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Rethinking RBI's monetary easing policy

Instead of further rate cuts, RBI's focus needs to shift towards improving transmission efficiency and enacting broader banking-sector reforms—which facilitate greater competition amongst banks to ultimately move towards a repo-linked deposit and lending regime

THE LATEST INDEX of Industrial Production (IIP) and Consumer Price Index (CPI) numbers are likely to pose a serious dilemma for the Reserve Bank of India's Monetary Policy Committee (MPC), when it reviews key policy rates in its upcoming meeting on December 3-5. Based on credible signals of an economic slowdown, and RBI's stated position of an accommodative monetary policy stance in October, many analysts believe a further (repo) rate cut to be a foregone conclusion. The latest retail inflation numbers are likely to make it tricky.

The IIP numbers, released by the Central Statistical Organisation (CSO), showed that factory output declined sharply by 4.3% in September 2019—recording its worst performance in almost eight years, whether computed in the new (base year 2011-12) or the old (base year 2004-05) series. In the April-

September period, the cumulative growth in industrial output was only 1.3%, compared to 5.2% in the same period a year ago. The latest decline is broader than last year's, with a substantial fall in the production of capital goods and consumer durables, and a slump in construction/infrastructure growth.

On the other hand, latest data from the National Statistical Office (NSO) showed that year-on-year CPI inflation was at a 16-month high of 4.62% in October, breaching RBI's medium-term target of 4% retail inflation. Notably, CPI inflation serves as the nominal anchor in the conduct of monetary policy under the current flexible inflation-targeting (FIT) framework of RBI.

Much will, of course, depend on second-quarter growth numbers, to be released on November 29. Estimates provided by the Japanese brokerage firm Nomura and SBI's Ecwrap report both project FY20 Q2 GDP growth at 4.2%,

substantially lower than the officially reported Q1 GDP growth of 5% in the same fiscal.

The above numbers suggest that we are not only amidst an economic slowdown, but a full-fledged *stagflation* may potentially be on the horizon. This calls for a careful reflection on what might constitute an appropriate policy mix, including the monetary policy stance, under such circumstances.

In response to a significant economic slowdown, RBI has reduced repo rates five times on a trot—from 6.5% in December 2018 to 5.15% in October 2019—expecting that its transmission to lower interest rates will buttress credit uptake by firms, and kick-start an investment-driven growth cycle in the economy. While central banks in many countries have enacted monetary easing policy in response to the slowdown in domestic and global growth and uncertainties arising out of geopolitical tensions and trade wars, with a 135 bps reduction in repo rates over the past 10 months, RBI's stance has been the most aggressive amongst all.

However, in the emerging scenario of rising retail inflation in India, RBI's monetary easing policy requires a pause. Here's why.

The latest headline inflation numbers suggest that much of the rise in overall inflation has emanated from food price shocks, with substantial inflation observed in vegetable and pulses (26% and 11.7%, respectively) in October. Measured on a year-on-year basis, vegetable price inflation in urban and rural areas has been 35.4% and 21%, respectively. As surplus rainfall during August and September has severely damaged kharif crops across the key producing states of Rajasthan, Madhya Pradesh, Maharashtra, Gujarat and Karnataka, high food inflation is likely to persist.

The impact of such a supply shock is likely to feed into long-term inflation expectations, with the possibility of core inflation (currently at 3.47%) reverting to (the levels of) headline inflation. An IMF research* shows that, historically, the *pass-through* from headline to core inflation in India has been rapid—the gap reducing by three-fourths within one year due to significant second-round effects. The share of food in household consumption expenditure continues to be high (30% in 2017-18 as per the NSO). Research shows that high food inflation plays a critical role in informing both

inflation expectations and wage-setting in India.

Currently, headline inflation has already breached RBI's medium-term target. RBI's September Households' Inflation Expectations Survey shows three-months and one-year ahead median inflation expectations have hardened to 8% and 8.1%, respectively. This implies that the central bank can ill-afford to lose sight of its core objective of maintaining price stability, a critical element of which entails anchoring long-run inflation expectations. Failure to do so can severely damage the credibility of the central bank, and question its commitment towards the FIT framework.

In addition, it is now clear that despite policy rate cuts, there has been a limited transmission to borrowing rates of corporates.

Deposits constitute about four-fifths of total funds of banks, compelling them to offer high deposit rates, thus resulting in a low margin between deposit and lending rates. A reduction in repo rate does little to help the banks' overall costs of funds, leading to stickiness in lending rates. RBI's nudge to link retail loans to external benchmarks instead of internal ones based on marginal cost of funds can help improve this situation, but adoption by commercial banks has been predictably slow. In such a scenario,

instead of further rate cuts, RBI's focus needs to shift towards improving transmission efficiency and enacting broader banking-sector reforms—which facilitate greater competition amongst banks to ultimately move towards a repo-linked deposit and lending regime.

The aggressive monetary easing policy of RBI is unlikely to boost investment demand in the economy unless aggregate consumption picks up. With the possibility of stagflation on the horizon, a right mix of fiscal, monetary and supply-side policies is required at this juncture. While the government needs to prioritise job creation and adopt expansionary fiscal policies to trigger a consumption-driven virtuous cycle of growth, RBI needs to focus on price stability. So far, a weak supply-side and fiscal policy response to the current slowdown has disproportionately raised the stakes for monetary policy to lose sight of its core objective of inflation management.

* 'Food Inflation in India: The Role for Monetary Policy', by Rahul Anand, Ding Ding and Volodymyr Tulin

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The govt provided major relief to the corporates by reducing tax rates; now, industry must respond positively

● DIVIDEND DISTRIBUTION TAX

Abolishing DDT is a bad idea

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It will not only impact tax collection, but will also affect investment cycle

IN SEPTEMBER, finance minister Nirmala Sitharaman announced a major tax cut for corporates, for which the estimated revenue loss is ₹1.45 trillion. Data released by the CBDT based on tax collection till September 2019 (after second instalment due date for advance tax) shows that income tax receipts increased by a mere 4.7% as against 17.5% projected in the Budget. This is worrying, because it doesn't include the impact of tax cuts that were announced after due date for paying second instalment of advance tax. There is a similar trend in indirect tax collection, where tax mobilisation has slowed down due to decline in consumption. The government is struggling to meet fiscal deficit targets amid growth slowdown, and cannot expect tax buoyancy in the coming period to improve the situation.

Indian corporates are now demanding to abolish the dividend distribution tax (DDT or CDT) on the pretext of double taxation. DDT is paid by a domestic company that declares dividend. It is necessary to understand the mechanism of taxation and the rationale behind imposing DDT before concluding it as double taxation for the taxpayer.

Section 115-O of the Income-tax Act, 1961, which casts an obligation on companies to pay DDT, has been amended, and provisions have been made beneficial to assesses. When DDT was introduced in the 1997 Budget, Section 10(34)—Section 10(33) at that time—was also inserted in the Act; it provided that dividend received by a person shall be exempt from taxation. DDT ensured due taxes are collected at source stage, notwithstanding the tax status of the person receiving such dividend. Taxability of dividend has changed; in the 2008 Budget, the government allowed domestic firms to offset the amount of dividend got from subsidiaries while computing DDT liability. The 2016 Budget took away some benefits enjoyed by taxpayers, and Section 10(34) of the Act was amended and the new Section 115BBD inserted. From 2016, dividend income over ₹10 lakh is taxable at the rate of 10%. Few years ago, the government introduced tax on buyback of securities, when companies started taking share buyback route to avoid DDT.

DDT was introduced to plough back the profit for investment and expansion. Gross fixed capital formation (GFCF) as percentage of GDP has declined from 34.1% in 2011-12 to 29% in 2017-18. There is a steep decline in gross capital formation (GCF) ratio also. The private sector has not announced any major investment after the recent corporate tax cut and, therefore, abolishing DDT at this point of time may prove to be counter-effective. Up to a certain extent, DDT restrains companies from distributing the retained surplus by way of taxation at the level of company itself, and undistributed profit is used by companies for expansion purpose. Abolishing DDT will not only impact tax collection, but will also affect investment cycle and, therefore, it makes no economic sense for such a move in the current scenario.

So far as double taxation is concerned, it must be appreciated that dividend income in the hands of small taxpayers is exempt from tax. Dividend income over ₹10 lakh in a year is taxed at a concessional rate of 10%. It may be argued that retained surplus belongs to shareholders of the company, and for all practical purposes DDT is in the nature of tax on shareholder's income that is withheld at source by the payer. The element of double taxation has been taken care of by allowing offset of dividend received from a subsidiary while determining DDT liability of parent entity. If there is double taxation in the entire chain, then it is on the person (other than company, charitable trust) who receives dividend over ₹10 lakh in a year. DDT ensures a shareholder having a large stake in a company doesn't go untaxed, and the threshold of ₹10 lakh covers only those people who have large portfolios.

The government has already provided major relief to the corporates by reducing tax rates, and now it is time for industry to respond positively and revive the investment cycle. Usually, public expenditure is increased in case of economic slowdown and, therefore, asking for another relief is unjustified, given that industry is yet to respond positively on the concessions that were given a few months ago.

India's idling growth engine

Measures announced by the government in recent months to jump-start the economy have not borne any fruit so far

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THE WORLD OF automobiles is ditching the internal combustion engine and is obsessing over electric powertrains. However, the analogy of an internal combustion engine and the Indian economy still remains very relevant. With growth faltering, it begs the question, which of the cylinders are firing that can keep the growth engine running?

The growth for the first quarter of fiscal 2020 came in at 5%. Private consumption—the most important cylinder of growth—took the biggest hit, and the high frequency data doesn't really give the confidence of consumption reviving soon. The NBFC crisis, which also dented private consumption, with financing companies less willing to lend, isn't likely to get resolved any time soon. A slew of corporate crisis further eats into the economic output and weakens the consumer confidence and weakens the consumer confidence in terms of creating uncertainty about future economic prospects. The case in point being instances like the failure of PMC Bank and Jet Airways, and the critical condition in which India's leading telecom operators currently are. This puts jobs and incomes at risk. RBI's September 2019 survey shows that consumer confidence is at a six-year low, as sentiments around employment, income and discretionary spending declined.

Hopes are set on consumer demand to revive with RBI's easy money policy. But transmission of policy rate cuts at the retail level can do only so much to revive demand in an environment where sentiments remain weak. Even if the cost of

money goes down, the consumer is unlikely to borrow and increase consumption, if future prospects of income and employment are not too comforting. A big push to rural demand is not really in sight. Income boost to farmers under PM-KISAN remains minimal. Moreover, much of the money allocated under the scheme remains unspent. Many states are yet to prepare and submit their database of farmers to make them eligible for the benefits. MSPs have witnessed a moderate increase this year. For many of the crops, *mandi* prices have remained even below the MSP. The recent untimely rains have further adversely affected farm output and incomes.

The investment cylinder looks weak as ever, and the expectations of capex revival just keep getting postponed with every forecast. Capacity utilisation levels remain low and below the optimal utilisation rates. In such a scenario, any new private investment is unlikely. Lower interest rates might only serve to encourage corporates to restructure their debts to reduce their debt servicing costs. Surveys have pointed to the fact that savings from reduction in corporate taxes aren't as huge as government estimates these to be, and there is no guarantee that these savings will translate into investment spending or increased payouts for employees. No business has an incentive to invest unless there is a visibility of



increased demand and capacity utilisation. The CMIE Capex data, read as new and revived investments net of dropped, has remained mostly in the negative territory since the second quarter of fiscal 2018, barring a couple of marginally positive readings. Much of the onus of reviving investment, then, lies with the government, which remains constrained by fiscal considerations despite RBI's surplus reserve transfer, due to weak tax collections.

India has been long betting on exports to be its growth driver. The Make in India campaign is in the same spirit, without much success. In the current global scenario with rising protectionist sentiments and weak economic growth, even this

cylinder fails to propel growth. Challenges on the external front have an adverse impact not just on India's exports, but also business sentiments and investments. While the IMF expects global economic growth to rise to 3.4% in 2020 from 3% in 2019, countries contributing to this acceleration remain fragile with greater downside risks.

The ongoing US-China trade war is having a detrimental impact on global economic growth and trade flows. Theoretically, the US-China trade war opens export opportunities for India via trade diversion. A recent UNCTAD study puts the trade diversion effects of the US-China trade war for the first half of 2019 at about

\$21 billion. India was able to capture only 3.6% of this. Competitiveness of Indian exports has always been questioned on account of inherent nature of our businesses and structure of supply chains, and government policies. India's decision to move away from the RCEP further isolates Indian businesses from the opportunity to be a part of the global value chain.

Growth revival remains crucially hinged on demand to pick up, which, in turn, is linked to sentiments. In a situation of weak sentiments, even a policy intervention like helicopter money can fail, where people might actually be inclined to hoard cash rather than spend it. Too much negative news flow further weakens the spirits. Emotional well-being and confidence is what drives discretionary spending—sentiments play the key role.

What will keep the growth revving at above 6% levels is difficult to say. A slew of measures announced by the government over the course of recent months to jump-start the economy have not borne any fruit so far, and will likely come into play only in the next fiscal. With recent economic data releases, analysts are pessimistic about the second quarter growth. SBI expects it to be 4.2%, and Nomura too is around the same levels. Both the banks are now expecting growth for the fiscal 2020 to be closer to 5%. One would wish for the economy to be similar to an electric vehicle, where you can get all the torque at once and pick up pace. Since it is not the case, it is time for the government to work its gears, send out the right signals, and get its growth cylinders firing.