

SUNDAY, 16 FEBRUARY 2020 14 pages in 1 section MUMBAI (CITY) ₹10.00 VOLUME XIII NUMBER 48



BACK PAGE P14 I'M NO. 1 ON FACEBOOK, PM MODI NO. 2: TRUMP

COMPANIES P2 AIRBUS REGRETS US TARIFF HIKE ON ITS EUROPE IMPORTED PLANES



AMAZON, FLIPKART FOR ROLLBACK OF NEW TAX ON ONLINE SELLERS

Amazon and Flipkart are among online retailers demanding that the government scale back a proposed tax on third-party sellers on their platforms, saying the burden of compliance will hurt the fledgling industry.

COMPANIES P3 Govt firms' related-party transactions hit 5-yr high

Related-party transactions (RPTs) of government firms have risen from 8.8 per cent of net sales in financial year 2014-15 (FY15) to 31.5 per cent in FY19, the highest in at least five years.

COMPANIES P2 Britannia, Nestlé line up divergent plans

Two of the country's top food companies - Nestlé and Britannia - have taken contrasting positions. While the Bengaluru-based Britannia Industries is scaling down launches, Nestlé India has no plans to do so, saying it will continue to maintain its pace on that front.

ECONOMY & PUBLIC AFFAIRS P6 Peer-to-peer lending grows 10 times in a year

Peer-to-peer lending in 2019 grew 10 times on a year-on-year basis. The recognition from the Reserve Bank of India helped, which now regulates the sector under a separate category called P2P NBFC (non-banking financial company).

IN DEPTH Why trucks kill so many on Indian roads



A truck's speed rarely goes beyond 50-60 km per hour, but they still account for a high number of accident deaths annually.

RESULTS RECKONER

Table with 4 columns: Quarter ended Dec 31, 2019; common sample of 2,856 companies; SALES; PROFIT BEFORE TAX; NET PROFIT

RBI's accounting year to sync with govt's fiscal year

Move will come into effect from 2020-21



Finance Minister Nirmala Sitharaman and RBI Governor Shaktikanta Das at a meeting on Saturday. Das refused to comment on the AGR ruling and its implications

SOMESH JHA New Delhi, 15 February

The Reserve Bank of India (RBI) will align its financial accounting year with that of the central government with effect from 2020-21 - a move that may put an end to the practice of the exchequer getting interim dividend from the central bank.

for its consideration," a statement from the RBI said.

With this move, the central bank will do away with nearly eight decades of practice. The RBI, which was established in April 1935, used to follow January-December as its accounting year before it was changed to July-June in March 1940.

Taking advantage of the RBI's different accounting year, the Centre had started demanding an interim dividend till the time the latter's final balance sheet is prepared (usually in August).

DAS-SPEAK ON CREDIT The momentum is gathering pace and credit flow is reviving. The flow of credit from all sources - banks, domestic markets and ECBs - has improved ON IMPACT OF BUDGET ON INFLATION I don't see any impact of the Budget on inflation in March. The direct inflationary impact is the fiscal deficit number when the borrowings go up, but the government has adhered to fiscal prudence

No reason for delay on bank mergers: FM

SOMESH JHA New Delhi, 15 February

Finance Minister Nirmala Sitharaman said on Saturday that she saw no reason to go back on the government's mega merger plan for state-owned banks.

cautiously with the merger of PSBs even though the deadline to merge the balance sheets of these lenders was just one and a half months away.

On August 30 last year, Sitharaman had announced the biggest merger exercise of PSBs. Punjab National Bank, Oriental Bank of Commerce, and United Bank of India were supposed to combine to form the nation's second-largest lender.

Voda Idea to pay, but raises going concern issue again

Telco provides no clarity on amount, says assessment in next few days

DEV CHATTERJEE Mumbai, 15 February

Breaking hours of silence after the Supreme Court refused to offer any relief to the financially stressed telecom industry, loss-making firm Vodafone Idea announced on Saturday evening that it would pay its dues linked to adjusted gross revenue (AGR) in the next few days after assessing the amount.

While not specifying how much it would pay out of its total dues estimated at ₹54,000 crore, the company reiterated that there was uncertainty in continuing as a going concern. The statement came after a board meeting, which discussed the road ahead for the company.

TELECOM TANGLE

- Oct 24, 2019 SC rules in favour of govt on the AGR issue, asks telecom companies to pay dues within 3 months Nov 2019 Vodafone PLC CEO warns Vodafone Idea could be headed for collapse due to huge financial liability Jan 2020 SC rejects telcos' petition to review decision on AGR payment Feb 15, 2020: SC seeks answers from telcos, govt on why AGR dues were not paid; DoT seeks immediate payment



VODA IDEA'S SAGGING FINANCIALS*

Table with 2 columns: Metric and Value. Values include ₹1.15 trn Gross debt, ₹12,530 cr Cash & cash equivalents, ₹1.03 trn Net debt, ₹17,700 cr Market cap

February 20 and the remaining dues before the next hearing on March 17, the most-watched telco Vodafone Idea remained quiet.

Vodafone Idea, which reported a loss of ₹6,439 crore in the December quarter, said it had received letters from the Department of Telecommunications (DoT) directing immediate payment of dues after the SC judgment.

October 24, 2019. The company proposes to pay the amount so assessed in the next few days," it stated.

The statement added that as disclosed in the financial statements for the December-ended quarter, the company's ability to continue as a going concern was essentially dependent on a positive outcome of the application for modification of the supplementary order.

The company is left with ₹15,390-crore cash as of September 30, 2019, and that's insufficient to pay the additional liabilities, according to analysts.

Lenders will suffer if any enterprise shuts down: SBI chairman



INDIVJAL DHASMANA New Delhi, 15 February

State Bank of India (SBI) Chairman Rajnish Kumar on Saturday said neither Vodafone Idea nor Bharti Airtel was a non-performing account with the bank, but stressed that the entire economy, including lenders, would have to pay the price if any enterprise shut down or filed for bankruptcy.

His comments came a day after the Supreme Court made it clear that telecom companies would have to pay ₹1.47 trillion of past dues to the government.

"If there is a negative impact on any enterprise, it impacts the larger ecosystem. Whether it is banks, whether it is employees, vendors or consumers, everyone gets impacted. Whenever it comes, we will have to pay the price," Kumar told reporters in response to a query as to what would happen if telcos failed to pay the dues and filed for bankruptcy.

He said only two telecom accounts with SBI - Airtel and Reliance Communications - were NPAs. "All other accounts are performing accounts. Not even a single account has any overdue," Kumar said.

RELATED REPORTS

VAST POWERS WITH GOVT TO ADDRESS ISSUES: COAI The Cellular Operators Association of India said the government had "vast powers and options" to address the sector's issues, even in the light of the top court's order on payment of dues.

DO NOT TAKE PENAL ACTION FOR DELAY IN PAYMENT

The telecom department is mulling penal action against telecom operators for failing to pay the dues in time. With Saturday being a holiday in various offices, it is likely to wait till Monday evening for the payment before sending out the next set of notices.

PSUs ASKED TO MAKE IMMEDIATE PAYMENT

While the road for public sector companies that hold telecom licences for their own network use is unclear, the telecom department letter, issued following the Supreme Court's order, has been sent to them as well.

Shuttered stores, fewer tourists: Luxury feels coronavirus effects

Luxury retail is dependent on Chinese buyers at home and abroad, and it is now facing a crisis

ELIZABETH PATON London, 15 February

Chinese tourists normally flock to Bond Street, home to some of the most expensive retail space in the world. They gather behind the velvet ropes outside the Gucci store or emerge from the flagship boutiques of Chanel and Louis Vuitton with stuffed shopping bags.

This week, however, there were next to none. The scene was replicated on the shopping boulevards of Paris, in the malls of Dubai and on the streets of Hong Kong. The coronavirus has caused the quarantine of more than 50 million people in China, and travel and visa restrictions to more than 70 countries.



The outbreak coincided with the most commercially significant weeks on the global trading calendar

Zydus Cadila vaccine research on fast-track

Zydus Cadila has announced an accelerated research programme for developing a vaccine for the novel coronavirus with multiple teams in India and Europe.

several runway show cancellations in New York, London, Milan and Paris - some of the biggest names in the industry are publicly counting the cost of coronavirus-related disruption on bottom lines.

OUTSIZE IMPACT

Chinese consumers are the world's biggest buyers of global luxury goods

Personal luxury goods sales by consumer nationality in 2019

Table with 2 columns: Nationality and Sales. Values include Chinese 35, American 22, European 17, Other Asian 11, Japanese 10, Others 6

TOURISM TO TAKE HIT

Asian, US and European luxury centres would suffer from Chinese shoppers staying away

Top destinations of Chinese outbound tourists

Table with 2 columns: Destination and Tourists. Values include Singapore 2.3, Italy 2.1, Malaysia 2.1, US 2.0, France 1.6, Indonesia 1.3, Germany 1.2, South Korea 3.7, Vietnam 3.4

which halved sales for the British luxury brand in its last fiscal quarter. Roughly a third of Burberry stores in mainland China have been shut, the company said in a statement, while foot traffic had plunged 80 per cent at the stores that remained open, prompting the company to scrap its full-year guidance.

Several leading American fashion groups have also cut their profit forecasts this month. Last week, Capri, the owner of Michael Kors, Versace and Jimmy Choo, said it was reducing its sales outlook for the quarter by \$100 million after closing 150 of its 225 mainland China stores.

"Luxury spending has hit a sudden stop in China, with sales either at zero for most brands or down by at least 80 per cent," said Luca Solca, a global luxury goods market analyst at Bernstein.

IN BRIEF

NIIT shareholders approve ₹337 cr buyback programme



NIIT Technologies on Saturday said shareholders have approved its over ₹337.4 crore buyback plan "by requisite majority". In a regulatory filing, the company said its Board at a meeting on December 23, 2019 approved the proposal of buyback of up to 19,56,290 fully paid equity shares of a face value of ₹10 each at a price of up to ₹1,725 per share. The buyback proposal through the tender offer route, aggregated up to ₹337.46 crore. "We wish to inform you that the shareholders of the company have approved the special resolution for the...matter by requisite majority on February 13, 2020 through e-voting and postal ballots process...", it said. **PTI**

Saks, Louis Vuitton, Gucci sued over alleged no-hire pacts

Saks, Gucci, Louis Vuitton and other luxury retailers were accused in a lawsuit of agreeing to not hire sales clerks from each others' stores in violation of US antitrust law. The firms conspired to enter into "no-hire agreements", according to the complaint filed on Friday in federal court in Brooklyn, New York. **BLOOMBERG**

Sushma to invest ₹325 cr on new project in Mohali

Realty firm Sushma on will invest ₹325 crore to develop a mixed-use commercial project in Mohali to tap rising demand of office and retail spaces from corporates and co-working players. The firm will develop 1.2 million sq ft area in this 7-acre commercial project Sushma Pristine on airport road in Mohali, its Executive Director Prateek Mittal said. **PTI**

FADA asks vehicle makers to shift completely to BS-VI

The Federation of Automobile Dealers Associations (FADA) on Saturday asked automobile makers to shift wholesale dispatches to BS-VI compliant vehicles only, with the Supreme Court refusing its request to extend deadline for sale and registration of BS-IV vehicles beyond April 1, 2020. **PTI**

Ansal Properties posts ₹13 cr profit for Dec quarter

Crisis-hit realty firm Ansal Properties has reported a consolidated net profit of ₹13.46 crore for the quarter ended December (Q3). The firm had posted a net loss of ₹28.31 crore in the year-ago period. Its total income rose to ₹284.82 crore in the Q3 of the current financial year from ₹154.15 crore in the year-ago period, the firm said. **PTI**

Britannia, Nestlé draw up divergent strategies

Bengaluru company is scaling down initiatives & Gurugram firm is aggressive

VIVEAT SUSAN PINTO
Mumbai, 15 February

Two of the country's top food companies — Nestlé and Britannia — have taken contrasting positions. While the Bengaluru-based Britannia Industries is scaling down launches, Nestlé India has no plans to do so, saying it will continue to maintain its pace on that front.

On an average, Nestlé has been launching two products a month across categories such as chocolates and confectionary (KitKat), prepared dishes (Maggi), beverages (Nescafe) and milk-based products.

"We have brought innovations and launches into the market in the December quarter and will continue to do so across our brands," said Suresh Narayanan, chairman and managing director (MD), Nestlé India.

Britannia's MD Varun Berry, however, is cautious on launches, saying consumers experiment less during a slowdown. "Croissants and salty snacks, which are new launches, are in the test market phase currently. We haven't moved beyond that because these are not probably the times to take these projects nationally," he said in an investor call this week.

"When the economy is a lit-



tle slow, consumers tend to go back to their favourite brand. That gives them more comfort and they are not as experimental as they would be in good times," he said.

The maker of Good Day cookies and Marie Gold biscuits has also reduced capital expenditure for FY20 by 24 per cent over the previous year to around ₹190 crore. Last year, its capex was around ₹250 crore.

Much of the capex for FY20, Berry said, would go into enhancing its Ranjangaon plant in Pune and the rest would be utilised to improve the back-end information technology system. The company, he said, would not add new plants for now, choosing to extract more from its existing capacities.

Nestlé, on the other hand, plans to increase capital expenditure by 34 per cent for

While much of this will go into adding new lines in its existing units, Nestlé is also setting up its ninth Maggi plant in India at Sanand in Gujarat.

This plant, coming up at an initial investment of ₹700 crore, will be ready in the next two years and would be a "significant step" in increasing Nestlé's manufacturing footprint in the country.

Narayanan said he remains bullish about the Indian market despite near-term challenges such as input cost pressures and weak consumer sentiment.

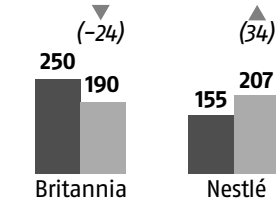
On Thursday, ratings agency CRISIL said it saw milk prices stabilising after back-to-back hikes that have made the commodity dearer by ₹4-5 per litre over the past nine months.

"In FY21, milk production is expected to pick up, given the abundant water in reservoirs and the expectation of a normal monsoon. That should arrest any further rise in milk procurement and retail prices," the ratings agency said.

Wheat prices have also been falling over the last one month, data from the National Commodity Exchange shows, after rising consistently between April and December 2019. It now stands at ₹2,200 per quintal, down 6.6 per cent from last month.

TALE OF TWO COMPANIES

Capex (₹ cr) ■ FY19 ■ FY20; (▲ % growth in bracket)



PACE OF NEW LAUNCHES

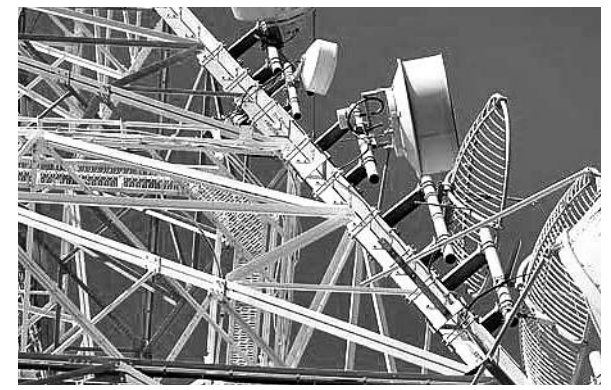
Britannia: None for now; focus on existing brands

Nestlé: Two per month; run rate will continue

Nestlé follows a Jan-Dec accounting year
Source: Company/Analysts

2020, taking it to ₹207 crore from ₹155 crore in the previous year, sector experts said. The company follows a January-December accounting year.

AGR DUES PAYMENT DELAY



DoT weighing penal action against telcos

PRESS TRUST OF INDIA
New Delhi, 15 February

The telecom department is considering penal action against telecom operators for failing to pay in time the adjusted gross revenue (AGR) dues as directed by the Supreme Court, according to an official.

The Department of Telecommunications (DoT) is likely to wait till Monday evening for the payment before sending out the next set of notices with updated penalty and other punitive action in accordance with the licence norms, the official told PTI. "The DoT has sent five notices to telecom operators with reminders and penalty provisions on October 31, November 13, December 2, January 20 and now on February 14. Telecom operators are bound to pay as per the Supreme Court (SC) order, and the department never gave them any extension. Now, telecom operators are saying they will pay a sizable amount by Monday, but action will be taken against them for every delay," the official said.

The DoT had issued stringent order to telecom operators to pay by Friday midnight after facing the ire of the SC for not taking any action to recover dues and passing an order to not take any coercive action against the defaulters. However, none of the companies made the payment on February 14.

The DoT official said the order was issued for internal processes to avoid any complication as the matter was sub-judice. "DoT did not pass any order to telecom operators. Telecom operators filed a modification plea before (the) SC. The apex court after admitting the plea and just before the last date of payment listed the matter for a later date. This left DoT with no room to seek any clarification from the court.

Hence, the department passed an internal order to avoid complication and any chance of contempt to the court proceedings," the person said.

Non-telco PSUs told to pay up

JYOTI MUKUL
New Delhi, 15 February

Even as the road for public sector companies that hold telecom licence primarily for their own network use is unclear, a letter by the telecom department, issued following Friday's Supreme Court (SC) order, has been sent to them as well. Some firms like Oil India (OIL) are expected to restart the legal process soon.

And, any outgo from these firms could not only wipe out their surplus, but create distress in other sectors also. The department of telecommunications (DoT) on Friday asked the telecom service providers and licencees to make payment in accordance with the SC's ruling. It had earlier slapped a demand notice on Oil India, seeking ₹48,000 crore on account of adjusted gross revenue (AGR) dues.

OIL's notices are for 2007-08 to 2018-19, and the ₹48,000 crore includes licence fee, penalties and interest. OIL had taken up the matter with the DoT and the ministry of petroleum and natural gas along with other affected central public sector enterprises, and added that the AGR does not apply to non-telecom companies. OIL and other PSUs had filed clarificatory/modificatory petition before the SC. These firms own and operate telecom networks, but they do not provide telecom services.

Airbus 'deeply regrets' US tariff hike on its planes imported from Europe

European aerospace giant Airbus said on Saturday it "deeply regrets" Washington's move to increase tariffs on its planes imported into the US from Europe.

Friday's decision to hike tariffs to 15 per cent from March 18 "further

escalates trade tensions between the US and the EU", the company said in a statement.

This creates "more instability for US airlines that are already suffering from a shortage of aircraft".

The duties have been at 10 per cent

since October, when Washington slapped tariffs on \$7.5 billion of European products.

Airbus said the latest decision also "ignores the many submissions made by US airlines, highlighting the fact that they — and the US flying public — will

ultimately have to pay these tariffs".

The office of the United States Trade Representative made the tariff announcement just days after President Donald Trump said it was time to talk "very seriously" about a trade deal with the European Union.

Washington imposed punitive taxes on the \$7.5 billion in European products after the World Trade Organization (WTO) gave the US a green light to take retaliatory trade measures against the EU over its subsidies to Airbus. **AFP/PTI**

Govt firms' RPTs hit 5-year high

Increase from 8.8% of net sales in FY15 to 31.5% in FY19

SACHIN P MAMPATTA & SAMEER MULGAONKAR
Mumbai, 15 February

Related-party transactions (RPTs) of government firms have risen from 8.8 per cent of net sales in financial year 2014-15 (FY15) to 31.5 per cent in FY19, the highest in at least five years.

Such transactions recorded on the balance sheet have also risen from 1.2 per cent of total assets to 2.4 per cent in the same period. The balance sheet transactions had risen to as high as 3.4 per cent in FY17.

RPTs are transactions entered into by a company with an entity related to its promoter. Such transactions have been under scrutiny because they can be used by promoters or majority shareholders to serve their own needs at the cost of minority shareholders. Research has shown that the net effect can be negative even when the promoter is the government.

This analysis was based on information from firms in S&P BSE 500 index that had continuous data over the last five years, and excluded banking and finance companies.

A similar exercise for private sector companies showed a decline over the past five years. RPTs on the profit and loss statement were the equivalent of 51.7 per cent of net sales in FY15. This had fallen to 24.9 per cent by FY19. Such transactions recorded on the balance sheet fell from 14 per cent of total assets in FY15 to 12.5 per cent of total assets by FY19.

A recent Securities and Exchange Board of India (Sebi) discussion paper looked to address issues around such transactions. It mentions existing regulations that include an exemption to gov-

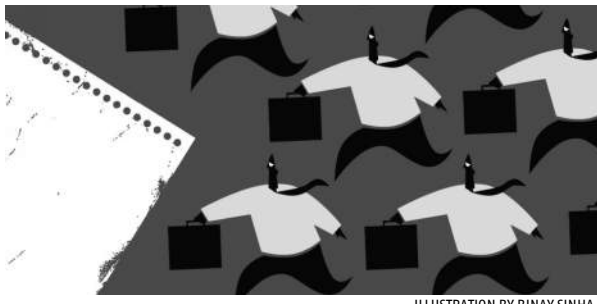
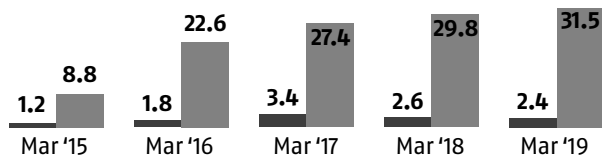


ILLUSTRATION BY BINAY SINHA

RISING TREND

■ Balance sheet transactions as % of total assets
■ P/L transactions as % of net sales



Source: Capitaline, Business Standard calculations

ernment firms from rules other firms are obliged to follow under the Listing Obligations and Disclosure Requirements Regulations, 2015 (LODR).

It has sought to introduce changes such as ensuring that such transactions involving subsidiaries should require audit committee approval for private sector firms.

Amit Tandon, founder and managing director of proxy advisory firm Institutional Investor Advisory Services India (IIAS), said the use of funds by unlisted subsidiaries can be opaque and open to abuse through transactions that may not be in the interest of minority shareholders. "The subsidiary is the route through which a lot of these transactions are taking place," he said.

Globally, it has been argued that RPTs by state-owned enterprises (SOEs) can be detrimental, and it can cause problems even when the company stands to benefit.

"First, RPTs in SOEs may

decrease social welfare not only when they harm a given SOE by extracting wealth from minority (non-state) investors...but also when the state provides the SOE with benefits not available to (private players)," said the March 2018 paper from authors Curtis J Milhaupt of Stanford Law School and Mariana Pargendler at the New York University School of Law. It noted that better disclosures and empowering minority shareholders are among the strategies that may help address these issues.

Shriram Subramanian, founder and managing director of proxy advisor InGovern Research Services, suggested that regulatory moves must ensure that the direction is not towards easing companies' burden at the cost of investors, as it can have a negative effect on minority shareholders. "So, at the end of the day, it now becomes easier for companies and investors are (short-changed)," he said.

'We'll strengthen our board before going public'

Mid-tier IT services firm UST Global has seen a compound annual growth rate (CAGR) of 17 per cent in its revenue growth in last five years, making it one of the fastest growing companies globally. The IT services firm, which has its roots in Kerala, has a revenue base of about \$1.1 billion with 60 per cent of its 25,000 employees working in India. With investors like Temasek on board, the company also plans to go public in the near future. In a conversation, chief executive officer (CEO) of the firm **KRISHNA SUDHEENDRA** told Debasis Mohapatra that the company will strengthen its board by bringing in professionals before going public.

Business segments like healthcare, BFSI (banking, financial services and insurance) and retail globally are witnessing a lot of disruption. What is your take on demand environment?

We are very strong in healthcare. Many healthcare companies in the US are in legacy, and are moving to digital. So, there is massive investment happening in this space. Retail (vertical) is going through an interesting phase as they have to compete with e-commerce players. So, retailers are investing in supply chain, customer and in-store experiences. We work with 7 out of top 10 retailers across the globe. Any firm, which deals with the back-end for the retail firms, may experience slowdown, but companies like us, which are working on front-end like customer experience, are seeing a rise in client spends. Similarly, our core strength is in banking,

in managing customer experience like UX, and design among others. Currently, around 28 per cent of its revenues come from healthcare, about 22 per cent from retail vertical and 25 per cent from BFSI segment. We grew our revenue at 20 per cent in 2019, and in CAGR term, our top line growth is 17 per cent in last five years, which is the best in the industry.

Q&A

KRISHNA SUDHEENDRA
CEO, UST Global

Most mid-size firms with over \$1 billion revenue face client concentration risk.

How is UST Global placed in this respect?

We don't have that much client concentration risk, though our model is "select clients & more attention". We are a unicorn growing at one of the fastest pace in the industry, but we have only 130 customers. Having said that, our top 25 customers contribute less than 50 per cent to overall revenue.



to be tier-III city. As we are growing at 20 per cent, we will expect 15-20 per cent addition to our Indian headcount y-o-y.

When Temasek invested in UST Global in 2018, there was a buzz about an upcoming initial public offering (IPO). So, what is the status of UST Global's plan to go public?

IPO is definitely in the horizon, but it depends on the market conditions. It is crystal ball gazing, but I don't know when. We look at it based on the advice of our bankers and investors.

Will UST Global strengthen its board before going public?

We will strengthen our board before the IPO. Currently, we have 10 members on the board, who are mostly representing the investors. We will look at industry experts in healthcare, financial services or who have worked in large technology companies, and who can guide us.

UST Global acquired 3 firms last year, before going public. Will you do tuck-in acquisitions in the future or even look at bigger firms?

We are open (to do big acquisitions). We have support of investors. But, it will have to fit with our culture. We won't do an acquisition just for the sake of it.

Do you think, 20 per cent growth in revenue is sustainable in the coming years at a time when the industry is growing at not more than 7-8 per cent?

In 2020 and 2021, we are poised to grow at this rate. We have signed contracts that give us this confidence. We have 90 per cent visibility on our revenue growth rate of 20 per cent and we are only sitting on the first quarter of 2020.

UST Global has its roots in Kerala. How important is India as a delivery centre?

We have around 15,000 staffers in India out of the total employee base of 25,000. We started up in Trivandrum (Thiruvananthapuram), when it used

Honoured to know I'm no. 1 on FB and Modi no. 2: Trump

PRESS TRUST OF INDIA
Washington, 15 February

US President Donald Trump has said it is a great honour that Facebook has ranked him number one and Prime Minister Narendra Modi number two on their popularity on the social networking site, ahead of his maiden visit to India.

President Trump and First Lady Melania Trump will pay a state visit to India on February 24 and 25 at the invitation of Prime Minister Modi, it was announced this week.

Taking to Twitter, he claimed to be the number one on Facebook, citing a remark of Mark Zuckerberg, co-founder and chief executive officer of the social media company.

"Great honour, I think? Mark Zuckerberg recently stated that 'Donald J Trump is number 1 on Facebook. Number 2 is Prime Minister Modi of India.' Actually, I am going to India in two weeks. Looking forward to it!" Trump tweeted on Saturday.

This is not the first time that the US president has claimed to be number one and Prime Minister Modi number two on their popularity on Facebook.

Last month, in an interview to *CNBC TV*, on the sidelines of the World Economic Forum in Davos, Trump said: "I'm no. 1 on Facebook, you know who's no.2? Modi from India".

During his visit to India, Trump, in addition to New Delhi, will also visit Ahmedabad to address a joint public meeting with Modi at a newly-built stadium.

This would be the US president's first bilateral visit in the third decade of the 21st century, and



also the first after his acquittal by the Senate in the impeachment trial.

"I think the Trump visit will be a delightful spectacle and utterly successful by many measures," Ashley Tellis, who is the Tata chair for strategic affairs and a senior fellow at the Carnegie Endowment for International Peace, told *PTI*.

Trump is expected to get a roaring welcome by lakhs of people when he arrives in Ahmedabad, Gujarat.

He, along with Prime Minister Narendra Modi, are expected to deliver a historic speech in front of hundreds and thousands of people at the newly-built Motera stadium, the largest cricket stadium of the world.

Govt must do more to boost private participation in education: Experts

Call for rule tweak to allow institutes to accumulate surpluses and reinvest them

VINAY UMARI & ANEESH PHADNIS
Ahmedabad/Mumbai, 15 February

With government support in higher education saturating, various stakeholders have called for more private participation in the wake of the Union Budget announcements.

Unlike China, where universities are largely backed by the government, or America, where the share of private endowments is high, India has been in the median.

However, with Finance Minister Nirmala Sitharaman opening foreign direct investment (FDI) and external commercial borrowing (ECB) in higher education, sector experts believe the government could further push private participation.

Harvard University gets to invest an endowment worth \$40 billion in various ways. Our higher education institutes lack that scope, stakeholders say.

"FDI and ECB are being allowed, but the government needs to ensure whoever lends their money to education institutes will have the wherewithal to get the money back. The institutional structure currently doesn't allow an educational institution to borrow money with ease; nor can it accumulate a surplus and/or invest in profitable ventures," says Narayanan Ramaswamy, partner at consultancy KPMG India.

Citing a KPMG-Federation of Indian Chambers of Commerce and Industry research study, he says that up to ₹80,000 crore could accrue into Indian higher education over five years. But, there is a catch. "Since higher education institutes

are trusts, societies and Section 8 or non-profit companies, you can't hold more than 15 per cent of a surplus and cannot reinvest freely. So, how do you make ECB and FDI happen? We need institutional mechanisms and structural flexibility. If one can do that with pension funds, why not with higher education?" Ramaswamy asks.

For now, the Budget announcement might lead to changes in the sector that are likely to be "incremental in nature rather than a big push to education". Especially since the finance minister had mentioned the need to respond to aspirational India, says Rajan Saxena, vice-chancellor at SVKM's deemed university, NMIMS.

JSS Academy of Higher Education & Research, globally ranked on the basis of research and innovation, feels private funding and participation could further the government's objectives in the sector.

"Developed economies have grown in recent past on the back of science and technology innovation. Investment in such innovation needs to be driven in India. The way forward for this is private and foreign participation in higher education. The private sector in education need not be seen with suspicion, but as participants," says B Suresh, vice-chancellor at JSS.

Adding: "Profit-driven education is inevitable but can be balanced in such institutions through government monitoring."

The finance minister's Budget proposal for starting degree-level online education programmes, as well as holding an Ind-SAT test for foreign candi-



dates looking to study in India, have been welcomed. "The online education announcement is a good measure. It will help underprivileged sections and unreachable locations derive the benefit of quality education. Online education programmes by the top 100 NIRF ranked institutes is a welcome measure," says Ramaswamy. NIRF is the Union HRD ministry's National Institute Ranking Framework methodology. However, say observers, the government could also bring some changes for the proposal to take effect.

"NIRF is already a benchmark in the Budget announcement, which is a good move. But, the approval process is so rigorous that many a time, institutes don't go ahead in applying for online programmes. The whole process needs to be eased, so that online education can be offered at lesser cost," suggests Suresh.

Higher education experts like Saxena also believe the online education proposal could be taken a step further. "Institutions should be allowed to reach out to the national market and those categorised as Category-I or II should also

be allowed to access foreign markets, where demand for Indian education, especially among Indian diaspora, is high." As a National Education Policy is likely to be announced soon, the sector also expected "significant change in education infrastructure, regulations and financial outlay for higher education", Saxena adds.

Ramaswamy feels primary and secondary education should also have got a Budget mention. "What has been disappointing is, at a time when learning outcomes at school levels have become crucial, there is no mention of it in the Budget — and no mention of teacher development. Early childhood, too, sees no mention. Skill development gets just ₹3,000 crore but how will the government make sure the job seekers are relevant? Maybe in the ₹99,300 crore allocation, some get addressed.

Also, some sectoral allocations might have some budget for skill development — which we don't know yet. There is even mention of new-age skills like AI and VR but how will this be made effective is not clear," he adds.

Zydus Cadila fast-tracks coronavirus vaccine research

VINAY UMARI
Ahmedabad, 15 February

Ahmedabad-based pharma major Cadila Healthcare (Zydus Cadila) has announced an accelerated research programme for developing a vaccine for the novel coronavirus, (COVID-19) with multiple teams in India and Europe.

Given the extent and rapidity of the global spread of the virus, which originated in China, the fast-tracked research programme will be based on two approaches, including development of a DNA vaccine and a live attenuated recombinant measles virus vaccine. The epidemic, which was detected last December, has claimed around 1,500 lives and infected over 66,000 people.

"There is an urgent and pressing need to develop a safe and efficacious vaccine that can prevent the spread of this deadly virus. Our researchers are working to bring a speedy solution to this most devastating outbreak in recent times," said Pankaj R Patel, Zydus Group chairman. The first approach deals with developing a DNA vaccine against the major viral membrane protein responsible for the cell entry of COVID-19. According to the company, the plasmid DNA would be introduced into the host cells, where it would be translated into the viral protein. The method aims at eliciting strong immune response that would be mediated by the human immune system's cellular and humoral arms, which play a vital role in protection from disease.