

NCLT HEARING ON LEELA-BROOKFIELD DEAL

Need Another 3 Months to Finish Leela Probe: Sebi

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Mumbai: Capital market regulator, Securities & Exchange Board of India (Sebi), has informed the dedicated bankruptcy court that it will take three more months to complete its probe into the deal between Canadian investor Brookfield and Hotel Leela.

On Monday, the Sebi counsel informed the Mumbai bench of the National Company Law Tribunal (NCLT) that the regulator had initiated the inquiry in April and it needs three more months to be over.

However, the NCLT bench, presided over by MK Shrawat and Ravikumar Duraisamy, asked Sebi to complete its inquiry sooner than that time and have adjo-

urned the matter to July 25.

"All the information as sought by Sebi has been provided by Leela and JM financial. In view of the injunction order passed by the Sebi, the deal with Brookfield is stalled and cannot be acted upon and earlier hearings were also deferred because of these peculiar circumstances," argued Ashish Pyasi, an advocate at law firm Dhir and Dhir Associates, appearing for Hotel Leela. "On the last date of hearing, Sebi was directed to complete its examination in the complaint by ITC against Leela and Brookfield proposed transaction, however the same has not been done so far and the last order of NCLT was duly intimated to Sebi."

While Rohit Gupta, counsel for JM Financial ARC, argued that these proceedings (NCLT) are independent and the issue which has to be decided by the Sebi is not a serious fraud investigation that could need so much time. On May 25, the tribunal had asked Sebi to complete its inquiry within six weeks so that it can hear the case.

Currently, BSE-listed Hotel Leela is facing two separate cases in the tribunal. The first case has been filed by the JM Financial ARC under the insolvency resolution after the company failed to repay its dues. Another case is filed by the tobacco-to-apparel maker conglomerate ITC, who is also a minority shareholder in the company, for alleged oppression and mismanagement.

Along with LIC, which holds a 2.38% stake, ITC also approached Sebi, alleging that the deal violated rules on related-party transaction. Following the complaints, the Sebi has directed parties to hold the transaction.

ITC is seeking a waiver on equity-ownership threshold to be eligible to file a case against the embattled provider of luxury leisure accommodation. Under the law, to be eligible to file a case for oppression and mismanagement, ITC must own at least 10% in Leela. ITC owns 8.27%.

Slugfest over Hotel Leela

- FEB 26** JM Financial ARC moves NCLT against Leela after hotel chain fails to repay dues
- MAR 18** Leela announces selling assets to Brookfield for ₹3,950 cr
- APR 24** Sebi directs Leela & Brookfield to hold the deal on the basis of complaint filed by LIC & ITC
- MAY 28** NCLT directs Sebi to complete investigation within 6 weeks
- JUL 8** Sebi seeks 3 months to complete investigation

Market Challenging for Now, says Eicher

Our Bureau

Mumbai: It has been a fairly tough year for the Indian automotive industry and for Eicher Motors and the short term looks challenging, conceded Siddhartha Lal, managing director of Eicher Motors, but he remained upbeat about the long term as the maker of Royal Enfield motorcycles and Eicher trucks bets on global expansion.



Siddhartha Lal, MD, Eicher Motors
eld, however, remained upbeat about the brand's prospects in the future. "I believe the trend for premiumisation of most product categories, including motorcycles, in India and developing markets will continue for the next few decades; and we are very well positioned for that," Lal said.

"After several years of double-digit sales growth, we recorded flat sales volumes at Royal Enfield as slowing economic growth along with price increases brought on by regulatory changes affected demand," Lal said in his address to shareholders in Eicher's annual report.

"VECV was also affected by the economic slowdown, liquidity crisis and an all-time high discounting across the commercial vehicles industry."

RE sold 8,22,700 motorcycles in FY19, a negligible increase over 8,20,100 motorcycles in FY18. Meanwhile, VECV, a joint venture between the Volvo Group and Eicher, sold 73,000 trucks and buses in the year, an increase of 11% from 65,900 units in the previous year.

RE's monthly sales halved from 72,500 units at the end of May 2018 to 36,000 units at the end of May 2019. Consequently, its two-wheeler market share dipped from 3.9% to 2.1%.

The man credited with turning the fortunes of Royal Enfi-

In the developed markets, there is a trend towards downsizing and simplification from big litre-class motorcycles, he said, and RE is again positioned to benefit there.

The company aims to transform Royal Enfield into a "premium global consumer brand" by 2030 that sells not just motorcycles but other "symbiotic products" and experiences, Lal said. At VECV, the company will be focusing on sustainably growing its market share in the domestic market during FY20 and also explore the potential in the Indonesian and South African markets where the company recently entered with the UD brand.

Masaba's Label Raises \$1m in Round Led by Binny Bansal

Mumbai: House of Masaba, a bridge-to-luxury fashion label founded by designer Masaba Gupta, has raised \$1 million in first round of funding led by Flipkart cofounder Binny Bansal.

Other key investors include Purple Style Labs, Apoorva Patni of Patni Group, and Apurva Salarpuria of Salarpuria group who has invested in several consumer brands including Bira and Epigamia. "After being in the fashion business for 10 years, it was the right time to bring on board institutional investors," said Masaba Gupta who is also the creative director of House of Masaba. "I believe the brand has immense scalability, both domestically and internationally. The idea was to partner with entrepreneurs who have successfully scaled businesses in India." She said

the company turned profitable three years back, and has seen 100% growth in revenues year-on-year in the last three years. It will use the funds to scale infrastructure, distribution network and hiring.

The funding round was facilitated by Ashika Capital. "Masaba has been able to create a great brand backed by her unique designs," Bansal said. "She is one of the youngest designers to do so and I believe she is just getting started on building a great business."

The brand currently operates 11 stores across Mumbai, Delhi, Hyderabad, Chennai, Kolkata, Indore, Pune and Bengaluru. It plans to open stores in Ahmedabad, Chandigarh and Lucknow by the year-end.—Gaurav Laghate

TaMo Gets Bangladesh Army Order for 200 Hexa Vehicles

New Delhi: Tata Motors on Monday said it has received an order for over 200 units of its sports utility vehicle Hexa from Bangladesh Army.

The company said it has won the contract for the four-wheel drive version of the model. "Bangladesh is a key market for us and this order is a clear sign of Tata Motors' commitment and growing success in the market," Tata Motors head international business (passenger vehicles) Sujan Roy said in a statement. The company is exploring multiple avenues to work closely with the Bangladesh armed forces, he added.—PTI

TODAY ON ETPPrime.com

Birla's Bank

The Aditya Birla group is going easy on its payments bank business. Not only does it add fuel to the debate over the business model of such entities, it has also spelled the demise of Vodafone's M-Pesa.

Audit under Fire

Under severe scrutiny, India's audit firms are having to assure employees, change business practices, and brace for a talent exodus as fears of indictment make the job less attractive.

E-comm Loopholes

The e-commerce industry has been caught in a policy rigmarole for the past five years. With Indian and US lobby groups not seeing eye to eye at the commerce ministry, Piyush Goyal will have a tough job plugging policy loopholes.

Not 5G Time Yet

The upcoming 5G auction is tagged as one of the biggest ever in terms of the quantum of spectrum to be put on the block and the expected revenue. But the highly indebted telecom sector must not be pushed into 5G.

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