

"Agar abhi nahi bologe, toh kab bologe (If you don't speak up now, when will you speak up)?"

These were the first few words I heard as I entered 15 August Park at the Red Fort in New Delhi. Before I could stop and take a moment to reflect on what I had heard, I was in the midst of artistic anarchy, with poetry being recited close to where I stood, hip-hop playing on the other end of the park, a man walking around with a sack covering everything but his legs, and a lot of people from diverse backgrounds hopping from one spot to the other to engage with different kinds of art — from short films to art installations — in every nook and cranny.

I was here to witness "Artists Unite! for Democracy against Hate", a unique two-day event held last week. Contrary to the way it was organised, replete with food stalls and performances by the likes of singers like Shubha Mudgal, it was not merely a cultural gathering but a protest by artists who feel the right to life, the right to love and food choices, cultural expression, language and histories are under assault by a politics of hate in India.

Saba Dewan, the documentary filmmaker who spearheaded the "Not In My Name" campaign at Jantar Mantar in Delhi two years ago against lynching of Muslims and Dalits, was one of the core organisers of Artists Unite in Delhi. Just like the idea behind Not In My Name resonated with many in different cities across the country, Artists Unite, too, made its way to cities like Mumbai, Bengaluru and Chandigarh. While Mumbai witnessed a parade from Dadar to the Carter Road sea face with performers who belong to different art disciplines, artists in Chennai organised a film festival at the Panuval bookstore.

The uniqueness of this protest, organised like a cultural gathering, lies in the fact that there is no singular body responsible for organising it. In fact, the reins are in the hands of artists from different cities who wish to use their art as a language to reach out to people and spread the message of peace.

According to Dewan, the idea to organise Artists Unite gained momentum in September last year. It all started with a declaration, which served as "a call for a national convention of artists to weigh in with a collective voice, and with creative energy that makes arts and literature a site of resistance to the hate politics that is sweeping the country". To date, more than 750 signatories have endorsed this declaration. Among them are actor Naseeruddin Shah,

writer Arundhati Roy, Bharatanatyam exponent Navtej Singh Johar and Carnatic music vocalist T M Krishna.

The declaration mentions how new cultural narratives, driven by the ideology of hate, revenge, aggression and violence, have taken shape in the form of lynchings, murderous attacks on writers and artists, disruption of cultural events and the re-writing of history, all of which have made headlines in the last five years. Whether it was the murder of journalist Gauri Lankesh in 2017 or *Eidgah ke Jinnat*, a play on stone-pelting in Kashmir, being cancelled in Jaipur a few weeks ago as protesters stormed Jawahar Kala Kendra, the protest was aimed at drawing attention to issues and events that have in some way or the other marred India's cultural, ethnic and religious diversity.

The protest, a peaceful gathering of artistes and non-artists, comprised many stages, or *manch*, which were named Ekta (Unity) Manch, Lok (People) Manch and Zindabad (Long live) Manch. These stages in fact were areas in the park that could be accessed without any barriers. There was also a Tasveer (Films) Ghar, Azad (Free) Manch and Khula Manch, or open mic. These had the artistes either dancing, singing, displaying their creations, playing chess, acting or simply moving around. Khula Manch was for people attending the protest, not necessarily artists, to voice their opinions.

At Lok Manch, Third Space Collective, a group of theatre practitioners from Delhi, put up a performance with seven actors enacting the role of bystanders at the student protests that broke out at Ramjas College, Delhi University, in February

2017. Devoid of dialogue, the performance relied on descriptive narration and acting to take the audience back to the scene of the clash between students from the Akhil Bharatiya Vidyarthi Parishad (ABVP) and those who were protesting the violent manner in which the Rashtriya Swayamsevak Sangh (RSS)-linked organisation had disrupted a programme at Ramjas College held the previous day. The brutal beating of the students by the police, stone pelting, acid attacks and sexual harassment, among other atrocities, made their way into the narration, making each audience member a bystander to the violence as well.

"We need to speak to people who don't belong to these arts," says Neel Sengupta, a member of Third Space Collective. "Our actors for this performance are those who have just finished college and were witness to these student protests," he adds. By

The uniqueness of this protest, organised like a cultural gathering, lies in the fact that there is no singular body responsible for organising it. The reins are in the hands of artists from different cities who wish to use art as a language to reach out to people and spread the message of peace



1 Inder Salim, a poet from Kashmir, appeals for peace

2 Third Space Collective puts up a performance about the student protests that broke out at Ramjas College, Delhi University, in February 2017

3 A protester performs his poetry at Kula Manch



playing with form in theatre, using Hindi or non-verbal methods of communication and experimenting with socio-political content, the collective plans to reach out to the masses to begin conversations about the challenges of our times.

Aishwarya Srivastava, a young poet, recited her poem titled "I Am Not a Kashmiri and I Am Sorry". Lines like "forced to choose between hunger or grief" dealt with compassionate employment given to next-of-kin of civilians killed in militancy related incidents, while "if free is something you really were" pointed towards the many curfews and disruption of daily lives of those in the Valley of conflict.

A nukkad natak (street play) organised by students of Kirori Mal College, University of Delhi, drew a

large crowd as it raised questions about the disdain of the powers that be towards critical thinking and dissenting opinions. The dialogue "*Sawaal karne waale yahaan Naxal kehlaata* (One who questions is deemed a Naxal)," received roaring applause from the crowd gathered around the performers.

Similarly, a tent called the "Memorial of Mourning" played graphic scenes from movies like *Fandry* (2013), a Marathi film about a young Dalit boy, while the track "Azadi" from *Gully Boy* played in the background.

Madhavi Kukreja, a women's rights activist who has been organising the Sanatkada Lucknow Festival for the past 10 years, was one of the many known figures who attended the

protest. "The idea is to appeal to people through such cultural events so that they can connect with art and the artistes and experience the politics of love and diversity."

With 20,000 people turning up on the second and last day of the protest, and with no entry charges, Artists Unite managed to bring people of different classes, religions, castes and communities together to experience unity and love.

Choosing Red Fort as the venue was a conscious decision, explains Dewan. "Why should such protests take place only in South Delhi or Central Delhi? More importantly, Red Fort holds historical significance as the first Independence Day was celebrated here. Performing and displaying their work here is

extremely emotional for all these artistes," she adds.

Aparajita Jain, director at Nature Morte Gallery in Delhi, argues that art has broken beyond attracting merely a niche crowd due to growth in contemporary art forms like street art, community-led art projects and the emergence of public art spaces like The Sculpture Park in Jaipur, which is accessible to all.

"Events such as this [Artists Unite!] showcase the diversity and plurality that is at the heart of contemporary art in India, and bring out concerns regarding social justice, equality, and inclusive growth at a public platform, towards which we are all driven but perhaps fail to collectively address. These events allow us to come together, and cross our differences through art."

Kylie Jenner is the future of shopping

The social media phenomenon that she represents is here to stay

ANDREA FELSTED
9 March

Kylie Jenner's debut on the Bloomberg Billionaires Index at the ripe old age of 21 should strike fear into the hearts of mainstream consumer companies everywhere.

The young member of the Kardashian-Jenner clan (a brood made famous by reality TV) has joined the tycoon club after signing an exclusive partnership for her cosmetics company with Ulta Beauty Inc, a chain of US beauty stores. The deal embodies the trends — ultra-celebrity branding, Instagram and smartphone shopping — that are reshaping the retail landscape in everything from liquid foundation to food.

The giant corporates that still dominate the consumer industry have little choice but to try to keep up, not just with the Kardashians but the millions of "Konsumers" they have spawned.

Women have always looked to well-known personalities for inspiration. But Jenner takes the cult of celebrity endorsement to a new level. Not content to merely stick her name on something from LVMH SE or Kering SA and take a percentage, she kept more of the branding value for herself by setting up her own company. And why not? Jenner belongs to arguably the best-known family in the world (after the Windsors). The Kardashians are an industry in their own right, a powerful machine that pumps out influence over much of what we buy, whether that's leggings or lipstick.

Like her half-sister, Kim Kardashian West, Jenner is a hugely popular presence on social media. But by founding Kylie Cosmetics back in 2015, she has managed to take that in an even more lucrative direction. With 128 million



With 128 million Instagram followers, Jenner (pictured) can communicate directly with her fans, who then become customers

Instagram followers, she can communicate directly with her fans, who then become customers.

The assumptions used to calculate Jenner's wealth are still open to interpretation, as Kylie Cosmetics outsources its manufacturing, packaging and sales to other companies according to Bloomberg News. The terms on those deals aren't public. But she has shown that with the right name and face you can cut out the L'Oreal's and Procter & Gamble's and just sell straight to the market.

While Ulta's bricks-and-mortar stores open up a new channel, before now she has sold to her millions of followers over the internet, most likely via their phones. *Forbes* magazine, which first reported Jenner's billionaire status, said Kylie Cosmetics had sales of \$360 million last year. So how can mainstream brand-owners make sure they don't lose mar-

ket share to future "super-influencers." First off, they can try the traditional route of just signing them up to front their brands. But even this can be fraught with peril. L'Oreal, a competent operator on social media, parted company with transgender model Munroe Bergdorf in 2017 after claims she posted racist comments online. Bergdorf has 119,000 Instagram followers, so that was a lot of potentially upset customers once the relationship didn't work out.

Other consumer groups have gone further. LVMH has teamed up with pop star Rihanna (68.4 million Instagram followers) to create Fenty Beauty, another makeup line. Fenty generated €500 million (\$561 million) of sales in 2018, according to the French luxury giant. Rihanna's cut of the profit is undisclosed, but this looks like a smart way for the industry to keep pace with the social media revolution in shopping.

Any buyer of a celebrity-backed company is also betting on their popularity lasting. In a world where fortunes can turn on a tweet, that's a big risk.

There's always the safer option of buying non-celebrity brands that serve similar consumer categories. For example, L'Oreal, Estee Lauder and Unilever have been snapping up niche cosmetics, skincare and fragrance businesses for the past few years. Companies could also do better at product innovation, though that's never easy when they're as big as they are.

The public's fickleness means Jenner's star will fade eventually, but the social media phenomenon that she represents is surely here to stay — especially given that the big consumer brands are deeply unimpressed with the returns they get from advertising through Google and Facebook. What can compete with a superstar sharing their intimate thoughts about products with millions of shoppers?

IMO



A Rafale fighter jet

CONTROVERSY OVER RAFALE DOCUMENTS

Nirmala Sitharaman@nsitharaman
1. Learned AG KK Venugopal told @PTI_News the Rafale documents were not stolen from the Defence Ministry & what he meant in his submission before the Supreme Court was that petitioners in the application used "photocopies of the original" papers, deemed secret by the government.

Randeep Singh Surjewala@rjsurjewala
Art of serving hundred lies to hide one truth! Yesterday in Supreme Court-Rafale files have been stolen. Today -Photocopies of Rafale files have been stolen. Modi ji, What's the 'duplicity' for tomorrow?

Dr Tamilsai Soundararajan@DrTamilsaiBJP
MK Stalin asking how Modi will protect country if he can't protect Rafale docs' is condemnable. Modi has proven as a timely decision making PM by his surgical strikes on terrorists. Responsible leaders should have condemned black sheeps near corridors of power stealing documents

Barkha Dutt@BDUTT
By saying #Rafale documents 'stolen' from defence ministry the Attorney General has just officially validated the reporting of @namindia

Jyotiraditya Scindia@JM_Scindia
Going back and forth on their stand is this govt's second nature. One thing's clear: the @BJP4India

is putting up the worst to cover up its misdoings, and the best to prove that it is a "suit boot ki sarkar".

Manuraj S@manuraj1983
Intelligence failure in the lead up to Pathankot and Pulwama+Contradictory statements on casualties after Balakot+Major gaps in explaining procurement process in Rafale+Now, Ministry reports theft of confidential documents; National security fail!

DONALD TRUMP'S TIM APPLE GAFFE
Sanjay Jha@JhaSanjay
Tim Apple. Should we have a name change here too; #NarendraRafale?

Anderson Cooper@AC360
@andersoncooper on Pres. Trump's 'Tim Apple' gaffe: Give the President a break. He has a lot to deal with and Cook is a tough name to remember. It's a tough tongue twister like all one-syllable names are. #TheRidiculist

ATTACK ON KASHMIRI VENDORS IN LUCKNOW
Rachit Sethi@rachitseth
Kashmiri vendors beaten in Lucknow. Nobody from any state should be attacked. 1 person thrashed in Muzaffarnagar because he was criticising the Modi Govt on Local TV. Both these incidents are telling what kind of society we have become under the Mob & Lynch Raj of BJP!

Omar Abdullah@OmarAbdullah
Nothing will do more damage to the idea of India in J&K than videos like these. Keep thrashing Kashmiris like this on the streets at the hands of RSS/Bajrang Dal goons & then try to sell the idea of "atoot ang", it simply wont fly.

Shah Faesal@shahfaesal
SSP @psnaithani is my batchmate and I am very happy that he has cracked whip on the goons who thrashed Kashmiri street-vendor in Lucknow.Welldone cop.