- ఈ వారం విద్యలో



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## COLLOCATIONS contd...

start, commission, commence, institute, inaugurate, begin

1. Let's $\qquad$ the show!
2. You have to ___our journey from Amaravati.
3. The train is about to
4. When are you planning to $\qquad$ the new cinema house that you had constructed?
5. Everybody thinks that the PM will $\qquad$ the project this month.
6. The government is going to $\qquad$ an enquiry committee to look into the allegations.

| Key |  |  |
| :--- | :--- | :--- |
| 1) begin | 2) commence | 3) start |
| 4) inaugurate | 5) commission | 6) institute |

## Some more Collocations

- strong: strong smell, strong sense, strong denial, strong feeling
- deep love
- to make the bed, to take a risk, etc.
- security blanket Eg. The security blanket for the VVIP was impregnable.(చొరపడలేని విధంగా)
- cash flow The cash flow has come down after demonetization.
- opinion poll: make money Eg. He made money in politics. counterfeit money (నకిలీ నోట్లు) key in a PIN Eg. For drawing the money, one should key in a PIN in an ATM.
- go bankrupt- Eg. While his brother is flourishing, the younger one went bankrupt.
- hard-earned money, deposit a check, close a deal (in real estate or business), open an account


## ఇంగ్లిష్లో polite పదాలను వాడటాన్ని ఏమంటారు?

## LEST - How do we use it?

Lest is a conjunction. 'Lest' means 'for fear that' and it is followed by should + infinitive. But Lest is slowly becoming archaic (పాత బడిన, వాడుకలో ఎక్కువగా లేని) expression. People are using it less and less.
Eg: The actor doesn't dare leave the hotel lest he should be recognized and mobbed.
If your hands are dirty, don't touch this new dress, lest you should spoil it.
Lest is a Subordinating Conjunction. It is used in Complex Sentence.
The rule of using lest in a sentence is that should must be used with it.
Eg:Put away your toys from the floor lest someone should fall.

## Similarly,

Take an umbrella with you, lest you should get caught in the rain.

## STILL MORE PHRASAL VERBS

- break out - erupt

Eg. People feel that violence will break out in Srinagar.

- break into - Eg. On hearing the news she broke into tears. Also means forceful entry. Eg. On reaching home, they realized that someone broke into the house.
- break up-

Eg. The couple broke up in spite of passionate counsel of their parents.

- break away - to become separate. Eg. The break away action of 17 MLAs in Karnataka Assembly, led to the collapse of the serving CM's governament.
- break through - (a) to go higher than a certain or expected level IT officials are happy that the tax collection this year broke through their targets. (b) to appear from behind something Chandra-yan-2 rocket broke through earth's gravitation and entered its orbit in just 16 seconds.
- break down - (a) To stop working (usually referring to a machine or vehicle)


Eg. Our bus broke down, while we were on our way to Vijayawada.
(b) to become weak or collapse (often due to exertion) (అలసట) Eg. His work was so stressful that he had a break down and had to be moved to the hospital.
(c) to cause something to be destroyed I will have to break down this door if you can't find the key!

## EUPHIMISMS

మనం తెలుగులో కూడా కొన్ని సందర్భాల్లో కటువగా/ అనాగరికంగా ఉండే పదాల బదులు కొంచెం వినయంగా నాగరికంగా ఉండే పదాలను వాడాల్సి వస్తుంది Eg. ‘అతను పొయ్యాడు' బదులు అతను మరణించాడు/ కాల ధర్మం చెందాడు/ శివ సాయిజ్యం పొందాడు లాంటివి వాడుతాం. అలాగే ఇంగ్లిష్లో కూడా polite పదాల్ని వాడటాన్ని Euphemisms అంటారు.

The term euphemism refers to polite, indirect expressions that replace words and phrases considered harsh and impolite, or which suggest something unpleasant. Euphemism is an idiomatic expression. euphemism is just an attempt to hide its unpleasantness. For example, 'deceased' is a euphemism that describes the death of a person. Many organizations use the term 'downsizing' for the distressing act of
'firing / removing' its employees. 'Professional foul is just a euphemism for cheating'. In other words, euphemism masks a rude or impolite expression, but conveys the concept clearly but politely. That is underplaying, softening.

It may be in the form of abbreviations, such as O. (body odour), and W.C. (toilet).

- Foreign words may be used to replace an impolite expression, such as faux pas (foolish error)
- Sometimes, they are abstractions, such as before I go (before I die).
- They may also be indirect expressions replacing direct ones that may sound offensive, such as rear-end (one's back side or buttocks), unmentionables (underwear or lingerie).
- He is a little tipsy (drunk).

| Soft Word | Harsh Word |
| :--- | :--- |
| boss | Manager, supervisor, <br> director |
| portly, big boned | over weight |
| adult beverages | beer, liquor |
| comfort woman | prostitute |
| WC, rest room | toilet, loo, bathroom |
| break wind, flatulence | fart, pass gas |
| economical with <br> the truth | liar |
| domestic help | house maid |
| sanitation person | garbage man |
| vertically challenged | short |
| secretary | office help, PA |
| janitor | sweeper, caretaker |
| adult entertainment | pornography |
| special child | slow learner, mentally <br> challenged |
| in the family way | pregnant |
| thin on top | bald |
| ethnic cleansing | genocide |
| collateral damage | accidental deaths. |
| non-performing assets | bad debts |
| economical | cheap |
| correctional facility | prison |
| embarking on ajourney <br> of self-discovery | jobless |

## CLOZE PASSAGE

Fill in the blanks in the following passage with the help of the alternatives given. First, you may fill in the blanks without looking at the given choices. Then do it, looking at the given choices. Finally, check your answers.

Ancestors and dead relations were believed to punish their living ___ (1) for sins, both of commission and $\qquad$ (2) The ancestors were the guardians of $\qquad$ (3) society's morality, and they chastised those $\qquad$ (4) failed in their duty. The explanation $\qquad$ (5) heard was: 'He told lies about the ___ (6) and the ancestors killed him', or ___ (7) uncle's ghost killed him because he (8) to look after his children', or his (9) felt disgraced by his conduct, $\qquad$ (10) killed him.

c) acquaintances
b) descens
7. a) the
b) that
a) failed b) rejected d) objected
. a) friends ancestors
0. a) enemies b) someone c) therefore d)
Key: c) inevitably d) seldom
6. a) riches b) property c) wealth d) land

1) $\mathrm{b} \quad$ 2) $\mathrm{c} \quad$ 3) d $\quad$ 4) d $\quad$ 5) a
$\begin{array}{lllll}6) \mathrm{b} & 7) \mathrm{c} & 8) \mathrm{a} & 9) \mathrm{b} & 10) \mathrm{c}\end{array}$
