

REPORT CARD

M&M Q3 PBT slumps 55% to ₹868 crore



PRESS TRUST OF INDIA
New Delhi, 8 February

M&M's consolidated earnings before interest, depreciation and tax fell 4.8 per cent year-on-year (YoY) to ₹4,020 crore, in line with the 4.5-per-cent YoY fall in net sales to ₹25,020 crore, but profit before tax (PBT) fell a sharp 54.7 per cent to ₹867.7 crore due to a surge in interest outgo (up almost 19 per cent) and depreciation (59 per cent), compared to the year-ago period.

The auto company reported 73 per cent decline in consolidated net profit to ₹380 crore for the December quarter, dragged by sluggish vehicle sales.

It had posted profit after tax (PAT) of ₹1,396 crore for the same quarter in the last financial year, M&M said.

"The results of Q3FY20 includes a net loss on account of exceptional and one-off items of ₹554 crore as compared to a net gain on account of exceptional and one-off items of ₹519 crore in Q3FY19," it said.

Revenue also moderated to ₹12,120 crore in the latest quarter, against ₹12,893 crore in the same period last year, it said.

Vehicle sales during the third quarter stood at 123,353 units, compared to 133,508 units in the same period last year — a decline of 8 per cent, it added.

Tractor sales slipped 6 per cent to 81,435 units in the third quarter, as against 87,036 units last year, while exports of vehicles and tractors declined 22 per cent to 9,633 units as compared to 12,363 units in the same period a year ago, the company added.

However, it said, the Indian auto and tractor industry during third quarter has shown some signs of trend reversal and has seen moderation in the double digit de-growth seen in the first half, it said.

Good monsoon, the festive season demand, improved liquidity conditions, new launches, were the key reasons for this moderation in de-growth, it said.

Early-stage funding up 2x since '17

Chinese investments, serial entrepreneurs give push to growth

PAVAN LALL
Mumbai, 8 February

Start-ups have seen the size of early-stage funding rounds almost double over the past two years on account of increased foreign capital in the system, growing traction of established entrepreneurs, as well as evolved technology being used across sectors to grow companies faster, bigger, and better.

Roopa Kudva, managing director of impact investor Omidyar Network India, says there are a lot more Chinese funds chasing companies.

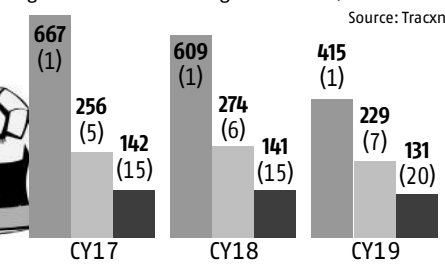
That includes Fosun RZ Capital, CDH Investments, GGV Capital, Tencent Shunwei Capital, and Morningside Venture Capital.

According to market research by Tracxn, which tracks start-ups and funding, India saw investments of



BIGGER BITES

Deal count ■ Seed ■ Series A ■ Series B
Figures in brackets: Average round size \$ million



about \$1.31 billion till November in calendar year 2019, up from just \$65 million in 2017. "The other factor is that as the landscape has evolved, investors have become much more focused on unit economics, monetisation, and profitability than five years ago, when it was just growth that was chased," Kudva adds.

Archana Hingorani, managing partner at early-stage venture fund Siana Capital, says that it's clear that funding rounds have grown in value over the last couple years.

"My sense is that two things are happening. It's no longer just about fintech plays for venture capitalists (VCs) and investors. The second is there is a need across the board for any business model to improve with the incorporation of technology and that doesn't matter how you define it whether it is software, AI, or machine learning. Take healthcare, for example, everything on it is being overhauled as we speak, and that leads to a large appetite for capital."

For instance, Omidyar invested in

Healofy, a pregnancy and parenting app that caters to people in regional languages, and just announced another investment in Axio, a medtech venture that uses military-grade technology to stop bleeding immediately.

The other push is coming from the fact that there are far more established entrepreneurs in India today who are looking to start the next venture than five years ago. Examples include Freecharge Chairman Kunal Shah, who started CRED; former Myntra Founder Mukesh Bansal, who started Cure.fit; former Ibibo founder Ashish Kashyap, who started INDwealth; and Sachin Bhatia, the former co-founder of MakeMyTrip, who co-started Bulbul.tv.

"Once an entrepreneur has had a track record of success, it automatically allows for the next venture to be capitalised and funded at higher levels," Kudva said.

In addition, while several ventures backed by private equity (PEs) and VCs earlier were copycats of international businesses — including Flipkart

and Ola — today the model is about looking to build businesses that solve India-specific problems.

For example, RailYatri, an Indian travel marketplace site, provides information on which platform is crowded, what the chances are of a ticket being confirmed.

Sandeep Murthy, partner with venture capital firm Lightbox, which backed Bombay Shirt Company, and Rebel Foods, says that the trend isn't limited to India. "I would argue that it's a trend globally and is because of a mix of things," he says. "What a company used to need has all gone up: cost of customer acquisitions, cost of efficiencies in technologies, and the cost of managerial talent." The cost of a product head that was ₹50 lakh three years ago is now between ₹70-80 lakh.

"The start-up ecosystem has matured and there is a sense of confidence and I'd even go so far as to say that we may not all know it yet, but are in transition from the large older business houses to newer-age tech-driven ventures of tomorrow."

Carmakers next challenge: Getting Indian buyers to purchase EVs

BLOOMBERG
New Delhi/Mumbai, 8 February

Mahindra & Mahindra's launch of its e-KUV at a price of ₹8.25 lakh (\$11,587), compared to its next cleanest option — a mid-range petrol variant at ₹6.5 lakh — highlights the challenge of pricing electric cars that could entice buyers. A global model, such as Hyundai Motor India's Kona electric SUV, starts at ₹2.5 million and has sold just about 300 units in seven months since its launch.

More than half the passenger vehicles sold in India last year cost \$8,000 or less, according to BloombergNEF (BNEF). Electric cars won't

achieve price parity with gasoline-powered cars until the early 2030s, says BNEF.

"Mass adoption of electric cars in India will not happen unless the gap in upfront prices of electric and ICE vehicles is brought down," said Shantanu Jaiswal, head of research for India at BNEF.

To address this, Hyundai is working on a mass-market electric car for India, according to Tarun Garg, sales director at its Indian unit. The company plans a launch in 2-3 years, he said.

Apart from price, a lack of charging infrastructure that creates range anxiety and rapidly evolving technology,



which promises to bring the cost of vehicles down, is also keeping potential buyers on the fringe.

"Pricing EVs at below 1

million rupees is going to be very difficult," Pawan Kumar Goenka, managing director at Mahindra & Mahindra said in an interview. "The price we

have done for e-KUV is very aggressive and the reason we've done that is to kick start the ramp-up of EVs."

Goenka expects a decline in cell prices and increased local manufacturing to bring prices down over 3-5 years. Lower prices could drive sales volumes, spreading the fixed costs and lowering prices even further, he said.

Muted demand

Meanwhile, the muted demand for electric vehicles is keeping some automakers on the sidelines.

"In India, the problem is customer demand for EVs is not that great. For a new entrant like us, it frankly does-

n't make sense," said Manohar Bhat, head of sales and marketing at Kia Motors India. "We came into the SUV segment because the largest demand is there — that's the sweet spot for us."

India's government is pushing for a faster adoption of electric vehicles — hoping at least 15 per cent of all vehicles on the road will be electric in five years starting 2018 — to deal with the deadly air pollution in its cities and curb carbon emissions from fossil fuels. An increased fleet of such vehicles is also seen as boosting demand for electricity, which has declined for five straight months ended December.

Client wins, health care boost HGS Q3

Hinduja Global Solutions (HGS) has posted 93.7 per cent jump in consolidated net profit to ₹71.1 crore for December quarter 2019.

HGS logged profit of ₹36.7 crore in October-December 2018, it said in a regulatory filing.

The company saw revenue from operations grow 5 per cent to about ₹1,336 crore in the quarter under review, as against ₹1,273 crore in the third quarter of 2018-19.

"HGS posted a strong revenue growth in Q3 FY2020...The growth was led by demand in both Healthcare and CES (Consumer Engagement Services) verticals across geographies," HGS CEO Partha DeSarkar said.

While CES got a boost from recent client wins and the festive season, the healthcare business saw strong growth driven by a strong Open Enrollment season across the US, Jamaica, the Philippines and India, he added.

In November 2019, HGS had announced its exit from the Indian Domestic CRM market by selling its business to Altruist. The transaction closed on January 31, 2020. **PTI**

J K Cement Q3 income rises to ₹1,428 crore

J K Cement on Saturday reported a more than two-fold growth in net profit to ₹137.5 crore for the December 2019 quarter.

The company had earned a profit of ₹60.90 crore in the same quarter of last year.

Total income was ₹1,427.84 crore during the three-month period as against ₹1,284.98 crore in the same period of previous fiscal, J K Cement said in a regulatory filing. **PTI**

Oberoi Realty Q3 income declines

Oberoi Realty has reported 7 per cent increase in consolidated net profit at ₹148.24 crore for the quarter ended December despite fall in total income. Its net profit in the year-ago period stood at ₹137.93 crore. Total income, however, fell to ₹536.53 crore in the third quarter of 2019-20 from ₹548.79 crore in the same period a year ago. **PTI**

Ford board leaves embattled CEO with little room left for error

BLOOMBERG
8 February

A little executive bloodletting can sometimes ease the pressure on an embattled chief executive officer (CEO). But Jim Hackett is unlikely to see any letup from Ford's board following the surprise early retirement of one his two top lieutenants.

Joe Hinrichs, Ford's 53-year-old automotive president, will leave on March 1 after almost two decades with the company. As a rising star under celebrated former CEO Alan Mulally, he was put on the fast track to be a potential heir to the top job.

With Hinrichs out of the picture, Ford is elevating Jim Farley, the company's only other president, to become the first chief operating officer (COO) since the automaker planned for Mulally's succession seven years ago. The announcement that the board will revive the role of COO came days after Hackett reported dismal earnings

results, dogged by the disastrous rollout of the redesigned Explorer SUV, and forecast more disappointing numbers for the upcoming year.

"This signals to everyone that Farley is Hackett's successor, unless they plan to go outside the company," said David Whiston, an analyst with Morningstar in Chicago. "Perhaps it could be nine months from now, or it could be 18 months from now, but they will make an announcement that Hackett is retiring and Farley takes over as CEO."

Staying put

Hackett, who was asked by an analyst 18 months ago whether he expected to last in the job, told reporters Friday he's not going anywhere.

"As far as my tenure, this is the kind of thing I love to do and I'm having a really fulfilling assignment here," said the former CEO of office-furniture maker Steelcase "I need to be here."

Millennials choose silver jewellery this Valentine's Day

Sales of gold jewellery plunge as bullion prices rise

DILIP KUMAR JHA
Mumbai, 8 February

Steep gold prices have weakened buying sentiment, not only for the middle class, but also for the rich and super-rich consumers in the ten-week season that began with Christmas and ends with Mother's Day on March 8.

While the middle class seem to have stopped placing new orders for bullion purchase, millennials have shifted to designer silver jewellery and low-value handcrafted gold ornaments this Valentine's Day to offset high prices with low-ticket size purchase.

"Many jewellery manufacturers and retailers have launched handcrafted pieces by designers in silver jewellery, which are studded with lucrative coloured gemstones, to attract customers. With a good finish, these have been the preferred choice for young couples this season. Low-ticket size basic ornaments such as rings, pendants, etc. are also selling, but not to the tune of silver jewellery this Valentine's Day," said Anantha Padmanaban, managing director, NAC Jewellers, a Chennai-based jewellery retailer.

Jewellers have started targeting millennials as potential customers for Valentine's Day with innovative designs of jewellery. With a token money size cut to make ornaments affordable, jewellers have introduced silver jewellery with a heavy look, and which may also be stone studded, at a price point of



₹10,000-₹15,000.

Rajendra Jain, managing director (gemstones), Swarovski India, said: "Many brands are targeting millennials through new collections of jewellery. Rather than for just one season, jewellers are trying to ensure that consumers buy again."

"This year, however, sharp increase in gold prices has turned consumers towards silver. However, instead of plain silver jewellery, consumers are looking at designer pieces for occasional and daily wear," Jain added.

Gold prices have set a record, trading at ₹40,500/10 grams on Friday, following global trends as geopolitical uncertainty, coupled with an economic downturn, made the bullion a safe haven investment avenue. Silver, however, continues to trade at ₹46,100/kg, which may be giving consumers pride to own a piece of precious metal without coughing up a large

sum of money. Silver prices retreated after surpassing the psychological barrier of ₹50,000/kg recently.

Meanwhile, jewellery and fashion designers such as Gautam Banerjee, Rajiv Popley, and Riyaz Gangji have introduced lucrative designs in fashion accessories and precious metals this Valentine's Day.

Jewellery sales in India have witnessed a steady decline over the past three-four years because of a sharp increase in Customs duty to 10 per cent till the previous year, and 12.5 per cent thereafter. Apart from that, the government has levied Customs duty of 2.5 per cent and 7.5 per cent on rough and polished diamond, respectively. To worsen the scenario further, the government extended Customs duty on coloured gemstones, and also levied 18 per cent goods and services tax on hallmarking and certification of jewellery.

INDIA INC VOTES

Business leaders were seen fulfilling their civic duty in Delhi



C K Birla, chairman of the CK Birla Group, at a polling booth in Delhi



Sidharth Birla, chairman of Xpro India & Digiam, walking out of a polling station



Harsh Pati Singhania, vice-chairman & managing director, JK Paper, after casting their vote

PHOTOS: SANJAY K SHARMA



Dilip Modi, chairman of Spice Mobility, at a polling station

Cairn, Voda eligible for tax amnesty in India: Official

BLOOMBERG
New Delhi, 8 February

Vodafone Group and Cairn Energy are eligible to settle a tax dispute with India's government under a new amnesty program, a senior government official said.

The companies will need to pay their taxes by March to benefit from the interest and penalty waivers under the program, Pramod Chandra Mody, chairman of the Central Board of Direct Taxes, said in an interview. "We are trying to see to it that the litigation is kept to barest minimum," Mody said, adding that "if they wish to come, they are welcome."

Vodafone's dispute relates to its \$11-billion acquisition of a 67 per cent stake in the mobile-phone business owned by Hutchison Whampoa, now part of CK Hutchison Holdings in 2007, while Cairn Energy is contesting a big tax bill — \$1.6 billion plus inter-



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est and penalties — that New Delhi raised for a 2006 transaction.

Finance Minister Nirmala Sitharaman this month proposed the amnesty program to pare an estimated 4,83,000 direct tax cases pending in various courts. Spokespersons for Vodafone and Cairn didn't immedi-

ately respond to separate emails seeking comment.

India's latest program aims to recover a part of the about ₹9.32 trillion (\$131 billion) in taxes locked in disputes. That would help the government plug its budget deficit, the target for which was widened for the

current and next fiscal years as an economic slowdown results in lower-than-expected tax collections.

The companies had previously rejected a similar offer in 2016, and instead sought to settle the disputes through the international arbitration mechanism.