

# Business Standard

THE MARKETS ON WEDNESDAY		
	Chg#	
Sensex	41,142.7	▲ 353.3
Nifty	12,089.2	▲ 109.5
Nifty Futures*	12,086.3	▼ 2.9
Dollar	₹71.2	₹71.3**
Euro	₹78.5	₹78.8**
Brent crude (\$/bbl)**	54.7**	53.1**
Gold (10 gm)**	₹40,049.0	₹394.0

\* (Feb.) Premium on Nifty Spot; \*\* Previous close; # Over previous close; ## At 9 pm IST; ### Market rate exclusive of VAT; Source: IBIJA



## ECONOMY & PUBLIC AFFAIRS P8

### MODI TARGETS \$5 BILLION OF DEFENCE EXPORTS IN 5 YEARS

PUBLISHED SIMULTANEOUSLY FROM AHMEDABAD, BANGALURU, BHUBANESWAR, CHANDIGARH, CHENNAI, HYDERABAD, KOCHI, KOLKATA, LUCKNOW, MUMBAI (ALSO PRINTED IN BHOPAL), NEW DELHI AND PUNE

## COMPANIES P3

### TATA POWER MOVING AWAY FROM GENERATION: CEO



## RBI TO GET MORE TEETH TO SUPERVISE CO-OPERATIVE BANKS

The Reserve Bank of India (RBI) is set to get more auditing and supervisory powers over urban and multi-state co-operative banks, with the Union Cabinet approving the Banking Regulation Amendment Bill, 2020, on Wednesday. "Like commercial banks, multi-state and urban co-operative banks will be brought under the RBI regulations. These changes will be only for the banking side and administrative rights will continue to remain with the registrars," said Information and Broadcasting Minister Prakash Javadekar.

## THE SMART INVESTOR II, 1

### Sebi tweaks rules for IPO documents nod

The Securities and Exchange Board of India on Wednesday set rules under which it could hold back approvals for proposed share sales by firms that are under investigation for possible violations. The markets regulator said for current investigations, "observations" on the draft offer may be kept in abeyance for 30 days from filing of the draft offer.

## Bharti Airtel pitches for Voda Idea's survival

Bharti Airtel on Wednesday pitched for a healthy telecom sector with three players and said Vodafone Idea's survival will be good from the 'investment and reputation' point of view for India. In the company's post earnings conference call, Badal Bagri, chief financial officer, Bharti Airtel, said the telecom sector was large enough to accommodate three players.

INDIA OUTLOOK STILL CRITICAL: VODAFONE ▶ P2

## ECONOMY & PUBLIC AFFAIRS P4

### 15th FC to form panel to draw up road map

The Fifteenth Finance Commission will set up a panel later this month to examine the fiscal and debt situation of the Centre and states and present a road map, on the lines of the erstwhile Fiscal Responsibility and Budget Management panel, the Commission's chairman, N K Singh, said on Wednesday.

## RESULTS RECKONER

Quarter ended Dec 31, 2019; common sample of 760 companies (results available of 875)

SALES		
Dec 31, '18	22.1%	₹11.49 trillion
Dec 31, '19	1.9%	₹11.70 trillion
PROFIT BEFORE TAX		
Dec 31, '18	-20.0%	₹99,761 cr
Dec 31, '19	56.7%	₹1.56 trillion
NET PROFIT		
Dec 31, '18	-32.6%	₹62,164 cr
Dec 31, '19	84.0%	₹1.14 trillion

Companies with zero sales excluded; Given the change in corporate tax rates, to give a fair comparison the profit before tax has been considered; Compiled by BS Research Bureau; Source: Capitaline

## Correction

The report — "Companies may change dividend policy after Budget changes" — published on February 3, had suggested that Sunil Mittal would be impacted by the abolition of dividend distribution tax. Bharti Airtel has clarified that no individual promoter holds shares or receives dividend from the company, and hence, the change in dividend policy is not relevant. The error is regretted.

# Maruti's EV plans take a back seat

Carmakers like Tata Motors and M&M bet big on e-mobility

SHALLY SETH MOHILE & ARINDAM MAJUMDER  
Greater Noida, 5 February

The country's largest carmaker, Maruti Suzuki India, will not be launching an electric vehicle (EV) anytime in the foreseeable future, as issues like range anxiety and the high cost of acquisition will put off buyers, Kenichi Ayukawa, its managing director and chief executive, told *Business Standard*.

Maruti has decided to put its EV plans on the back burner even as most other passenger vehicle makers such as Tata Motors, Mahindra & Mahindra, Renault India, MG Motors, and Kia Motors are going full throttle with their plans, nudged by the government's policy push.

Maruti will instead focus on other alternative technologies, including compressed natural gas (CNG) and hybrid, to reduce the overall carbon footprint to meet advance emission norms.

"This is not a good time to bring an electric vehicle to the Indian market. Looking at market conditions and customer expectations, we will decide," said Ayukawa. Considering the fact that the government doesn't support subsidy for person-



PHOTO: SANJAY K SHARMA

THE MARKET AND INFRASTRUCTURE CONDITIONS ARE NOT RIGHT TO LAUNCH AN ELECTRIC VEHICLE IN INDIA

KENICHI AYUKAWA, MD & CEO, MARUTI SUZUKI

## WHAT MAKES MARUTI WARY OF EVS?

- High acquisition cost
- Range concerns
- Lack of infrastructure
- Emission due to charging of EVs from coal-based power defeats purpose of clean mobility

Q&A 'WILL DECIDE ON DIESEL CARS AFTER SIX MONTHS'

SLOWDOWN PLAYS SPOILSPORT AT EXPO

VIRUS SCARE MAY HIT CHINA CARMAKERS' INDIA INVESTMENTS

AUTO EXPO 2020

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al EVs, Maruti will have to "examine ways to provide an affordable electric product in the personal space", he added.

"There is no parking space or charging space. Infra-

structure hasn't developed at all. Under these conditions, it is very difficult to make a business case. Only limited people are interested," said Ayukawa.

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## JIO DEMERGER CASE

# I-T dept now finds merit in NCLAT order

Seeks law min opinion on course of action

SHRIMI CHOUDHARY  
New Delhi, 5 February

Within eight months of challenging the National Company Law Tribunal's (NCLT's) order giving a green signal to Reliance Jio Infocomm's proposed demerger, the income-tax (I-T) department is learnt to have found merit in the appellate tribunal's December ruling, which dismissed the I-T petition.

The tax department shared its opinion and the rationale in a communication to the law ministry 10 days ago, where it sought the ministry's legal opinion on the matter to decide further course of action, said an official privy to the development.

The National Company Law Appellate Tribunal (NCLAT) had dismissed the I-T department's petition objecting to the proposed demerger of Jio's tower and fibre optic network assets into two infrastructure trusts.

According to sources, the department is of the view that the NCLAT order, which had cited multiple verdicts by the Supreme Court, including the Vodafone-Essar tax avoidance case, needs to be taken into consideration. "Some of the instances quoted in the appellate order apply to the Jio case as well. So an appeal against the existing verdict may not stand legal scrutiny in the apex court," said a tax official.

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## EVALUATING LEGAL STANDPOINT

- Tax dept is to decide on whether to challenge NCLAT order in SC or not
- Decision likely by Feb-end, based on law ministry opinion
- NCLAT upheld tribunal order clearing Jio's proposed demerger plans
- I-T contested NCLT order, saying it would reduce Jio Infocomm's profits

## High-powered jury to select BS award winners today

BS REPORTER  
Mumbai, 5 February

A power-packed jury comprising leading decision-makers of India Inc will meet in Mumbai on Thursday to select the winners of *Business Standard's* annual awards for corporate excellence for 2019.

Aditya Birla Group Chairman Kumar Mangalam Birla is the chairman of the eight-member jury. The other jury members are JSW Group Chairman Sajjan Jindal, KKR India CEO Sanjay Nayar, EY India Chairman Rajiv Memani, Omidyar Network India MD Roopa Kudva, McKinsey & Company Senior Partner Noshir Kaka, Cyril Amarchand Mangaldas Managing Partner Cyril Shroff, and Bain Capital Private Equity MD Amit Chandra.

The jury will select the best in Corporate India, from a long list of names and data compiled by *Business Standard* Research Bureau, to name the "CEO of the Year" as well as achievers in other categories — public sector undertakings, multinational firms, and small and medium enterprises.

The jury will also choose the "Company of the Year" and "Start-up of the Year", as well as announce the "Lifetime Achievement" awards. Turn to Page 17 ▶

# Services PMI at 7-year high as orders pick up

SUBHAYAN CHAKRABORTY  
New Delhi, 5 February

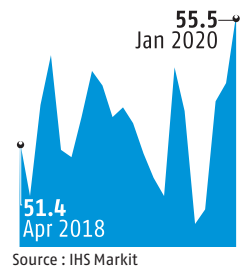
The services sector began the year with a bang as new orders in January rose at the fastest pace in seven years, dwarfing December's five-month high growth, according to a survey released on Wednesday.

The widely tracked Nikkei India Services Purchasing Managers Index (PMI) stood at 55.5 in January, up from 53.3 in December. In PMI parlance, the 50-mark threshold separates expansion from contraction.

New international business also pushed the sector's output to a similar seven-year high during the month. This would allow firms to recuperate from the high volatility in 2019, when the sector saw the PMI contract during three months, industry insiders said.

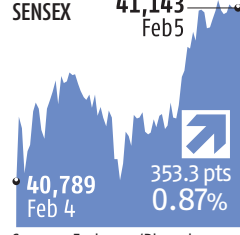
## SIGNS OF GREEN SHOOTS

PMI services trend



Source: IHS Markit

## Market sentiment gets boost



Sources: Exchange/Bloomberg

Services growth had peaked to a 43-month high of 54.7 in August, followed by two straight months of contraction. However, this has been followed by steady growth since November. This has been in line with manufacturing activity, which mirrored a steep upward move of the growth curve in January when the PMI reached 55.3, the highest in nearly eight years, according to a survey released earlier this week.

For services, total sales expanded for the fourth consecutive month in January. Consumer services growth was the most marked, after transport and storage firms had seen the biggest boost in the previous month. The zooming rate of growth in January was largely due to favourable market conditions and better underlying demand, said survey participants. Turn to Page 17 ▶

# 'Father believed three engines can never run a company successfully'

Just months after his industrialist father K K Modi's death, Lalit Modi is embroiled in a bitter battle with his family, which includes his mother Bina, brother Samir, and sister Charu, on what course the ₹10,000-crore group should take. In an e-mail interview, **LALIT MODI** explains to Surajeet Das Gupta why he is pushing for an outright sale of assets. Edited excerpts:

## Q&A

"THE REASON WHY I PUT MY WEIGHT BEHIND (ASSET) SALE IS BECAUSE I DON'T BELIEVE THAT ANY MEMBER OF THE TRUST HAS THE ABILITY, VISION OR AMBITION TO CONTINUE"



The question many are asking is why are you pushing for an outright sale of all assets (Godfrey Phillips India, Indofil Industries, and Modicare) when the trust deed provides the option of sale of some assets, and the running of some companies as well as all the companies together?

Any sale short of all trust assets will be unfair to other shareholders and will be in contravention of the provisions of the restated trust deed. Therefore, I have no option but to reject this. The choice, however, is not mine to make; it is

clearly set out in the trust deed. In case there is no unanimity amongst the four family members, a fact which was triggered in the November 30 meeting, it automatically leads to sale of the entire trust funds and family-controlled business. The process dictates that all assets will be put for sale by an investment banker. While external bids will come in, family members have the right to match the bid.

You have said family members can match the bid and keep the company. Will you do so and match it?

My father was clear that shareholder value is primary. He was clear that three engines can never run a company successfully. He was also of the view if family members want to acquire, then they can acquire the entire stake.

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# TDS on e-com transactions 'unnecessary papercut'

NEHA ALAWADHI  
New Delhi, 5 February

The proposed levy of 1 per cent tax deducted at source (TDS) on e-commerce transactions, announced in the Budget this year, could impact the working capital of small businesses, said Amit Agarwal, country head of Amazon India, on Wednesday.

He was speaking at the 14th India Digital Summit of the industry body Internet and Mobile Association of India, where he is also the chairman.

"Just look at the recent Budget. There is an introduction of tax collected at source. These seem like harmless papercuts, but they impact the working capital of small businesses. If you look at how businesses have to register at each and every stage in the country to do business, this is just an unnecessary papercut," said Agarwal.

He added that a lot more can be done if the country focused on removing friction in business transactions.

Agarwal was talking about the Budget proposal to introduce a new section in the Income Tax Act.

Experts have said that the proposal has the potential to affect working capital of e-commerce companies and reduce cash flows for e-sellers. Some have pointed out that the TDS will lead to cash being stuck with the government in the refund system.

In the Budget, the explanation for the proposed levy said the e-commerce oper-



"THERE IS AN INTRODUCTION OF TAX COLLECTED AT SOURCE. THESE SEEM LIKE HARMLESS PAPER CUTS, BUT THEY IMPACT THE WORKING CAPITAL OF SMALL BUSINESSES. IF YOU LOOK AT HOW BUSINESSES HAVE TO REGISTER AT EACH AND EVERY STAGE IN THE COUNTRY TO DO BUSINESS, THIS IS JUST AN UNNECESSARY PAPER CUT"

AMIT AGARWAL  
Country head, Amazon India

ator, defined as an entity owning, operating or managing the digital platform, will have to deduct 1 per cent TDS on the gross amount of sales or service or both.

This provision will not apply in cases where the seller's gross amount of sales during the previous year through e-commerce operator is less than ₹5 lakh and the seller has furnished his Permanent Account Number or Aadhaar.

Given the wide definition, the proposal will impact not just e-commerce marketplaces but also all kinds of digital businesses such as Oyo, Uber, Ola, Urban Company, MakeMyTrip, Myntra,

Zomato, Swiggy and so on.

Both Amazon and Walmart-owned Flipkart have said they would reach out to the government for clarifications on the proposal, given it has a direct impact on the sellers and medium and small enterprises listed on their platforms.

At the event, Agarwal also spoke about the importance of skilling, grass-root entrepreneurship, driving equal opportunity through greater women's participation in the workforce, better use of artificial intelligence-backed solutions, and the need for having stability and predictability in policies.

## Dalmia Cement subsidiary and GuarantCo settle claims

Dalmia Cement (Bharat) subsidiary, Calcom, and GuarantCo, a financial creditor, have settled all claims and counter claims amicably, a statement from Dalmia Bharat Group said. The settlement also includes claims/ counter claims that were

before the Guwahati Bench of the National Company Law Tribunal (NCLT). Calcom was admitted to the tribunal following an appeal from Mauritius-based GuarantCo. However, according to the settlement, the parties shall not claim any dispute against

each other relating to the petition. Sources said, the settlement amount was under ₹100 crore. The parties are taking steps for completion of formalities for withdrawal of the petition before the NCLT, Guwahati.

ISHITA AYAN DUTT



## Infosys, TechM get HC notices

INDIVIAL DHASMANA  
New Delhi, 5 February

The Delhi High Court has issued notices to Infosys and Tech Mahindra on a petition regarding technical flaws in the online portal system evolved by the Goods and Services Tax Network (GSTN).

The two firms are IT support contractors for the portal. The court said their presence was needed "to better appreciate the intricacies, and to ensure the grievances raised by the taxpayers and our orders are understood and implemented in true perspective". Harpreet Singh, partner at consultancy KPMG, said the petitioner had raised the issues of non-availability of annual forms under the GST system for 2018-19, among others.

## Disney Plus set for India debut on March 29

PRESS TRUST OF INDIA  
February 5, 2020

Disney has announced that its subscription-based streaming service Disney Plus, which launched in the US in November last year, will arrive in India on March 29 through its Hotstar app.

The announcement was made by Disney CEO Robert Iger during the company's quarterly earnings call on Tuesday. "We're excited to announce that we will be launching Disney Plus in India through our Hotstar service on March 29th at the beginning of the Indian Premier League cricket season," Iger said.

Though the Disney top boss didn't go into the specifics, he said the company will rebrand the Hotstar app to "Disney Plus Hotstar".

"We see this as a great opportunity to use the proven platform of Hotstar to launch the new Disney Plus service in one of the most populous countries and fastest growing economies in the world," he added.

Disney had acquired Hotstar streaming service in 2017 as part of its acquisition of Fox Studios, which also included the entire Star India group. As of now, most of the premium Disney content is available on Hotstar app.

But the decision to club Disney Plus with Hotstar will enable the Indian subscribers to finally watch some of the newer content from the studio's streaming service, most notably "Star Wars" spin-off series "The Mandalorian" which is currently only available on Disney Plus.

Iger said the company is yet to finalise the pricing aspect of the rebranded streaming service, but it will be offered in two categories.

"One will be more premium in nature that will include the entire library, so with the original programming and the other one will be more basic that will have the library and not the original programming," he said. The Disney CEO also revealed that the company hopes to capitalise on the Indian Premier League as Star India is the official broadcaster of the league. "Priced for the market and launched at a very peak period of time for the IPL, the cricket league.





# Rosneft to supply crude to IOC; India & Russia talk BPCL

JYOTI MUKUL  
New Delhi, 5 February



The contract is part of India's strategy to diversify the country's crude oil supplies from non-Opec countries

After getting a foothold in the Indian petroleum market by buying out Essar Oil in 2017, Russia's state-owned Rosneft on Wednesday signed an agreement with Indian Oil Corporation for providing 2 million tonnes of Urals grade crude oil to the latter.

The oil will be shipped to India this year. Rosneft is also expected to bid for the government-owned Bharat Petroleum Corporation (BPCL).

The Russian major already holds 49 per cent in Nayara Energy, the erstwhile Essar Oil. Nayara owns a 20 million tonne refinery in Vadiar, Gujarat, and has a network of 5,600 petroleum retail outlets across India.

The crude purchase agreement with Indian Oil was signed during a meeting between Union Minister of Petroleum and Natural Gas and Steel Dharmendra Pradhan and Rosneft chairman and chief executive officer Igor Sechin.

The long-term contract is a part of India's strategy for diversifying the country's crude oil supplies from non-Opec countries. It is also a part of the five-year roadmap for bilateral cooperation in the hydrocarbons sector. A pact in this regard was signed during Prime Minister Narendra Modi's visit to Vladivostok last September, said a press release from the ministry of petroleum and natural gas.

"The addition of Russia as a new source for crude oil imports by India's largest refiner will go a long way in mitigating the risks arising out of geo-political disruptions. The new arrangement would also usher in price stability and energy security for India,

which is witnessing robust growth in demand for petroleum products. It will also open up avenues for other public sector undertaking (PSU) oil refiners to enter into similar term contracts for import of Russian crude oil," said the release.

Both sides agreed to take forward mutually aligned priorities, including preparing a road map for Indian investments in the Eastern Cluster projects of Russia.

It was noted that the four Indian oil and gas PSUs have already submitted the expression of interest to Rosneft to participate in the project.

In order to negotiate the terms of Indian companies entering Vostok Oil in the shortest time possible, it was agreed to create a working group of representatives of Russian and Indian companies.

During Wednesday's meeting, both the countries reviewed the ongoing investments between Indian oil & gas PSUs and Rosneft. They called for enhancing energy cooperation further and strengthening hydrocarbons engagement, both on the investment front as well as sourcing natural gas and

crude oil. Pradhan said that hydrocarbon is an important pillar of the bilateral strategic partnership. "Indian oil and gas companies value their association with Rosneft, one of the important companies partnering India's energy security objectives," he added.

Both sides agreed to take forward mutually aligned priorities discussed during Pradhan's visit to Russia in September last year. This includes preparing a roadmap for Indian investments in the Eastern Cluster projects of Russia, especially in the Arctic.

Pradhan said Indian companies, especially Engineers India, have considerable expertise in providing engineering consultancy as well as executing mega projects across the hydrocarbons value chain.

Sechin indicated his readiness to intensify cooperation to strengthen India's energy security and work jointly with Indian oil and gas companies.

The crude oil, being sourced under the contract, will be loaded in Suezmax vessels at the Novorossiysk port of Russia and come to India, bypassing the Straits of Hormuz.

## CABINET DECISIONS

# RBI to get more control over co-op banks

SOMESH JHA  
New Delhi, 5 February

The Reserve Bank of India (RBI) is set to get more auditory and supervisory powers over urban and multi-state co-operative banks, with the Union Cabinet approving the Banking Regulation Amendment Bill, 2020, on Wednesday.

"Like commercial banks, multi-state and urban co-operative banks will be brought under the regulations of the RBI. These changes will be only for the banking side and administrative rights will continue to remain with the registrars," said Information and Broadcasting Minister Prakash Javadekar.

The Union Cabinet was chaired by Prime Minister Narendra Modi.

Javadekar added that the audit of such co-operative banks will be according to RBI regulations and the best management practices laid down by the regulator will also apply to them. Further, the RBI will be allowed to set the minimum level of qualifications for the board members of such lenders



which will need the consent of the regulator to appoint a chief executive officer.

The managements of such banks are elected through co-operative bodies at present and the RBI has limited control over their appointments.

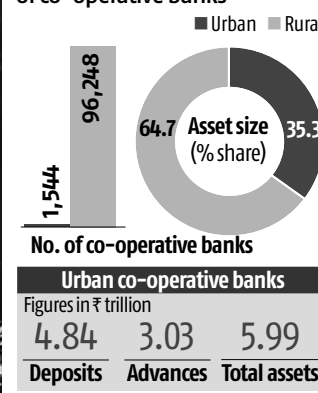
"If the situation gets worse, the RBI will get powers to supersede the board. All these meas-

ures will give financial stability to the sector and protect the depositors' interests. The RBI will bring the co-operative banks under its control in a phased manner," the minister said.

The move is the fallout of a fraud unearthed at Punjab and Maharashtra Co-operative Bank whose management had allegedly handed over ₹6,700

### MORE TEETH BUT...

Even after the changes in the legislation, the central bank will gain regulatory control over only a small fraction of co-operative banks



crore worth loans to real estate firm HDIL.

There was a dual control of the RBI and respective states and the central governments that restricted timely regulator action against co-operative banks. However, even after the recent proposed changes in legislation, the RBI will be gaining control over a small frac-

tion of co-operative banks. As of March 2019, 1,544 urban co-operative banks accounted for merely 1.6 per cent out of the 97,792 co-operative banks. In fact, 96,248 rural co-operative banks accounted for around 65 per cent of the assets of co-operatives and were controlled by the respective state government legislation.

Javadekar said co-operative banks had 86 million depositors with total deposits of around ₹5 trillion. While the registrars under the state and central governments have control over incorporation, registration, management, recovery, audit, supersession of board of directors and liquidation, the RBI is "invested with regulatory functions", according to the RBI's Trends and Progress Report 2018-19.

The RBI is also responsible for the supervision of urban co-operative banks, empowered to give suggestions on prudential norms for capital adequacy, income recognition, asset classification and provisioning, liquidity requirements and single or group exposure norms.

## Maharashtra to have India's 13th major port

MEGHA MANCHANDA  
New Delhi, 5 February

The Union Cabinet on Wednesday approved the setting up of the country's 13th major port at VadHAVAN in Maharashtra at a total cost of ₹65,544.54 crore.

The VadHAVAN port will be developed on "landlord model" (where infrastructure is leased to private firms or industries and chemical plants). A special purpose vehicle (SPV) will be formed, with the government planning to hold 51 per cent stake in the project.

The SPV will develop the port infrastructure including reclamation, construction of breakwater, besides establish-



### WHAT'S IN STORE

- Boost for port-led development and reduction in logistics cost
- New port to give tribal area development a boost
- Higher cargo movement from south Gujarat, Indore (Madhya Pradesh), Maharashtra, Telangana, north Karnataka and land-locked states of North India

ing connectivity to the hinterland. All the business activities would be undertaken under the private-public partnership mode.

Currently, India has 12 major ports - Deendayal, Mumbai, Jawaharlal Nehru Port Trust (JNPT), Mormugao,

New Mangalore, Cochin, Chennai, Kamarajar, V O Chidambaram, Visakhapatnam, Paradip and Kolkata (including Haldia).

"Setting up a major port is a big task and takes time but I am hopeful that we should be able to start work on the proj-

ect soon," shipping minister Mansukh Mandaviya said.

The reason behind setting up another major port on the west coast is because of the exhaustion of container cargo capacity of the JNPT, which is 10 million TEUs (twenty foot equivalent unit). On the west coast, this capacity is 18 million TEUs while the total requirement will increase to 25 million TEUs in 2030.

With development of the VadHAVAN port, India will break into the countries with top 10 container ports in the world, Mandaviya said.

The central government felt the need for a deep draft port to accommodate the largest container ships in the

world. The new port will also cater to the spillover traffic from JNPT once its planned capacity of 10 million TEUs is fully utilised.

The VadHAVAN port has a natural draft of about 20 metres close to the shore, making it possible for it to handle bigger vessels. Development of this port will enable cargo container vessels of 16,000-25,000 TEUs capacity, giving advantage of economies of scale and reducing logistics cost.

The demand for container traffic will further accelerate after the plans for improving logistic infrastructure fructify and the 'Make in India' push drives greater exports, an official statement said.













# Virat stays on top, Akshay moves up a notch

Kohli outshines all with 40% jump in brand value, holds the top spot and earns 50% more than Kumar at No. 2: Duff & Phelps

SOHINI DAS  
Mumbai, 5 February

Virat Kohli is the shiniest star on the celebrity list as he holds on to the top rank, third year in a row, in the latest brand valuation study by Duff & Phelps. Released on Wednesday, the report shows that Kohli has increased his brand value by 40 per cent to \$237.5 million in 2019 and cracked a huge lead with his closest rival, Akshay Kumar. The latter has climbed a rung up the ladder to second spot, displacing Deepika Padukone. Barring this, the top five list remains largely unchanged. In a year when couple endorsers have been popular, the title for the first such goes to Padukone and Ranveer Singh, who share the third spot.



## TOP FIVE: WHO STANDS WHERE

Celebrity	Rank		Brand value (2019), \$mn
	2019	2018	
Virat Kohli	1	1	237.5
Akshay Kumar	2	3	104.5
Deepika Padukone	3	2	93.5
Ranveer Singh	3	4	93.5
Shah Rukh Khan	5	5	66.1

Source: Duff & Phelps

The brand value of the top 20 celebrities in 2019 is estimated at \$1.1 billion, an increase of 25 per cent from last year, it said. Among the veterans Shah Rukh Khan and Salman Khan stayed the course, ranked at 5 and 6 respectively while rising star Alia Bhatt has improved her ranking one notch to take the seventh spot. Surprisingly, MS Dhoni (Rank 9), who many had predicted would drop off the charts as his career wound down has improved his ranking, going up three places from the previous year. The annual parade of celebrity endorsers largely stuck to the script and the increasing sway of actors and sportspersons on the endorsement circuit is evidence that India continues to remain a

star-struck nation. The cumulative number of product brand endorsements by top 20 celebrities increased from 235 in 2016 to 370 in 2019, representing a CAGR of 16.3 per cent over the last 4 years. And established actors and sportspersons continued to rule the roost. But the emergence of new stars such as Ayushmann Khurrana (Rank 10), Tiger Shroff (Rank 17) and cricketer, Rohit Sharma (Rank 20) indicates that the year ahead may well see a few upsets in the league table. Varun Gupta, managing director and leader, Asia Pacific, valuation advisory services, Duff & Phelps, said, "We witnessed a shift in focus from established celebrities to new faces across the advertising and media industry over the past year. And not just new faces:

2019 also saw the emergence of new brands and new platforms targeting and growing the Indian millennial ecosystem." The rise of young celebrities goes hand in hand with the rise in digital media. Market size for digital as a percentage of films increased from 47 per cent in FY16 to 95 per cent in FY19. "Given this unprecedented growth rate, digital is expected to soon overtake films to be the third largest segment in the media and entertainment space. Resultantly, celebrity endorsements have witnessed a greater push towards use of digital advertising as a means of focused communication," Vibhor Nayar, CFA, vice-president, valuation services, Duff & Phelps, said. As brands have leaned heavily into digital media to pro-

mote their labels, the nature of advertising and endorsements has transformed rapidly. Even when using familiar faces that have established their mark over the mass market, advertisers are devising new ways to use their star appeal — at times by being a part of their Twitter timelines or securing an endorsement on their Instagram stories. "In real terms, the definition of a celebrity has changed. Today, anyone with a substantial social media following can be dubbed a celebrity — at least for endorsement purposes. What businesses are looking for are influencers and having a 5-million strong Twitter following surely makes you one," said Sandeep Goyal, chief mentor, Indian Institute of Human Brands.

Celebrity endorsers have also become more conscious of the brands they back, perhaps on account of the threat of greater scrutiny from regulatory authorities or because social media has made them more vulnerable to criticism and censure. This is reflected in the kind of brands celebrities choose to lend their names to; the report found that the health and wellness brands are seeing a steady spread in the pie of categories that use endorsers. At the same time, "With celebrities endorsing and investing in the brands that correlate with their social image, advertising has evolved in terms of platform, content and engagement of the celebrity with the brand," the report said.

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## Maruti's EV...

A hybrid can be a stepping stone towards electric mobility till an ecosystem for the latter evolves, he pointed out.

Ayukawa's counterparts think otherwise. "I don't think we can ask for more from the government. The onus is no longer on the government, it's on us," said Pawan Goenka, managing director at Mahindra & Mahindra, referring to the policy measures taken and incentives doled out by the government.

Tata Motors, too, has stepped on the gas. The company plans to have half a dozen EVs in its portfolio over the next two to three years. It has taken up the mission "to be ahead in terms of EV technology", Tata Motors President (electric mobility business) Shailesh Chandra said.

To avail of the benefits and make EVs financially viable, Mahindra has taken a strategic call to focus more on the shared mobility space. At the 15th edition of the Auto Expo, which got underway at Greater Noida on Wednesday, EVs took the centre stage at most of the pavilions. Automobile makers unveiled over a dozen EVs, including ready-to-launch models and concepts. Even new entrants from China, including FAW and Great Wall Motors, plan to have EVs as their centrepiece. At the Auto Expo, the company showcased a concept EV car, electric three-wheelers and a prototype four-wheeler called Atom.

The government is banking on EVs to reduce the dependency on fossil fuel and curb emissions in a country which is home to the world's most polluted cities. Over the

last couple of years, it has introduced a raft of policy measures and incentives to promote EVs under the FAME scheme. Last year, it reduced the goods and services tax on EVs to 5 per cent from 15 per cent and also announced income-tax benefits for the buyers. All the sops, however, are directed at the commercial segment.

Elaborating on the reasons for Maruti going against the trend, C V Raman, executive director (design and engineering) at Maruti, said, "Volumes are not motivating enough. Price point where Maruti operates is where the volume is."

The company strongly believes in bringing affordable products and so far, the cost dynamics of EVs is not working. If the price of the internal combustion engine vehicle is ₹5-6 lakh, the EV version becomes almost double of that. The high cost makes it unviable, he added.

## Jio case

The final decision on whether to challenge the appellate tribunal order in the Supreme Court would, however, depend on the law ministry's response, which is expected in two weeks, said an official.

An email sent to the Reliance group did not elicit any response.

The NCLAT in its December 20 order dismissed the objection raised by the I-T department over the approval granted to Reliance Jio Infocomm's scheme by the NCLT, Ahmedabad, to reduce debt by transferring the telecom tower and the fibre businesses into two separate entities. The I-T department had raised concerns over avoidance and evasion of taxes.

"Mere fact that a scheme may result in reduction of tax liability does not furnish a basis for challenging the validity of the same... We are not inclined to interfere with the scheme of arrangement as approved by the tribunal. Both the appeals are dismissed," the appellate tribunal had said in the final order. The NCLAT had also questioned the basis of the tax department interference in the scheme of arrangement when approved by the NCLT. "While sanctioning the scheme, it is observed that the said sanction shall not defeat the right of the income-tax department to take appropriate recourse for recovering the existing or previous liability of the transferor company," it had said in the order. The appellate tribunal quoted the Supreme Court order in the Vodafone-Essar case, where it stated, "We are not inclined to entertain the special leave petitions... I-T is entitled to take out appropriate proceedings for recovery of any tax statutorily due from the transferor or the transferee company or any other person who is liable for payment of such due," the NCLAT said.

## BS award...

The jury consists of the who's who of India Inc. Besides running the

diversified group, which ranges from cement to finance, Birla is known to be an astute industrialist who has taken the group to greater heights following a combination of organic and inorganic growth strategy. Jindal bet on the future of the Indian steel industry and made JSW Steel the number one player with a capacity of 18 million tonnes per annum, for which he was awarded *Business Standard* CEO of the Year in 2017. Noshir Kaka led McKinsey India as its managing director from 2011 to 2016, and founded the firm's global outsourcing and offshoring practice and the business technology office in India. He is now the co-lead of McKinsey's analytics practice globally. Memani joined EY in the mid-1980s and rose to become its India chairman and a member of EY's global executive board and chairman of EY's global emerging markets committee.

As CEO of KKR India since 2009, Nayar has been involved in several marquee private equity deals in the country. Prior to KKR, he headed Citibank India. Kudva, former CEO of Crisil, is on the boards of several marquee Indian companies and IIM Ahmedabad. Shroff, managing partner of Mumbai-based Cyril Amarchand Mangaldas, has a vantage view of Indian companies as a top lawyer. Chandra founded Bain Capital Private Equity's India office in 2008 and was managing director, DSP Merrill Lynch, prior to that.

## Services PMI...

New work intakes also expanded to the greatest extent in seven years. Policymakers would be happy to note that most new work orders came from the domestic market, thereby hinting at resurgence in domestic demand after a long period of economic decline over 2018.

As opposed to the latest trend, the PMI survey noted that most growth over 2019 originated in the international markets. But in January, services exports suffered a decline, after rising for 11 months on the trot, the survey showed. A number of panellists mentioned weaker demand from China, Europe, and the US.

High growth in new business also brought equally high input inflation, with average input costs rising at the fastest pace in seven years. Input inflation has solidly increased last year.

Survey respondents mostly attributed higher cost burdens to rising beauty products, food, freight, fuel, and maintenance. "Firms mostly absorbed the added cost burdens themselves instead of fully passing these on to their customers. This may translate into quicker increases in selling prices in the months to come, which may curb sales. Firms could also choose to restrict hiring in order to protect profit margins," said Pollyanna De Lima, principal economist at IHS Markit and author of the report. However, average prices charged for services increased less dramatically. Charge inflation was the strongest since February 2018. December saw the current run of inflation to 36 months. This meant that the gap between rates of input cost and output charge inflation still hasn't closed.

## BS SUDOKU # 2966

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SOLUTION TO #2965

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5	9	3	2	7	1	6	8	4
1	8	6	4	3	9	5	7	2
6	2	7	8	1	3	9	4	5
3	4	9	6	5	2	8	1	7
8	5	1	7	9	4	2	6	3
9	3	2	1	6	7	4	5	8
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Very easy:



Solution tomorrow

### HOW TO PLAY

Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9



ON THE SIDELINES

WORLD CAR AWARDS MAKE A PIT STOP AT THE EXPO

Hyundai Sonata, Land Rover Range Rover Evoque and Mercedes-Benz CLA are among the top 10 cars competing this year for the coveted World Car Awards. The World Car Finals countdown officially began on Wednesday at the Auto Expo in Greater Noida with the announcement of the top 10 and top five finalists for five World Car Awards categories. The 2020 World Car of the Year winner will be selected from 10 finalists chosen from an initial list of 29 contenders. Kia Soul EV, Kia Telluride, Mazda3, Mazda CX-30, Mercedes-Benz GLB, Volkswagen Golf and Volkswagen T-Cross are the other finalists for World Car of the Year. "The Indian car market is already the fourth largest in the world, and projected to become third largest by 2022. India is therefore a crucial contributor to our annual process..." Sidharth Vinayak Patankar, juror and director of the World Car Awards programme said.



Tata Motors plans exclusive outlets for EV portfolio

Tata Motors is actively looking to set up exclusive outlets for its electric vehicle (EV) portfolio but has not yet taken a final call over the issue, a top company official said on Wednesday. The homegrown auto major recently ventured into the personal electric mobility space with the launch of the electric version of its most-selling compact Sedan Nexon recently. Besides, the carmaker also plans to roll out four more electric models in the next two years.

EV demand may not grow in next 2 fiscals: Goenka

Growth in electric vehicles (EV) demand is unlikely to reach a significant level for major players at least in the next two fiscal years, and in personal electric mobility segment it may take even longer, M&M Managing Director Pawan Goenka said on Wednesday.

Jio showcases connected vehicle solutions at the auto show

Telecom major Reliance Jio is showcasing its connected vehicle solutions that can help users get insights into vehicle performance and other metrics at the Auto Expo. The solutions include components like hardware, connectivity and platform, which will allow scaling based on user-requirement as well as security of the data involved. The telecom major is said to be in discussions with vehicle manufacturers and fleet management companies for installation of these solutions. Reliance Jio, however, declined to comment. The platform allows users in multiple areas like route management, vehicle telematics and diagnostics.



MG Motor India on Wednesday unveiled its futuristic concept car Marvel X – the world's first mass-production vehicle to achieve Level-3 Intelligent Driving



Tata Motors showcased electric concept of its Sierra SUV. The homegrown automaker also displayed the HBX and the Hexa Safari edition

Slowdown plays spoilsport at Expo

Number of launches falls; luxury and supercar brands give the largest auto show of the country a miss

**THE NEW LAUNCHES**

**TATA MOTORS**  
Sierra EV, Hexa Safari edition, Harrier SUV

**MAHINDRA & MAHINDRA**  
eKUV, Atom EV

**MARUTI SUZUKI**  
Electric vehicle concept Future-e

**HYUNDAI**  
Tucson SUV

**Great Wall Motors**  
Haval brand

**MG Motors**  
Marvel X SUV

ARINDAM MAJUMDER & SHALLY SETH MOHILE  
Greater Noida, 5 February

At the 15th edition of the AutoExpo that kick-started on Wednesday, the mood was sombre and the decibel levels of new launches muted, compared to the previous editions. They reflected the prolonged slowdown that has gripped India's automobile market for the past one and a half years.

The absence of various manufacturers from the show was compensated by the Chinese automakers, including MG Motor, Great Wall Motors, and FAW Group Corporation — they unveiled their future line-up for the Indian market.

A banner outside the venue at Greater Noida's Global Expo Mart proudly proclaimed India as the

largest two-wheeler manufacturer in the world.

However, none of the country's major two-wheeler producers participated in what is Asia's biggest automobile exhibition.

Such contradictions hung heavy on the auto show as the pall of a prolonged slowdown and fear of a viral outbreak loomed large on the world's second-largest auto show.

"Start of the decade has been muted due to high transition cost and low demand. However, I am convinced this decade will take us to new heights," Kenichi Ayukawa, managing director and chief executive officer of India's largest carmaker Maruti Suzuki, summed up the mood. Maruti had the day's first unveiling.

The number of participating automakers has fallen from 50 in

2018 to 30 this year. The count of exhibitors, including technology companies, has come down from 119 to 112. Showstopper luxury and supercar brands, including Toyota, Jeep, Lamborghini, Porsche, and Volvo, were missing.

Commercial vehicle makers also gave the show a miss — a prolonged economic slowdown has dented their fortunes and dimmed chances of any recovery.

Globally, auto shows are losing steam as high cost of participation deters automakers from big participation, they instead have their own periodic launches. However, Ayukawa of Maruti said that a country like India, where car ownership is still low, such shows help revive the market.

The theme for this year's show was electric mobility as most launches were geared towards that, led by Chinese auto majors.

After the successful debut by China-owned British automaker MG Motor's Hector sport utility vehicle (SUV), China's largest SUV and pick-up maker Great Wall Motors showcased its Haval crossover. Its compatriots First Automobile Works or Haima, Changan, and BYD will also display their line-ups.

Even as the displays by Chinese companies took centre stage, home-grown automakers Tata Motors and Mahindra & Mahindra (M&M) turned up the decibel levels by showcasing a raft of new models, primarily their electric vehicle (EV) portfolio. Tata Motors showcased the Sierra EV Concept, while M&M launched the eKUV100.

"At this Auto Expo, we are showcasing products which showcase our responsibility and emphasis on sustainability and cleanliness," said Group Chairman N

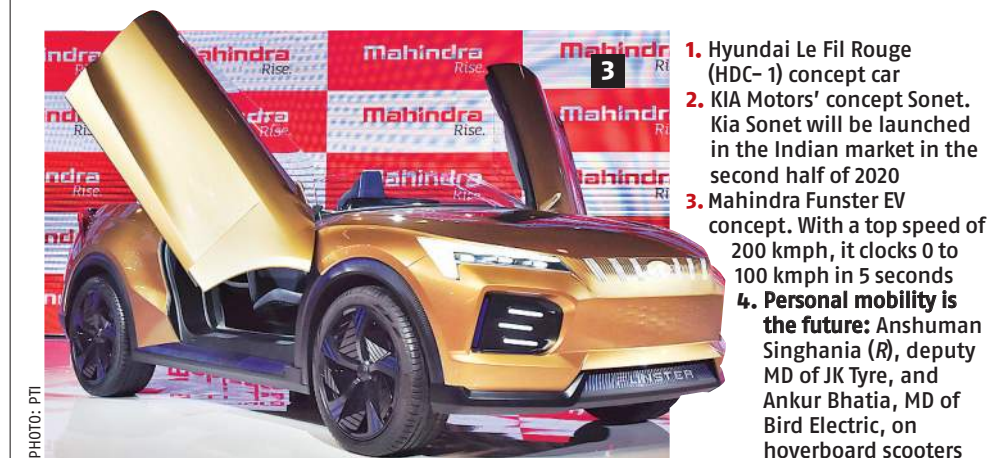
Chandrasekaran, adding four more EVs will be launched in two years.

"The displays by the new players Kia, MG, and Great Wall were quite striking," said Jnaneswar Sen, partner at consulting firm, Maven Partners.

The real test will be after the show opens to the general public. According to Sen, people in India still aspire to own a car, and a show like this adds to the excitement.

Notwithstanding India's sluggishness to push battery-powered transport and dearth of infrastructure like charging stations, the EV rush is still charged up. The government, however, is looking to boost adoption by taxing EVs at a lower rate. It also launched the second phase of a scheme to increase the share of EVs in shared mobility to curb pollution in a nation that has cities with the world's dirtiest air.

CONCEPT OF FUTURE



1. Hyundai La Fil Rouge (HDC-1) concept car
2. KIA Motors' concept Sonet. Kia Sonet will be launched in the Indian market in the second half of 2020
3. Mahindra Funster EV concept. With a top speed of 200 kmph, it clocks 0 to 100 kmph in 5 seconds
4. Personal mobility is the future: Anshuman Singhania (R), deputy MD of JK Tyre, and Ankur Bhatia, MD of Bird Electric, on hoverboard scooters



Virus scare may hit China carmakers' India investments

ARINDAM MAJUMDER & SHALLY SETH MOHILE  
New Delhi/Mumbai, 5 February

As China struggles to contain the Wuhan-centred coronavirus outbreak, the resulting shutdown of factories and logistics hubs in the country is slowly constricting the business of Chinese auto majors, which have recently entered India.

The consequent pressure on supply chain, in which most Chinese companies depend on the Indian market, is likely to lead to delayed deliveries for some and postpone launches for others. "It's an unfortunate development. Since we are dependent on China for supply of major components, we will be impacted for a while. So, deliveries for our MG Hector in February will be delayed. We have relayed that to our customers," Gaurav Gupta, chief commercial officer at MG Motors told Business Standard.

The firm — a unit of SAIC Motor Corp — had launched the mid-sized SUV, Hector, in June. Soon, it overtook most competitors with retail sales of more than 3,000 units per month.

The government of China-owned Haima Automobile, which has planned an India launch of its first electric vehicle by 2021, said it is gauging the impact of the viral outbreak on its strategic plan. "Since we will be importing a completely knocked-down version of the vehicle, we may expect some disruption due to closure of many supply chain points.

However, as of now, there is no change of plan," said a senior executive of Bird Electric with which the firm has partnered for its India foray.

The auto maker, on Wednesday, showcased two of its globally most successful passenger vehicles — 7X and 8S — at the Auto Expo 2020. It is yet to firm up its investment plan for India.

The outbreak of the deadly disease is also likely to hit plans of Great Wall Motors, which had entailed an investment of \$1 billion for the Indian market, said Kaushik Ganguly, director strategy and planning of the company.

Great Wall plans to enter the Indian market by bringing premium SUVs under the Haval brand in the next calendar year. The company announced its India entry plans with the acquisition of General Motors' Talegaon plant last month. It is presently in talks with various suppliers in China and India to firm up a sourcing strategy.

After years of giving free passes to counterparts from Korea, Japan, US in the Indian auto market, Chinese automakers had planned a major push to grab the fifth largest car market in the world. SAIC Motor Corp, Great Wall and FAW have unveiled cars packed with technologies, including artificial intelligence and Internet of Things.

According to the company's president, Rajeeb Chaba, it has planned an investment of \$5,000 crore in India till 2021.

GWM unveiled the Haval brand of SUVs and vehicle concept 2025 to mark its presence in the Indian market. The company unveiled four SUVs at the event which includes Haval H9, Haval F7X, Haval F7 and Haval F5.

However, it's not only Chinese firms whose operations have been hit due to outbreak of the disease. Global carmakers with a sourcing network that expands across various continents, too, are worried. "Coronavirus will have an impact on commercial production as everything in China is closed. It's too early to predict the impact it will have on our global supply chain," said Matthias Leuhrs, head region, overseas, at Mercedes Benz. Mercedes sold a record 690,000 cars in China last year, a 5 per cent growth year-on-year, he said.

Hyundai has suspended production in South Korea — its biggest manufacturing base. SS Kim, managing director of Hyundai Motor India told Business Standard that his company has been in talks with suppliers in the global sourcing network to take stock of the situation.

Delivery and launches may be delayed as most firms depend on China for sourcing materials

'Will take a call on diesel after six months'

Maruti Suzuki India (MSI), which sells every second car in the market, took a call to exit the diesel segment last year. The carmaker has instead chosen to bet big on compressed natural gas (CNG). Over the past decade, the maker of Brezza and Baleno has sold close to 520,000 CNG models. In an interview, KENICHI AYUKAWA, managing director (MD) and chief executive officer (CEO) of MSI, tells SHALLY SETH MOHILE and ARINDAM MAJUMDER that the company will take a call on diesel vehicles after seeing the response of the recently launched models by rivals.

You have exited the diesel segment, while others are going ahead with their BS-VI diesel model launch plans. Are you re-thinking diesel strategy?

Q&A

KENICHI AYUKAWA, managing director, Maruti Suzuki India

Aren't you giving away a big chunk of the market?

We will try to capture the other portion. We will take a call (on bringing diesel models) after six months. It has to be a long-term strategy. May be some regulations change after two years. We have to decide the powertrain options in a phased manner, systematically.

When do we see the concept Future-e that you unveiled today (Wednesday) defining your future



line-up?

It will take time. It is a concept design that will underpin various models of the future and can be used for hybrid, electric or internal combustion engine (ICE).

bustion engine (ICE).

When do you see the tide turning for the auto industry?

The months of February and

March are going to be very tough due to the transition from BS-IV to BS-VI. The grade VI diesel is still not available. We will have to see how things pan out from April onwards. Typically, demand picks up during the festive season. We hope to see the trend even this year.

"FEBRUARY AND MARCH ARE GOING TO BE VERY TOUGH DUE TO THE TRANSITION FROM BS-IV TO BS-VI"

How do you see the partnership with Toyota panning out?

Now, we are supplying one model — the Baleno. We will add more models. We will start developing models for markets outside India. They have a strong knowledge for hybrids, so we will collaborate and produce more models that can be sold by both the companies.



**WAR AND TEAR**

A bitter feud between US President Donald Trump and Democrat Nancy Pelosi boiled over at his State of the Union speech, with Trump denying her a handshake and Pelosi ripping apart a copy of his remarks behind his back

PHOTOS: AGENCIES

# State of the Union tension

PRESS TRUST OF INDIA  
Washington, 5 February

In a dramatic gesture, Nancy Pelosi publicly tore up her copy of Donald Trump's annual State of the Union address, signalling the worsening relationship between the House Speaker and the US President.

Pelosi has been one of Trump's fiercest critics and the top Democrat was the one who first launched a formal impeachment process in the House of Representatives against the president last year. Trump has frequently taunted the 79-year-old lawmaker as "Crazy Nancy".

The mutual snubbing began the moment Trump, seeking re-election, walked into the House chamber on Tuesday night for his third State of the Union address, in which he touted his administration's achievements during the past three years.

It was the first time the two had come face-to-face since she stormed out of a White House meeting four months ago.

On Tuesday night, the sour dynamic was on display to all from the start, *The New York Times* noted.

The tensions over impeachment appeared to surface early on, however, as Pelosi refused to introduce Trump by saying it was her "distinct honour" and "high privilege" to do so, as is tradition. Instead, she simply introduced him as the President of the United States, *Fox News* reported.

When the 73-year-old Republican president stepped up to the rostrum in the House of Representatives and handed her his speech, Pelosi rose and extended her hand to shake his.

Trump turned his back, and Pelosi quickly withdrew her hand.

The interaction between Trump and Pelosi was one of the most anticipated

moments of the president's appearance at the Capitol before the Senate is expected to acquit him on Wednesday in his impeachment trial, *The Times* noted.

When the president accused the Democrats of planning to force American taxpayers to provide unlimited free health care to undocumented immigrants, Pelosi was observed twice mouthing: "Not true." Pelosi repeatedly shook her head during Trump's 78-minute speech which also saw Republican lawmakers chanting, "Four more years!" The veteran Democrat, the first woman in US history to hold the post of the Speaker, stuck to it until the very end of Trump's address and then she stood up, picked up her copy of his speech and tore it neatly in half.

"It was a dramatic gesture, caught on camera, that encapsulated a tumultuous year in the relationship between the speaker and the president," *The Washington Post* commented.



## INDIA RANK

36/50

countries in  
2019 (7th  
edition)

40/53

in 2020  
(8th edition)

6.71%

India's relative score increased

India's absolute score increased from 36.04% (16.22 out of 45) in the seventh edition of the Index to 38.46% (19.23 out of 50) in the latest edition

## WHERE INDIA SCORED

- Strong efforts to combat copyright piracy through issuing of "dynamic" injunction orders
- Setting case law on online trademark infringement and damages
- Generous R&D-based and IP-based incentives
- Targeted administrative incentives for the creation and use of IP assets for SMEs
- Strong awareness-raising efforts on negative impact of piracy and counterfeiting

## Wipro out of top 20 on m-cap basis

IT major Wipro on Wednesday moved out of the list of top 20 most valued companies by market capitalisation, giving way to Avenue Supermarts, which runs the D-Mart supermarkets chain.

At close of trade, the market capitalisation (m-cap) of Avenue was at ₹1.41 trillion, which was ₹2,777 crore more than that of Wipro's ₹1.38 trillion valuation on the BSE.

Reliance Industries is the country's most valued firm with a m-cap of ₹9.17 trillion, followed by TCS at ₹8.04 trillion. The m-cap figures of firms change daily with stock price movement. **PTI**

## WHERE INDIA LAGS

- Barriers to licensing and technology transfer, including strict registration requirements
- Limited framework for protection of biopharmaceutical IP rights
- Patentability requirements outside international standards
- No patent term restoration for biopharmaceuticals
- Lengthy pre-grant opposition proceedings
- Previously used compulsory licensing for commercial and non-emergency situations
- Limited participation in international treaties

Sources: International IP Index, Art of the Possible

Compiled by Sudipto Dey

## RS committee says surrogate mother need not be relative

A Parliamentary panel has recommended that not only close relatives but any woman who is "willing" should be allowed to act as a surrogate.

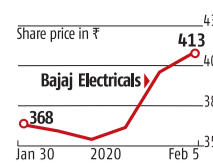
The 15 major changes suggested by the 23-member select committee of Rajya Sabha to the Surrogacy (Regulation) Bill, 2019, also include deleting the definition of 'infertility' as the inability to conceive after five years of unprotected intercourse on the ground that it was too long a period for a couple to wait for a child. The committee has also advocated that 'single Indian woman' like a widow or a divorcee in the age group of 35 to 45 years may also be allowed to avail surrogacy.

Noting that restricting the surrogate mother to be a 'close relative' potentially limits the availability, affecting the genuinely needy persons, the panel has recommended removal of this requirement from the Bill. **PTI**



## QUICK TAKE: BETTER OUTLOOK FOR BAJAJ ELECTRICALS

The Bajaj Electricals stock gained 3 per cent on Wednesday. Besides bullish market sentiment, robust show by the consumer products business in Q3 and reduction in debt led to the gains. Its plan to cut debt further should support near-term profitability and cash flows



**"Tesla now valued at \$160 bn. In a month, Tesla has added market cap that is more than the total market cap of India's auto sector, including 2-wheelers, private and commercial vehicles"**  
SUNIL SINGHANIA,  
Founder, Abbakus Asset Manager



# Sebi tightens DRHP framework

Companies under investigation for possible violations could face delays

ASHLEY COUTINHO  
Mumbai, 5 February

The Securities and Exchange Board of India (Sebi) on Wednesday set rules under which it could hold back approvals for proposed share sales by companies that are under investigation for possible violations.

The capital markets regulator has said that for current investigations, "observations" on the draft offer may be kept in abeyance for 30 days from filing of the draft offer. If Sebi is unable to conclude its investigation, the document may be kept in abeyance for a further 30 days. If the delay is on account of conduct of the entities under investigation, the document may be kept in abeyance till such time the enquiry is concluded.

Issuance of observations regarding the offer documents by Sebi is akin to getting the green light to conduct the share sale. The rules apply to issuers or promoters, directors, and group companies against whom an investigation, enquiry, adjudication, prosecution, disgorgement, recovery or other



## UNDER SCANNER

- For firms under investigation, observations on draft offer may be kept in abeyance for 30 days from filing of papers
- Could be extended by further 30 days if regulator is unable to conclude its probe
- Issuance of observations by Sebi is akin to getting green light to conduct IPO
- IPOs of HDFC Asset Management, RBL Bank were kept in abeyance because of past violations
- Experts say new set of guidelines will provide clarity to issuers and investment bankers, and help time their listings accordingly

er regulatory action is pending, the Sebi chairman said in a general order.

For show cause notices pertaining to fraudulent and unfair trading, the period of abeyance could be extended up to 90 days. If the regulator is unable to conclude its proceedings because of reasons beyond its control or due to conduct of parties other than the entities, this period could be stretched by another 45 days.

If the show cause notice has been issued to the entities in an adjudication proceeding, the regulator may process the draft offer document and issue

observations after advising the entities to make necessary disclosures and statements in the offer document. Under the erstwhile regulations, the period was 90 days.

Where the regulator has initiated proceedings for recovery against the entities, or when an order for disgorgement or monetary penalty passed against the entities has not been complied with, observations can be kept in abeyance till

the conclusion of such proceedings. In cases where the issuer has been restrained by a court or tribunal from making an issue of securities, the

observation will be subject to the orders of such court or tribunal.

The issuance of observations on the draft offer document, when an investigation or enquiry is pending, does not indicate that the party has been exonerated in such proceedings, the regulator clarified.

There have been instances when a share sale has been kept in abeyance owing to past violations. Share sales of HDFC Asset Management and RBL Bank were kept in abeyance because of this reason.

Experts said the new set of guidelines will provide clarity to the issuers and investment bankers, and help time their listings accordingly.

## Two barred for insider trading in IVL



The Securities and Exchange Board of India (Sebi) on Wednesday barred Indiabulls Ventures' (IVL) non-executive director Pia Johnson and her husband Mehul Johnson from accessing the capital markets for a period of one year.

Further, the two individuals have also been barred from dealing in shares of IVL for a period of three years.

In addition, the markets regulator said that the ₹87 lakh it had impounded, belonging to the two individuals, stands disgorged and would be remitted to the Investor Protection and Education Fund.

The case date backs to 2017, when Pia Johnson and Mehul Johnson had allegedly traded in the shares of Indiabulls Ventures while being privy to inside information.

SAMIE MODAK

## DMart set to raise ₹4,000 cr via QIP

SAMIE MODAK  
Mumbai, 5 February

Avenue Supermarts has launched its qualified institutional placement (QIP) programme to raise at least ₹4,000 crore.

The country's most valuable listed retail chain will issue 20 million fresh shares at a base price of ₹1,999. Avenue Supermarts' board will meet on February 10 to approve the QIP price.

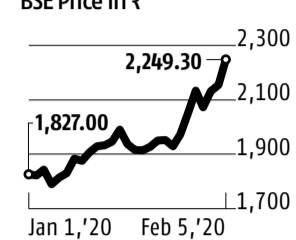
Shares of the company rose 4.35 per cent to close at ₹2,249 on Wednesday. The company is currently valued at ₹1.41 trillion and is among top 20 most valued firms in the country.

The QIP will help promoters of the company, led by Radhakishan Damani, pare their holdings, which currently stands at 79.73 per cent.

Holding in the DMart retail chain operator has to reduce to below 75 per cent by March 20, to meet the minimum public shareholding requirement.

The QIP could lead to dilution in promoters' stakes by 2.8 per cent. The promoters could be required to dilute another 1.9 per cent, which

## AVENUE SUPERMARTS



bankers said could be done through the offer for sale (OFS) route.

For the quarter ended December 2019, Avenue Supermarts had reported a 53 per cent year-on-year jump in net profit to ₹394 crore, surpassing Street estimates.

Its net sales for the period had increased 24 per cent to ₹6,752 crore despite weak consumer sentiment.

# MCA inspection may spoil the show for Zee

RAM PRASAD SAHU  
Mumbai, 5 February

The Zee Entertainment stock has shed close to 15 per cent from its highs over the last two trading sessions.

The sharp correction followed reports that the Ministry of Corporate Affairs (MCA) had ordered an inspection of the firm's books on allegations of corporate governance lapses and also because of the resignations of some of its independent directors.

In a clarification to the exchanges, Zee acknowledged that it had received a letter from the MCA, seeking information and inspection. The company, however, clarified that the same was available in public domain, and also that it was collating the information and would co-



Independent directors Neharika Vohra and Subodh Kumar had quit the Zee board last year, citing multiple issues. PHOTO: COMPANY

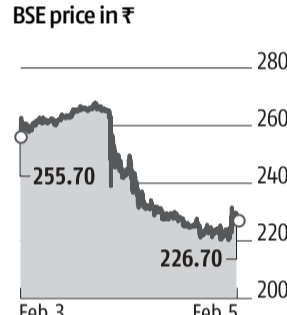
operate with the inspection.

Further, it indicated that the link between the enquiry and resignations of independent directors a few months ago was tenuous. Independent directors Subodh Kumar and Neharika Vohra had quit the

Zee board last year, citing multiple issues including film advances to the tune of over ₹2,000 crore and receivables from related parties.

After the December quarter results, the firm indicated that receivables were at ₹2,330 crore.

## ZEE ENTERTAINMENT



Source: Exchange

Within this, receivables from related parties DishTV and SitiCable stood at ₹750 crore, of which ₹350 crore was overdue. The two account for 27 per cent of domestic subscription revenues.

Zee Entertainment indicat-

ed that it would be able to recover its dues from Siti Cable over the next year, and from DishTV over the next 24 months.

A head of research at a domestic brokerage indicated that the correction over the last couple of trading sessions had factored in the information related to the MCA.

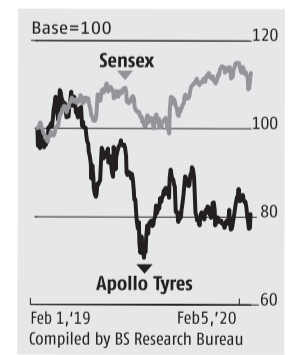
Analysts are advising investors to avoid the stock as there is no clarity on how long the enquiry of the MCA will last, as well as on its findings.

Worries pertaining to a change in management control, high investments in a weak demand environment, monetisation of content, as well as regulatory changes, are factors expected to keep the Zee stock under pressure over the near term.

## THE COMPASS

# Falling raw material costs drive Apollo Tyres' margins

Weak demand, high competition could weigh on stock in near term



RAM PRASAD SAHU

Apollo Tyres recorded a better-than-expected performance in the December quarter (Q3), notwithstanding pressure on the demand front. The gains came in largely on the operational front, with margins being aided by a fall in raw material costs.

The company posted an operating profit margin of 12.1 per cent, which was 80-120 basis points (bps) higher than what the Street had estimated. It indicated that raw material costs fell 3.5 per cent in the quarter — a trend expected to continue this quarter.

While natural rubber prices have been steady, a fall in crude oil prices should help bring down raw material costs of derivatives such as carbon black and synthetic rubber. Rubber

accounts for 40 per cent of expenses.

Price decline in the raw material basket in the current quarter is expected to be 1.5-2.0 per cent. With volume growth remaining a challenge, this comes as a shot in the arm.

In Q3, volumes in the domestic business — which account for over 60 per cent of revenues — fell 13 per cent. This led to a decline in consolidated revenues to the tune of 7 per cent.

While volumes in the replacement segment continue to be strong — especially in the passenger vehicles business — it is supplies to auto makers which has been weak. Volumes in the truck and passenger vehicle business segments continue to be weak with a decline of 35-50 per cent. Revenue contribution from supplies to auto makers which is normally around 30 per cent

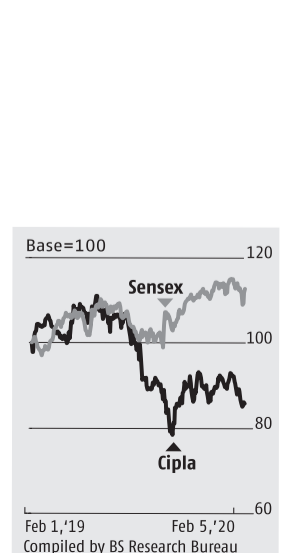
has now dipped to 20 per cent.

Demand in Europe has also been weak impacting its revenues from that geography. The company however has been able to grow at a higher pace than the market gaining market share. Improving product mix with a higher share of ultra-high performance tyres should aid in revenue and margin growth. Margins in the business should also improve as the Hungary plant scales up over the next couple of years. Near term volume gains could also come from lower imports into European market from China due to Coronavirus.

While the stock gained over 4 per cent in trade post the results, the weakness in demand and higher competition are expected to weigh on stock prices in the near term.

# Lack of US drug approvals ails Cipla's Q3 performance

Niche product launches key to boost sales in North America



UJJVAL JAUHARI

Cipla's lower-than-expected performance for the December quarter (third quarter, or Q3) disappointed investors. Its stock, which has already lost more than 7 per cent since mid-January, fell another 0.4 per cent on Wednesday, even as the broader markets ended on a bullish note.

While the Indian market, which contributes about 40 per cent to Cipla's overall revenue, is now seeing normalised growth with rebound in trade generics segment following a restructuring of the business, it reported flat numbers on a sequential basis.

On a year-on-year (YoY) basis, however, domestic sales grew 13 per cent, led by 14 per cent growth in prescription business, and trade generics grew by 7 per cent.

North American sales (slightly more than a fifth of



revenue), though up 14 per cent YoY, were still down by a per cent sequentially. While the absence of stimulus from sales of thyroid drug Sensipar generics on exclusivity basis has impacted US growth, analysts also point to the limited number of new product launches which are impacting the revenue of North American operations.

Overall, Cipla's revenue at ₹4,234 crore was marginally lower on a sequential basis and up a mere 8.4 per cent YoY. It fell short of the Bloomberg consensus estimate of ₹4,366 crore.

The company made some adjustments for overhead charges on finished goods inventory in Q3. However, even adjusted for the same, its margins stood at 18.5 per cent — lower than analysts' expectations. Analysts at Motilal Oswal Securities, for instance, had pegged margins at 19.2 per cent. Net profit at ₹351 crore, too, was short of the estimated ₹431 crore.

Moving forward, while Cipla's India business is expected to see better traction, other important geographies, such as South Africa, are also expected to sustain

their good show. The South Africa private business grew by 20 per cent YoY in constant currency terms in Q3.

In the near-term, if Cipla's offering to cure the coronavirus is accepted by the World Health Organization and others, it could also provide fresh triggers. But, for the US business, the launch of significantly larger products is crucial. The company expects the US base business to maintain quarterly revenue run-rate of \$120-\$130 million.

Hence, niche product launches would be required to boost sales. While Cipla expects limited competition launches to start by the end of 2019-20, the Street will be watchful of its progress. On this front, the progress on the launch of respiratory products like Albuterol and Advair generics, and pain relief drug Tramadol generics, hold key for the company's US business.

