

Business Standard

THE MARKETS ON MONDAY

	Chg#
Sensex	35,634.9 ▼ 1,941.7
Nifty	10,451.5 ▼ 538.0
Nifty futures*	10,462.3 ▲ 10.9
Dollar	₹74.1 ₹73.8**
Euro	₹84.6 ₹83.5**
Brent crude (\$/bbl)**	35.9** 45.3**
Gold (10 gm)**	₹43,838.0 ▼ ₹399.0

* (March) Premium on Nifty Spot; ** Previous close; # Over previous close; ## At 9 pm IST; ### Market rate exclusive of VAT; Source: IBI



BRAND WORLD P13
ON HOLI, BRANDS WALK THE EMOTIONAL PLANK

COMPANIES P2
DOMESTIC FLIGHT OCCUPANCY DROPS 15%



PUBLISHED SIMULTANEOUSLY FROM AHMEDABAD, BANGALURU, BHUBANESWAR, CHANDIGARH, CHENNAI, HYDERABAD, KOCHI, KOLKATA, LUCKNOW, MUMBAI (ALSO PRINTED IN BHOPAL), NEW DELHI AND PUNE

TROUBLE FOR MP GOVT AS 17 LEGISLATORS LAND IN BENGALURU

Fresh trouble broke out for the Kamal Nath-led Congress government in Madhya Pradesh on Monday, when 17 legislators who are believed to be close to senior party leader Jyotiraditya Scindia flew out of Bhopal to Bengaluru. Scindia and the legislators, including six ministers, were incommunicado. The Nath government has a thin majority in the Assembly. However, sources are of the view the Cabinet meeting chaired by Nath on Monday night submitted their resignations to him. 16 ▶

ECONOMY & PUBLIC AFFAIRS P6
FM to review PSB merger readiness on March 12
Finance Minister Nirmala Sitharaman is set to hold a meeting with chief executives of amalgamating state-owned banks on Thursday to review the planning and preparedness for the merger. The executives of each set of merging banks will have to make a presentation to the FM focusing on six areas.

COMPANIES P3
No resolution plan to revive Jet Airways
Efforts to revive Jet Airways have reached a dead end as it did not receive any resolution plan from its suitors till the last date. The committee of creditors of Jet is set to meet on Thursday to take a call on the future course of action, including liquidating the company. The resolution professional did not receive any expression of interest, which would have allowed him to seek an extension.

COMPANIES P3
NITI Aayog speaks in two voices on telco floor rates
Less than a week after the NITI Aayog sent its comments to the Telecom Regulatory Authority of India (Trai) opposing any kind of floor price for data or voice tariffs, it has said in another letter that it stood "for" putting in place a minimum floor price.

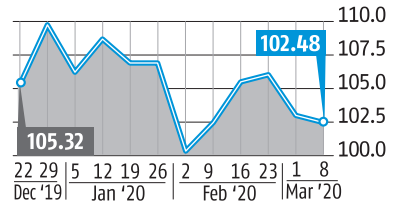
ECONOMY & PUBLIC AFFAIRS P6
GSTN glitches top on Council agenda
Glitches on the goods and services tax (GST) portal will dominate the agenda of the GST Council meeting on Saturday, even as states will vehemently seek a resolution of delayed compensation. Infosys Chairman Nandan Nilekani has been asked to make a presentation before the Council.

BS ON TUESDAY SPECIAL

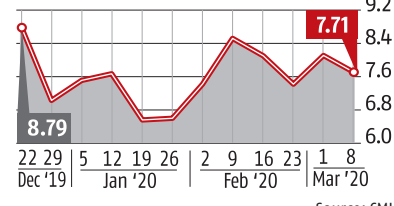
VALUE PICKS: Good time for bargain hunting 16 ▶
Investors who picked companies with strong business franchises in the year 2008 or 2012 have seen a multi-fold jump in their portfolio values, writes KRISHNA KANT

THE CMIE TRACKER

CONSUMER SENTIMENTS INDEX
(Base: September - December 2015 = 100)



UNEMPLOYMENT RATE (%)



BLEAK PROSPECTS 8 ▶

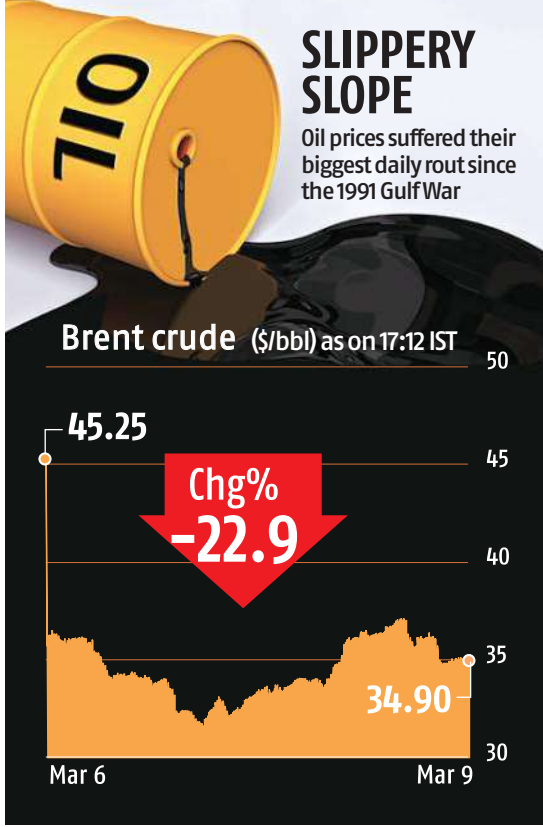
MARKETS CLOSED TODAY
Stock, currency and commodities markets will remain closed on Tuesday on account of Holi.

No edition
There will be no edition of the newspaper on Wednesday (March 11) as the offices of Business Standard will remain closed on account of Holi. The e-paper of the newspaper can be accessed at paper.business-standard.com.

After corona, it's a crude shock

Saudi-Russia standoff drags oil prices down

Indices see worst rout in five years



JYOTI MUKUL, PUNEET WADHWA & SHINE JACOB
New Delhi, 9 March

A standoff between Saudi Arabia and Russia over crude oil supply cuts saw international prices record one of their worst single-day dips in about three decades. Though this could help the Indian economy, which is facing a slow-down, to keep the subsidy bill under control, the fall could accentuate global distress.

At one point, Brent crude price was seen at a session low of \$31 a barrel, down about 30 per cent, though it recovered later in the day to \$35.60 (11:30 pm IST) a barrel. Even the West Texas Intermediate (WTI) price was down 23.18 per cent at \$31.71 a barrel.

Indian consumers could gain from lower petroleum product prices, though a lot depends on whether the government makes use of the window to shore up its revenues and increases excise duty. Any duty hike would prevent the full benefit from accruing to consumers.

On Monday, Saudi Arabia reduced oil prices and offered to increase production, triggering a price war among oil-producing countries. The kingdom wanted Russia, too, to cut production to keep prices stable after the demand disruption caused by the coronavirus (COVID-19) outbreak.

The Organization of the Petroleum Exporting Countries (Opec) on March 5 asked Russia to join a 1.5 million barrels a day production cut to offset the economic impact of COVID-19, but the Russian government did not agree.

Goldman Sachs has cut its price forecast for Brent for the second and third quarters of 2020 (Q2 and Q3) to \$30 a barrel, with possible a dip to \$20 a barrel.

Saudi Arabia, which slashed prices for April delivery by \$4-6 a barrel to Asia and \$7 to the United States, has far more firepower than Russia in terms of readily available spare oil production capacity, analysts said.

"If Opec ends up discarding its proactive market management, the policy adopted in 2016 to combat the worst oil glut in the world's history, it essentially loses its raison d'être. The collapse of the Opec/non-Opec alliance was a major shock to the oil markets, and it comes with the added challenge that we don't have the full picture of what lies ahead," said analyst Vandana Hari, founder of Singapore-based Vanda Insights.

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SUNDAR SETHURAMAN
Mumbai, 9 March

The crash in oil prices on Monday sent shockwaves through global equity markets, which were already reeling from pressure because of the spread of coronavirus.

The Indian markets suffered their worst single-day rout in five years, with the benchmark indices falling 1,942 points and the rupee breaching 74 against the dollar.

Overseas investors pulled out close to \$1 billion, taking their one-month pull out close to \$4 billion.

At one point, the Sensex was down 2,467 points, or 6.6 per cent. After intense selling through the day, the Sensex ended 1,942 points, or 5.2 per cent, lower at 35,635, the lowest close since February last year.

The widely-tracked Nifty dropped 541 points, or 5 per cent, to close at 10,448.

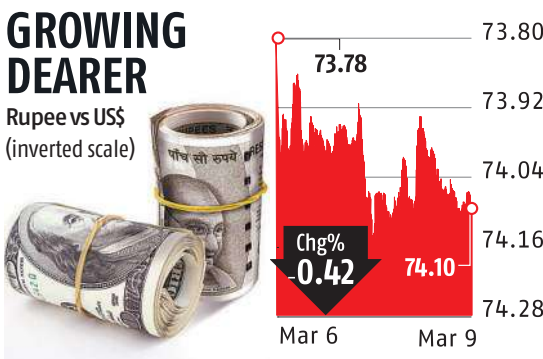
The epicentre of the crash was a 30 per cent slump in global crude prices following a price war launched by Saudi Arabia. Brent crude fell below \$34 a barrel, raising fresh fears of a global recession.

The oil price drop triggered an unprecedented pull-out from risky assets. Investors moved to safe havens like bonds and gold. The yield on the 10-year government security dropped 12 basis points to 6.06 per cent. The US 10-year Treasury slipped below 0.5 per cent, which, investors said, was a sign of "extreme anxiety".

The financial market performance on Monday was akin to the 2008 global financial crisis, said market players.

Typically, a sharp fall in prices of oil as well as bonds is positive for the domestic economy.

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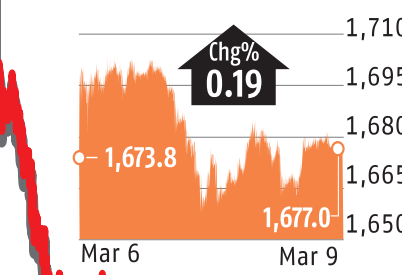
10-year bond yields at decade-plus low; rupee falls as oil prices crash

The rupee crossed 74 to a dollar and 10-year bond yields fell below 6 per cent — the first time since March 3, 2009 — even as crude oil prices crashed 30 per cent overnight, taking down global markets with it. The Sensex tanked nearly 2,000 points, as foreign investors liquidated their investments for safe haven assets such as US bonds. The US bonds rallied, taking the 10-year yields to a record low of 0.32 per cent, even as US equities continued with their slide. Indian bond yields fell too. The 10-year bond yield fell 12 basis points to 6.07 per cent, from its previous close of 6.18 per cent. One benefit for India from the oil price fall was that it could potentially contain inflation, said analysts. **ANUP ROY** reports 10 ▶

Valuations come down, but still not in the comfort zone

The recent rout on Dalal Street has resulted in a sharp drop in the valuation of the broader market and benchmark indices. The Sensex is now priced at 22.8 times its underlying earnings per share (EPS) in the trailing 12-months — the lowest in nearly two years. Just five months ago in November 2019, the index was trading 28.4 times its trailing earnings. The index's valuation peaked in May last year, when it was trading at nearly 29 times its underlying trailing earnings. The current market correction is, however, the sharpest since the second half of 2015, when the index's price-to-earnings multiple (P/E) had contracted by nearly a quarter in the six-month period between July 2015 and February 2016. **KRISHNA KANT** writes 11 ▶

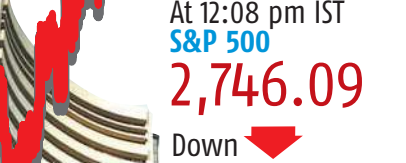
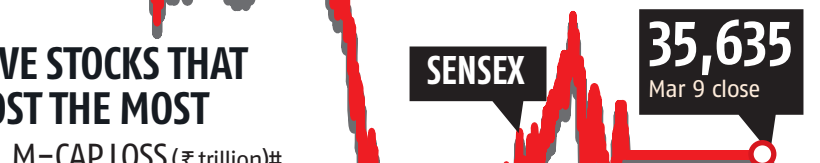
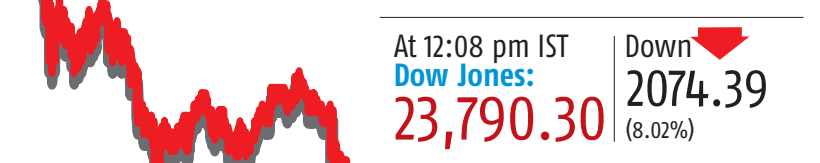
ALL THAT SHINES



FIVE DAYS THAT SHOOK THE MARKET

Biggest single-day falls

	S&P BSE SENSEX	Chg (%)	Chg (in pts)
Mar 9, '20	35,635	-5.2	-1,942
Aug 24, '15	25,742	-5.9	-1,625
Feb 28, '20	38,297	-3.6	-1,448
Jan 21, '08	17,605	-7.4	-1,408
Oct 24, '08	8,701	-11.0	-1,071



Opinion PAGE 9 EDIT: The oil crash P10 **Low oil prices good for importing countries like India** Fall may delay BPCL's stake sale Centre may not hike excise duty for petro products P11 **RIL tumbles close to 13%**

YES Bank to transform into a retail bank: Kumar

Hopeful that moratorium on withdrawal will be lifted by Friday, says bank administrator

ABHIJIT LELE & DEV CHATTERJEE
Mumbai, 9 March

Prashant Kumar, the new man in charge of YES Bank, has chalked out the strategy of the beleaguered bank, which includes selling down part of its vast portfolio of corporate loans, and focusing on retail banking — the mainstay of its highly profitable rivals.

The focus on retail banking is the opposite of what the management led by Rana Kapoor had focused on, and which led to the accumulation of a huge amount of bad debt in its corporate loan portfolio. This had resulted in the ouster of the

board by the Reserve Bank of India (RBI) last week, and a moratorium was placed on withdrawals of deposits above ₹50,000. According to an estimate by JP Morgan, the bad loans in the bank could go as high as an additional ₹45,000 crore.

In an interaction with *Business Standard* on Monday, 59-year-old Kumar said the queues at bank branches and ATMs were thinning after State Bank of India (SBI) and the RBI offered support to maintain liquidity at India's fourth-largest private bank. "We are hopeful that by Friday we will be able to lift the moratorium on withdrawals. We are also thankful to our customers for standing by us," said Kumar,

Axis Trustee moves court over AT-1 bond cancellation

Axis Trustee representing bondholders of YES Bank's additional tier-1 (AT-1) capital bonds worth ₹8,400 crore on Monday filed a writ petition in the Bombay High Court, seeking remedy against the Reserve Bank's (RBI's) decision to cancel the bonds as part of reconstruction plan. The central government, represented by the Department of Financial Services and YES Bank, and the RBI have been included in the petition. The petition, reviewed by *Business Standard*, stated that AT-1 bondholders may seek legal remedy against the RBI's move. **HAMSINI KARTHIK** reports 4 ▶

who was appointed the bank's administrator by the RBI.

"We are banking on three things to instill confidence in customers. First, SBI is investing up to 49 per cent of the bank's equity, which is a big thing. Second is the speed of resolution, which is moving very fast with support from the RBI and SBI. Finally, the bank is firming up capital-raising plans and will announce these soon," he said.

The bank will come out with its financial numbers for the December quarter by March 14, as announced earlier, Kumar said. "The RBI is in the process of appointing a new board and our strategy to convert into a full-fledged retail bank will then be placed before this new board," said Kumar.

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Prashant Kumar, administrator of YES Bank

YES BANK CRISIS PAGE 4

PRIYANKA IN A SPOT OVER PORTRAIT SALE

In a fresh twist in the YES Bank money laundering probe, the Enforcement Directorate has got possession of text messages between the bank's co-founder Rana Kapoor and Congress leader



Milind Deora relating to a portrait that Kapoor (pictured) bought from Priyanka Gandhi Vadra.

CBI BOOKS RANA KAPOOR'S WIFE, THREE DAUGHTERS

MONEY MANAGER Yes, no; and the big runoff!

The fiasco at YES Bank will forever change the way banks, bankers, and Mint Road are looked at; so too, the relationship between them, writes **RAGHU MOHAN**



NITI Aayog speaks in two voices on telco floor rates

MEGHA MANCHANDA
New Delhi, 9 March

Less than a week after NITI Aayog sent its comments to the Telecom Regulatory Authority of India (Trai) opposing any kind of floor price for data or voice tariffs, it has said in another letter that it stood "for" putting in place a minimum floor price.

In a letter dated February 28, Archana G Gulati, joint secretary at the government think tank, said that the consultation paper itself highlighted the fact that market interventions in the form of price controls, such as the proposed minimum floor price, are likely to disincentivise competition, cost efficiency, price, and quality parameters and also deter new entries and innovation.

"In fact, the greatest disruption in recent years was the entry of a new player with better technology who made significant inroads into the market, thanks to very low tariffs. This brought intense competition and growth to the market," the letter said.

The letter was in response to Trai seeking recommendations from stakeholders in tariff issues, including a minimum floor price for voice and data tariffs.

Setting the floor price now could prevent a similar new entry riding on disruptive technology and depriving customers of the benefits of competition, said Gulati. The only reason a minimum floor price was being considered was to address the prevailing financial stress in the sector, she added.

But in a separate March 4 letter to Trai, NITI Aayog CEO Amitabh Kant has expressed a diametrically opposed view in which he 'emphasised' that floor prices are the 'need of the hour' to enable the



Telecom companies believe that data prices should be regulated keeping in consideration the financial health of the sector

continuation of a multiplicity of firms that is critical for healthy competition.

"Given the heavy debt burden being faced by the sector and the recent fall in prices to unsustainable levels, there is no option available but to set floor prices," he said in the letter.

In fact, Kant went further saying that the setting up of floor prices was in the 'national interest' and necessary to ensure that the sector received much-needed relief measures which would ultimately benefit consumers and the economy.

However, towards the end of the letter, Kant said that floor pricing was not a long-term solution. Telecom service providers — Bharti Airtel, Vodafone Idea, and Reliance Jio — have all sought a minimum floor price for mobile data services, while saying that voice call tariffs should be left to market forces.

The companies believe that data prices

should be regulated, keeping in consideration the financial health of the sector.

"We recommend that the floor price be set for mobile data services. It is critical that the floor price should be made applicable to all categories of tariff plans, i.e., retail consumer, corporate, tendered or other contracts, segmented and any other, including one on one," Airtel said.

Reliance Jio said tariffs must not be hiked abruptly as it may dampen usage considerably. For now, it believes the tariffs can be raised to ₹15 per gigabyte (GB) and gradually to ₹20 per GB after six to nine months, based on data consumption. Reliance Jio said Trai can review its tariff order after three years.

While Vodafone Idea and Reliance Jio advocate restrictions on telecom service providers offering free off-net calls as long as interconnection usage charges are applicable, Bharti Airtel opposes it.

DoT will take six months to assess telco AGR maths

MEGHA MANCHANDA
New Delhi, 9 March

The financially stressed telecom industry could get a breather as the government has indicated that it would take at least six months to evaluate the companies' self-assessment of dues linked to adjusted gross revenue (AGR). So far, telcos including Bharti Airtel, Vodafone Idea, and Tata Teleservices have assessed their dues as a fraction of what the Centre had estimated.

According to an official with the Department of Telecommunications (DoT), numerous documents for multiple years have to be evaluated and cross-checked, making it a lengthy process.

After telcos had made part payment of the dues recently, the government, last week, asked them to settle the AGR bill fully without further delay. In October 2019, the Supreme Court (SC) had asked telecom operators to pay up their pending licence fees and spectrum usage charges along with penalties and interest, while upholding the DoT definition of AGR. The total dues for the telecom industry was estimated at ₹1.47 trillion. The DoT had written to all telcos asking them to pay the balance dues "without delay" and submit detailed bifurcation of payments (explanation of self-assessed amounts), which it said was necessary for proper reconciliation

of legitimate AGR dues.

On whether the evaluation exercise would be conducted by the DoT or the Comptroller and Auditor General of India (CAG), the official said, "CAG has done a detailed audit from 2006-07 to 2014-15 of the AGR dues. This evaluation will be done by us, for all the firms, all the quarters and all the 22 circles." In all, 16 entities owed the government an estimated ₹1.47 trillion in AGR liabilities — ₹92,642 crore in licence fee and another ₹55,054 crore in outstanding spectrum usage charges. Of the dues that include interest and penalty for late payments, Airtel and Vodafone Idea accounted for 60 per cent. The SC last month rejected a plea by Airtel and Vodafone Idea for extension in the payment schedule and asked firms to deposit their past dues for spectrum and licences.

Vodafone Idea pegged its total dues to the Centre at ₹21,533 crore — less than half of what the DoT had estimated at more than ₹50,000 crore. The firm has so far paid ₹3,500 crore out of the "self-assessed" liability of ₹21,533 crore.

On a similar self-assessment pattern, Airtel paid ₹13,004 crore to the Centre in two instalments, while depositing an additional ₹5,000 crore as an ad-hoc payment to cover any reconciliation differences. According to the government estimates, it owed ₹35,500 crore in AGR dues to the Centre.

Holi masti, wholly maska!



Flipkart, Swiggy, Ola, gear up to fight COVID-19

PEERZADA ABRAR & NEHA ALAWADHI
New Delhi, 9 March

With an increasing number of COVID-19 cases, consumer internet firms such as Ola, Swiggy, and Flipkart are leaving no stone unturned to create awareness among their delivery and driver partners against the disease.

Known as gig workers, these people are more vulnerable to such kind of infection and consumer internet companies are providing them with all the support ranging from health information to masks and sanitisers. They are sending out advisories from the Ministry of Health and the World Health Organisation (WHO) in

English and local languages to keep them updated with the latest information. Bengaluru-based Ola said its walk-in centres across cities have been equipped with a steady supply of health advisory material, sanitisers, and masks which can be picked up and used by the driver-partners to ensure the highest levels of cleanliness for themselves and their vehi-

cles. This will help create a safer and cleaner ride experience for the customers as well. "The health and safety of our customers and driver-partners are Ola's top priorities," said an Ola official. Uber said it has formed a dedicated team of operations, security, and safety executives, guided by the advice of a global consulting public health expert, to respond as needed in each market where it operates in South Asia.

"We remain in constant contact with local public health authorities and will continue to follow their advice. We have also communicated their recommendations to our drivers," said an Uber spokesperson. Food delivery firms Swiggy and Zomato said they are also committed to ensuring the safety of their consumers, restaurant partners, delivery partners and employees. Bengaluru-based Swiggy has started training its delivery partners on how they can mitigate the risk of contracting the virus, as well as on methods to identify symptoms.



JET AIRWAYS CRISIS

No resolution plan yet

ANEESH PHADNIS & SUBRATA PANDA
Mumbai, 9 March

Efforts to revive Jet Airways have reached a dead end, as it did not receive any resolution plan from its suitors until the last date of plan submission.

The committee of creditors (CoC) of Jet is set to meet on Thursday to take a call on the future course of action, including liquidating the company.

The resolution professional has not received any proposal or expression of interest from suitors, which would allow him to seek a further extension. Also, the 270-day corporate insolvency resolution process (CIRP) of the firm comes to an end in the second week of March.



The resolution professional has not received any proposal or EoI from suitors

Under the insolvency and bankruptcy code (IBC), the amended maximum time limit for completion of CIRP has been set at 330 days, which includes the litigation period.

Russia-based Far East Development Fund, New Delhi-based Prudent ARC, and South

America-based Synergy Group had submitted expression of interest for the airline in the second round of bidding.

The Russian fund expressed interest in airline's revival last month hoping to introduce Sukhoi Super Jet 100 in the Indian market. Its executives met the top functionaries of the Centre but were apparently nudged to consider investing in Air India. Prudent ARC had sought additional time to raise funds from investors but failed to muster a plan while the third suitor Synergy Group turned cold as it had issues regarding airports slots in India and abroad. Besides slots, Synergy had also made some reservations about the past liabilities of Jet.

Biocon-Mylan oncology portfolio get USFDA nod

SAMREEN AHMAD
Bengaluru, 9 March

In a positive for Biocon, US drug regulator USFDA has accepted a biologics licence application by biopharmaceutical major and partner Mylan for a proposed biosimilar to treat advanced colon or rectal cancer.

The application seeks approval of biosimilar bevacizumab for treatment of patients with metastatic colorectal cancer in addition to other ailments.

"Once approved, our proposed biosimilar bevacizumab

will provide an affordable alternative to the branded biologic for the approved indications. Biocon Biologics' strong R&D and manufacturing capabilities have enabled us to offer two key biosimilars to cancer patients in the US and bevacizumab will further expand our oncology portfolio," said Christiane Hamacher, chief executive officer, Biocon Biologics.

The biosimilar, the approval of which is expected by year-end, would be the third biosimilar from the partnered portfolio of Biocon and Mylan for cancer patients in the US. It is current-

ly available in India and other developing markets.

Swiss drugmaker Roche markets bevacizumab under brand name Avastin. The drug had garnered about \$7.3 billion in sales in 2019. Amgen and Allergan, too, had launched Mvasi, a bevacizumab biosimilar in the US last year and has been selling the product 15 per cent lower than Roche's Avastin.

According to an EY report, India is likely to capture about 8 per cent of the global \$62 billion biosimilar market by 2025.

GSTN glitches top on Council agenda

Infosys chairman Nandan Nilekani to make presentation on Saturday

DILASHA SETH
New Delhi, 9 March

Glitches on the goods and services tax (GST) portal will dominate the agenda of the Council meeting on Saturday, even as states will seek resolution of the delayed compensation issue. Infosys Chairman Nandan Nilekani has been asked to make a presentation before the Council this weekend.

"Hassles on the GST portal even 30 months after the roll-out is unacceptable and that has been communicated to the GST Network (GSTN) and Infosys," said a government official.

States are likely to demand Infosys should have a point of contact in each state to resolve these glitches, the official said.

Meanwhile, the electronic invoice facility is likely to be deferred by three months from April 1 to July owing to lack of

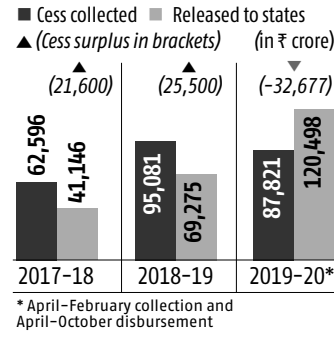
readiness of both GSTN and the taxpayers.

Finance Secretary Ajay Bhushan Pandey took a detailed meeting with Infosys officials on March 7 on GSTN-related matters, more importantly ahead of the crucial roll-out of new simplified returns from April 1. GSTN's tech support partner Infosys has been asked to come up with a plan for quick resolution within a fortnight.

System capacity constraints and the inability of GSTN to provide smooth return filing will be taken up at the Council. With new return format to be rolled out from April, it was imperative for GSTN and Infosys to work effectively, he added. The Department of Revenue, in a letter to Infosys on March 5, highlighted that the issues flagged in 2018 were still unresolved and that month after month of failures resulted in genuine taxpayers getting



GST COLLECTION



frustrated. "It is requested to go through the pending issues, day-to-day disruptions, and the future road map and come up with a plan for quick resolution within 15 days. Infosys has set high international standards and it is expected that the efficiency which your organisation is known for should be visible in the GST project also," the letter said.

It also said even though the GST system has been in operation for the last 30 months, there have been instances of

taxpayer complaints on facing issues in filing returns in the last two days of filing of returns. "It is noticed that MSP (Master Service Provider) Infosys has been repeatedly asked to take timely action and to identify the root cause of issues after each event and taken corrective action. However, problems still persist," it said.

The ministry said such glitches on the portal led to an unhealthy tax compliance requirement, more so when on account of such disruptions

some taxpayers end up becoming liable for payment of late fee, interest.

The ministry is working to shore up GST revenue. In the April-February period this fiscal year, GST collection stood at ₹11.24 trillion, down from ₹12.67 trillion in the year-ago period.

No response at peak hours, wrong computation of late fees for annual returns for 2017-18, and offline tool not available for GSTR9 are among a list of problems flagged in the letter. Compensation cess issue

will be raised by the states which are likely to ask for full compensation for the fiscal year, irrespective of collections and pitch for extension of the compensation period. The Centre, meanwhile, is expected to clearly tell states that they will be compensated only as much as is collected in the cess fund, according to the law.

With only 56 per cent of compensation dues for October and November worth ₹19,958 crore disbursed last month, states are expected to strongly seek a resolution on the matter.

The Centre is supposed to compensate states on a bi-monthly basis for any losses they incur in the first five years of GST implementation. The loss is estimated if they do not record 14 per cent increase in the subsumed indirect taxes, keeping 2014-15 as the base year.

The Centre has released a total of ₹1.20 trillion as GST compensation to the states and Union Territories so far in 2019-20 (of the ₹87,821 crore collected till February).

'Drugs imported from unregistered dealers cannot be sold to local buyers'



CHATROOM

T N C RAJAGOPALAN

We are pharmaceutical manufacturers. We had imported raw material under the advance authorisation scheme to export the final product to the US. Due to circumstances, the order was cancelled and the raw material is in our factory. How can we dispose it of? There are local buyers who intend to purchase it from us, as it is still saleable and has sufficient expiry date. Please advise us, referring to the relevant section/circular.

Since the export obligation is not fulfilled, you have to regularise in accordance with Para 4.49 of the HBP, which, besides other conditions, involves payment of duty on the raw materials with interest. Thereafter, you can transfer the raw material, other than drugs imported from unregistered sources, to local buyers. Do take special note of sub-para (g) of Para 4.49 that requires you to destroy or re-export drugs imported from unregistered sources with pre-import condition.

This refers to the query regarding DGFT PN 55 dated January 3, 2020 (Chatroom, February 25, 2020), allowing extension in the EO period. The final EO period has been extended, and shipments have been made during this period — i.e., from expiry date of EPCG authorisation to date when request for extension

was made. Will shipments made during this period go towards discharge of EO, or is that a matter for the Policy Relaxation Committee (PRC)? In my opinion, shipments made within the original or extended EO period can be counted towards discharge of EO, regardless of when you made the application for EO extension.

We obtained advance authorisation for items covered under Appendix 4J of HBP. We did not fulfil the export obligation within the initial EO period of six months, or even within the extended EO period of nine months. The import item was removed from Appendix 4J, 18 months after issuance of advance authorisation. Thereafter, we fulfilled the EO within 24 months. Given this, is there any remedy for regularising and redeeming the authorisation? If the answer is yes, what is the quantum of composition fee for extension?

I do not think removal of the item from Appendix 4J after the expiry of the initial and extended EO periods of your advance authorisation will help you. However, you may try your luck with the PRC.

We want to import some machinery from a foreign party on a temporary lease and, after using it for some time, send it back. What are the duty implications? You can import the machinery under the exemption notification 72/2017-Cus dated August 10, 2017. Alternatively, you can import it on payment of full duty, and after use, re-export it under claim of duty drawback under Section 74 of the Customs Act, 1962, read with notification 19/1965-Cus dated February 6, 1965.

FM to review bank merger preparedness on Thursday

Banks likely to set up common call centres and monitoring cells

SOMESH JHA
New Delhi, 9 March

Finance Minister (FM) Nirmala Sitharaman is set to hold a meeting with chief executives of amalgamating state-owned banks on Thursday to review the planning and preparedness for the merger, which will begin from April 1.

According to a communiqué issued by the ministry to the banks on March 5, the executives of each set of merging banks will have to make a presentation to the FM focused on six areas.

On the top of the agenda is to ensure "no disruption to flow of credit in the run-up to the amalgamation, on the day of the amalgamation



Executives of merging banks will make a presentation before Finance Minister Nirmala Sitharaman on six key areas

and thereafter".

From April 1, Punjab National Bank (PNB), Oriental Bank of Commerce, and United Bank of India will combine to form the nation's second-largest lender. Canara Bank will take over Syndicate Bank; Union Bank of India is

planned to be amalgamated with Andhra Bank, and Corporation Bank; and Indian Bank will subsume Allahabad Bank. Immediately from April, the balance sheets and stocks of the banks will be merged. The integration of technology, human resources

and branches/ATMs will take place in a phased manner.

The banks will present to the FM their "business and financial plans, including credit and deposits growth and year-wise synergy realisation plan". The banks had already submitted these details to the Department of Financial Services in the finance ministry recently.

The FM will check on the preparedness and capacities of the amalgamating banks to handle and address customer queries and difficulties and the banks may be asked to set up "common call centre with regional language support, to ensure customer issues are addressed and responded to the same day," according to the communication issued by the finance ministry.

The banks will submit plans for "ensuring enhanced delivery of banking services and products to customers, with indication of likely time frames" to the government.

A monitoring cell will be set up to track "social media content and trends" with direct reporting line to the top management for real-time detection of amalgamation-related problems and "effective response to nip any issues in the bud".

Besides, the banks will present a comprehensive list of frequently asked questions catering to different target groups such as pensioners, media, investors, analysts and employees.

This will be the first set of mergers of state-owned banks under the National Democratic Alliance government. From April 2019, Vijaya Bank and Dena Bank had become a part of Bank of Baroda. Before that State Bank of India took over its five associate banks and Bharatiya Mahila Bank from April 2017.

After the mega merger of 10 banks into four, the number of public sector banks in India will reduce from 27 in 2017 to 12.

The oil crash

Govt should seize the opportunity to improve its finances

Brent crude prices cracked 30 per cent in the early hours of trade on Monday, extending the decline to about 45 per cent since the beginning of the year. Oil prices are likely to remain soft in the foreseeable future and analysts are predicting that the Brent crude prices could fall to \$20 per barrel from the present level of about \$36. The immediate trigger for the fall is the disagreement between the Organization of the Petroleum Exporting Countries (Opec) and Russia over cutting output. Saudi Arabia, as a result, slashed prices and is likely to increase production. It is likely that Russia and other producers too would ramp up production. However, at the fundamental level, the need to cut production rose because of weak demand globally. It is possible that the impact of a simultaneous demand and supply shock to the global economy could last much longer even after coronavirus is contained.

The crash will affect all major oil-producing countries. The US is the largest producer of crude oil. This will not only affect investment, but could also tighten credit conditions, which can have wider implications. Countries in West Asia are heavily dependent on oil revenues. According to the International Monetary Fund, Saudi Arabia needs oil to remain above \$80 per barrel to balance its budget. Since the oil prices are significantly below the level desired, it will need to cut expenditure. This would not only affect global demand but remittances in countries such as India would also take a hit. While lower oil prices help consumers, the overall impact on growth could be limited because of wider uncertainties in the system.

As a large importer of crude oil, India benefits from the decline in prices. At the macro level, a better position in terms of net exports will add to overall growth. Even in the third quarter of the current fiscal year, growth in gross domestic product was significantly driven by net exports and government expenditure. However, the fall in prices would need careful policy management. The government should use this opportunity to strengthen its finances, as was done after the 2014 crash. Given the weak economic environment, its finances are likely to remain under pressure even in the next fiscal year. So, higher taxes on petroleum products will help contain the fiscal deficit. However, the government should recognise that the gains would be temporary; lower oil prices and uncertainties in global markets can also result in significant volatility in the currency market and a rise in risk aversion can lead to large capital outflows. Besides, research shows that a lower current account deficit owing to lower oil prices resulted in significant real appreciation in the rupee last time, which affected exports. Therefore, it is important that the Reserve Bank of India actively manages the currency and avoids a similar outcome.

The government can also make a beginning in oil-pricing reforms and direct oil-marketing companies to change their pricing mechanism from trade parity price (TPP) to one based on market realities. TPP is based on product prices in the international market, assuming that 80 per cent of the petrol and diesel is imported and 20 per cent is exported. It is high time the oil-marketing companies started pricing their products independently and transparently based on market principles.

Price of leadership

SBI's YES Bank investment raises questions

State Bank of India's decision (SBI) to come in as a white knight for YES Bank has raised several questions. Capital investment at ₹10 per share (face value of ₹2, premium of ₹8) defies logic, as at least one marquee foreign brokerage cut YES Bank's target price to ₹1 just last week. Only time will tell whether SBI shareholders will gain from this investment. As rumours of a bailout by state-owned financial institutions began, the SBI stock started declining. It has fallen 16 per cent since February-end, while the Sensex has lost only 7 per cent. No doubt YES Bank's failure would have had consequences for the economy, given its ₹2 trillion-plus deposits, but the question that begs an answer is whether it is only SBI's responsibility even if it is one of the three domestic, systemically important banks as defined by the Reserve Bank of India (RBI).

Analysts see SBI's investment in YES Bank as a big nudge from the government as SBI Chairman Rajnish Kumar was earlier not in favour of "doing anything for YES Bank". This brings up the issue of moral hazard — should taxpayers' money be used in bailing out failed private-sector institutions? The government as SBI's promoter also has the responsibility to minority shareholders, who do not have a say in such decisions. At a time when the world is staring at a recessionary environment, SBI officials' time and management bandwidth will be diverted to YES Bank, which is not desirable. Ultimately, does the government want to send a message that a big bank will always be there to shield failing institutions to protect the system?

Most potential investors, including SBI, would have been reluctant to enter YES Bank, not knowing what skeletons would drop out of the closet. For SBI, thankfully, the windfall gains of ₹2,800 crore from the offer for sale of SBI Cards and Payment Services will come in handy as it will put in ₹2,450 crore in the first round of capital infusion. SBI has readied a ₹10,000-crore war chest to put in more funds and the SBI chairman has estimated that another ₹10,000 crore will come in from external investors. The question is whether the bank would be worth anything at all. Once restrictions on withdrawals are lifted, depositors may look elsewhere. Even before the cap on withdrawals, deposits at YES Bank witnessed a steady decline during the March-September period last year as retail customers took out over ₹18,100 crore, in a reflection of falling confidence in the bank. The bank's asset book is already in deep trouble and if its deposit franchise also turns bad, SBI may find it difficult to rope in other investors.

Even if SBI had to come in, the government would have done well to take the decision earlier. That would have spared India's financial system the ignominy of having a large private bank put under a moratorium. The fact that YES Bank under a new managing director was struggling to raise equity capital from investors with names that could not have passed muster was known to everybody for quite some time. So the delay is inexplicable. The clean-up would have progressed by now had the government and the RBI been more proactive in their approach.

ILLUSTRATION: AJAY MOHANTY



Covid-19 is sign of an ecological crisis

Dealing with it as if it were a singular phenomenon occurring in a single domain will not work

The coronavirus (Covid-19) epidemic continues to spread across the world and is already a major health crisis. It has begun to spill over into the economic domain, causing cascading disruptions to the dense networks of production and investment, travel and trade. It is possible that within a year or so, an effective vaccine may be developed but that might be too late in preventing a full scale pandemic.

While focusing on the immediate crisis one should consider its deeper implications. The Covid-19 is a symptom of a deeper ecological crisis that endangers the survival of humanity itself. It is the inevitable outcome of the growing industrialisation of agriculture and animal husbandry based on standardisation of species at the cost of bio-diversity, the steady loss of wild habitats, which compels wildlife to intrude into human settlements and the unintended exposure of human communities to organisms to which they have no immunity. In our own cities, we see bands of marauding monkeys. Leopards and elephants often stray into villages and urban settlements because forests are being denuded. Industrial techniques of mass production have been brought into the animal husbandry domain with animals and poultry packed together in cramped spaces. Any infection in one animal spreads quickly to others. Examples are swine flu and avian flu, and these then cross-over to human hosts. In order to minimise such risks, animals are routinely pumped full of antibiotics. This then gets into the food-chain with its own

adverse health consequences. The industrialisation of agriculture and animal husbandry may have enhanced food security but this creates a negative feedback loop in health security.

In reality, multiple crises confront humanity today, such as climate change, environmental degradation, declining water, food and energy security and social and economic inequality. These are all densely inter-connected, sometimes mutually reinforcing, while at other times mutually off-setting. They are symptoms of a deeper civilisational malaise embedded in our way of life, our value system, our understanding of the past and our aspirations for the future. Dealing with each crisis as if

it were a singular phenomenon occurring in a single domain will not work because it is linked through feedback loops to multiple domains. A crisis in one part of our planet's ecology such as the outbreak of Covid-19, may be linked to phenomena occurring in other domains, although this may not be immediately obvious. There was an interdependent causal chain at work here. The Covid-19 was a virus hosted by a species normally resident in the wild, in this case wild bats. These bats were brought into close proximity with industrially raised animals packed together at a food market in Wuhan, China, heightening the risk of contagion. The risk is inherent in the nature of processes developed to enhance food security without regard to consequences in other domains. This inability to look at our challenges in a



SHYAM SARAN

Successions, values and loyalties

"Pursue studies as if your whole life is ahead of you, but perform your duties as if you are going to die tomorrow," goes an old Sanskrit saying. Kanika Datta's reference to Jack Welch's thoughts about succession long before his retirement in 2000 in her column in this paper (March 5, 2020) indicates the priority he accorded this task among his responsibilities as a chief executive. He stated in a 1991 address that from then on, his major concern was choosing his successor. He was, of course, not alone to display this trait.

Mahinda Silva of what was then the Ceylon Civil Service, served Sirimavo Bandaranaike, Sri Lanka's and the world's first woman prime minister, as permanent secretary of land and agriculture from 1970 to 1977. He framed the estates nationalisation and land redistribution policy that became the hallmark of the Bandaranaike government. The prime minister considered him an irreplaceable asset and wondered what she would do without him. "Not to worry Madam, I shall have at least eight younger officers who can carry on just as well after me," he assured her. Official Colombo knew about Silva's *Goliyas* (Sinhala for acolytes). Mr Silva retired prematurely in 1977 as he rightly feared that he would never get along with J R Jayewardene who won the election that year. True to his word, six of the subsequent permanent secretaries in that powerful ministry were Silva understudies.

Most organisations have identified career development paths for their star performers. Even if there are no clearly designated successors or succession processes, a tacit understanding prevails within the organisation and its immediate environment about the likely schedule of handing of the baton and its possible receivers. Some also resort to search pro-

cesses (not all of which are entirely transparent). These act as shock absorbers for the system and ensure the least disruption following the change of guard. As Ms Datta observed, even though Welch did not name his successor, James McNeerney, Robert Nardelli, and Jeffrey Immelt were widely known to be among the very short list of people who would helm GE after him.

But not all entities and their chiefs follow such practices. Ravi J Matthai, the first full-time director of Indian Institute of Management, Ahmedabad (IIMA), announced at a faculty meeting in April 1972 that he would step down as soon as a new incumbent was chosen. He was then in position for less than seven years and by common consent, fully in command of an institution that was gaining in reputation and prestige. He was just 45; the question of who after Matthai would have been laughed out of any court then. The stunned silence in the meeting was broken when Dwijendra Tripathi, the business historian, said he felt betrayed, an indication of his bewilderment, shared by almost the entire faculty. Matthai made two provisos: He

would stay on at IIMA (rather than use the position as a stepping stone for something else) and play no role in the choice of the successor. He scrupulously adhered to them both.

The succession is a foregone conclusion in most family-owned entities, corporate or otherwise, and not just in India. The mantle descends on a designated close kin, most often the progeny of the current occupant of the position. Most dynastic successions have not led to beneficial outcomes either for the organisation or individuals concerned, warping businesses, professions — and politics. This writer termed it the Dhritarashtra complex, after

comprehensive frame is inherent in our current knowledge systems, which progress through ever-increasing specialisation and focus on the micro, abstracting from the macro. The big picture, the awareness of the myriad threads that bind the planet's fragile ecology together, that a small disturbance in one part of this ecology may trigger large disruptions in other parts, this compelling truth has been increasingly obscured and is now being denied in a fit of collective blindness. The reason is not hard to find. Acknowledging the truth will demand that we alter our lifestyles, change our value systems and reconnect humanity with nature — Man in Nature, not Man Against Nature, which has been the credo of our industrial age.

The report of the Inter-Governmental Panel on Climate Change (IPCC) has looked at the implications of the aspirational goal, incorporated in the Paris Climate Agreement, to limit global temperature rise to only 1.5 degrees centigrade compared with what it was at the beginning of the industrial revolution. It has come to the conclusion that we are already well on the way to reaching the 1.5 degree range and this will already be enough to unleash climate mayhem. More significantly the report concludes that "the pathways to avoiding an even hotter world require a swift and complete transformation not just of the global economy but of society too". Societal change is impossible without effecting a civilisational response.

Ours is an age of technological hubris. There is a pervasive belief that somehow technology will find the solutions we need to resolve the multiple crises we confront without having to change our patterns of living. There is a new world of artificial intelligence and machine learning waiting round the corner. There are the wonders of quantum computing and genetic engineering whose potential is already being actualised. There is a sense, in the words of one scientist, that "the outcome of future technological evolution could surpass humans by as much as we, intellectually surpass slime moulds."

May be. But will our planet and life on earth survive long enough to see the wonders of this technological advancement? Could there, for example, conceivably be a strain of virus whose virulence decimates the world's population before an antidote is found? The Covid-19 is perhaps a timely portent of an ecological disaster which we ignore at our peril.

What is the civilisational response needed to stave off the looming ecological crisis? We must look upon Nature as a living source of nurture from which one must never extract more than necessary for its regeneration. Biodiversity is fundamental to the maintenance of all life on our planet and must be preserved.

The cross-domain nature of the challenges we confront require a comprehensive and collaborative response at the global level. There is no alternative to multilateral processes through empowered international governance institutions.

Above all, we need a new definition of affluence which values clean air to breathe, fresh water to drink and a green earth to walk on above all else, and does not squander the inheritance of succeeding generations.

The writer is a former foreign secretary and a senior fellow CPR. He was prime minister's special envoy for climate change 2007-2010



ET CETERA

SHREEKANT SAMBRANI

Harmonic nationalism



BOOK REVIEW

PRADEEP DATTA

Towards the end of this compelling volume, Lakshmi Subramanian touches on the after-life of Gandhi's music. She mentions the compositions inspired by Gandhi, including *Raga Mohan Kaus* by Ravi Shankar and Kumar Gandharva's *Gandhi Malhar*. These are commemorative and classical. Also interesting — and this touches on the popular power of Gandhi's music — is the everyday memory. I recall a family elder who never listened to any music. But he made an exception for Gandhi's favourite *Ram Dhun*. He liked it so much

that he possessed two copies of the 78 rpm vinyl recording, presumably to keep one in reserve. But the most fascinating part of his involvement was his utter silence when he listened to the *bhajan*.

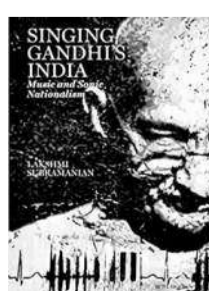
Ms Subramanian's volume provides insight into the structure of feeling that Gandhi left behind, the imprint of which was visible in my relative. Gandhi was no composer or aficionado. But he was no ordinary listener. He was really a maker of sonic communities. Musical stalwarts like DV Paluskar pioneered the deployment of music as a national heritage, but the conditions for this were laid out by the shift in music from the courts and *ustads* and that of the *devdasis* and *tawaifs* by the rise of a middle-class public that insisted on the national identity of music. Gandhi was very close to Paluskar who pioneered the shift from classical compositions to those that catered to public devotional congregations of Hindus. Paluskar composed *bhajans* for Gandhi. However, Gandhi departed from Paluskar in two

important respects. The first was his refusal to be tied to the exclusive insistence on Hinduness that was central to Paluskar's concerns. The second was the ethical (in addition to the spiritual) element that Gandhi brought to the idea of music. The second element provides an illuminating gloss to the stillness of my relative as he listened to the *Ram Dhun*.

For Gandhi, music created spiritual and ethical publics. While Gandhi emphasised the Hindu elements, the latter was regarded as part of a universal spirituality that did not hesitate to include the name of Allah with Hari as variants of the same God. In his later public prayers, Christian hymns were sung together with reading of verses

from the *Koran* and *Avesta*. This was an essential part of what Ms Subramanian calls Gandhi's sonic nationalism. Together with spirituality was the emphasis on self-discipline. By singing together, participants inculcated mastery over the self — like the act of prayer or of spinning. For Gandhi, it generated a disciplined social body that could even include drills. This was not to be routinised, however. Singing involved an "inner" conviction in devotional self-discipline. Parentetically, I must observe that Ms Subramanian could have elaborated on Gandhi's suspicion of the senses. For him, music was a way of controlling and

SINGING GANDHI'S INDIA: Music And Sonic Nationalism
Author: Lakshmi Subramanian
Publisher: Roli Books
Price: ₹495



mastering the senses. Did this also produce a narrowing of the affective experience of music itself — may be even of making music into an ethical fetish? A comparison here with Tagore's ideas on

music, especially because of the common preoccupation with the spiritual, would have been interesting.

The idea of sonic nationalism was based on producing a nation through a moral politics anchored in universalist principles. What makes Ms Subramanian's conception significant is her handling of Gandhi's responses to the role of music in Hindu-Muslim conflict. There are two phases in Gandhi's relationship with communalism that Ms Subramanian explores. The first is the formative period of mass communalism in the 1920s. This was marked by massive, pan-Indian riots over music before mosques and *gokorbanis* (cow slaughter). Ms Subramanian dwells on the ambivalence and contradictory ways in which Gandhi framed his responses to this issue, calling the Muslims bullies and Hindus cowards — while enjoining both communities to refrain from provoking the other. Ms Subramanian dwells on his statements, but leaves out the (largely ineffective) silence that accompanied the public facts that Gandhi deployed to counter these conflicts.

The most moving and complex part

of the book covers Gandhi's response to the mass communal carnages of the Partition-related riots. Ms Subramanian shows how Gandhi moved to the practice of public prayer and underlined the importance of music in all walks of life. These required an inner conviction in work. Indeed, Gandhi appears to have given greater value to his universalist "inner" ethical conviction than before. Indeed, he went so far as to say that he was closer to Hinduism by reading the *Koran*. He also emphasised the responsibility of the majority community in India and Pakistan to respect the sensitivities of their minorities.

Gandhi's last phase and its tremendous importance on the inner conviction raises the question as to whether the affective unity of the nation was more important to him than the beliefs he thought indissociable from the nation. Was there a rupture in Gandhi's understanding of music as producing national togetherness on the one hand and the social values of his nation committed to communal peace and to preserving the sacred value of human life on the other hand?

AB Fashion changes the lens on lifestyle brands

With speedier turnaround of its collections and a strong digital discovery and delivery system in place, the retail brand is fighting to stay ahead of the race

VIVEAT SUSAN PINTO
Mumbai, 10 March

As rivals Zara, Hennes & Mauritz (H&M) and Uniqlo strengthen their grip over the Indian market, Aditya Birla (AB) Fashion is looking at ways to counter their widening reach and influence. To do that it has changed over to a 12-season calendar, infusing fresh styles into its retail stores and apparel collections every month instead of six times a year, as it did in the past. Plus a stronger digital outreach, through advertisements, ease-of-use and discovery features on its site and a strong ethnic wear collection are part of its moves to add power to the brands in its portfolio.

For the home-grown fashion retailer, which retails lifestyle brands Allen Solly, Peter England, Louis Philippe and Van Heusen, the strategy, said Ashish Dikshit, the company's managing director, would be to use a combination of online and offline tools and create excitement with a round-the-clock inventory calendar.

The push for zest and agility for its brands stems from the speed with which global rivals have paced their Indian journey. Last week, Uniqlo opened its third store in New Delhi within five months of debut in India. H&M, the world's second-largest fashion retailer, will launch at least 5-10 stores in the country this calendar year, taking its footprint to over 50 outlets in India.

H&M now has a small lead over competitor Zara, the world's largest fashion retailer, in terms of topline and hopes to widen the gap in the coming months. Zara, which is also



The company plans to introduce a new set of styles for the labels in its portfolio every month, and use a combination of online and offline tools to generate excitement in the brand

pushing affordable fashion wear, has a joint venture with Tata group's apparel retailer Trent. The brand has 22 stores in India as per Trent's 2018-19 (FY19) financial report.

Launching a collection a month isn't easy, but AB Fashion will be among the first few in the country to be doing this, as pressure to provide newness within its assortment increases. Dikshit said, in a call with analysts recently that the company would switch to the new inventory model by digitising its product creation and go-to-market operation, working on a virtual trade show system that reduced both design risk and potential markdown liabilities. The ongoing Spring-Summer 2020 season would be the first full period for the new model that the retailer was putting in place.

According to the company's FY19 annual report, lifestyle brands, part of the Madura segment, gave the company near-

ly 53.02 per cent of its total revenue of ₹8,118 crore, followed by retail chain Pantaloons which contributed 39.34 per cent and the rest coming from other businesses.

Given that lifestyle brands of AB Fashion had grown in double-digits in the first nine months of FY20, analysts believe the business would continue to contribute over 52-53 per cent to the company's topline in the current financial year.

Contributors to growth include a perceptible shift from unbranded to branded apparel wear, pushing retailers to make deeper inroads into smaller towns and cities. E-commerce has helped too, with organised players now able to service "pin codes" they could not earlier.

A recent report by KPMG and the Retailers Association of India said that the penetration of e-commerce within the domestic fashion segment would touch 12 per cent in the

next four years from 7 per cent now, higher than cosmetics whose e-commerce penetration would grow to 11 per cent from 8 per cent now.

AB Fashion has been aggressive with its store roll-outs in recent months, adding 150 stores across formats in the October-December 2019 period alone, the highest within a quarter. FY20 could see the company add as many as 500 stores across formats, the first time it would be doing so, analysts tracking the company said.

Additionally, the company is identifying need gaps within ethnic and women's wear, preparing to launch a mass-market ethnic wear brand in the future and integrating its acquisitions such as Jaypore and Shantanu & Nikhil into its system. It will also continue to launch newer bridal and wedding collections to tap the huge marriage wear market in the country.

▶ FROM PAGE 1

Saudi-Russia standoff drags oil prices down

The failure of a joint front added to increasing investor nervousness over COVID-19, which has dampened oil demand, and the undercut the efficacy of official response measures such as last week's emergency rate cut by the US Federal Reserve.

In a sharp downgrade from the International Energy Agency's (IEA's) February forecast, the Paris-based organisation said it sees global oil demand at 99.9 million barrels a day in 2020, down around 90,000 barrels a day from 2019. It had earlier said global oil demand would grow by 825,000 barrels a day in 2020.

"If we do see an all-out price war breaking out while the coronavirus is still rampant, Brent could well start skidding towards \$30 a barrel. That said, as things stand, \$20 a barrel looks a remote possibility and prices should stabilise before that," Hari said.

While China appears to be on the verge of containing the outbreak, cases outside of the country continue to grow and the potential impact on demand will be something Opec will have to consider. Analysts say oil looks weak in the backdrop of slowing demand and current oversupply.

China's oil demand, according to S&P Global Platts Analytics, is expected to grow by only 170,000 barrels a day in 2020, 20 per cent its original estimate.

Fatih Birol, executive director, IEA, said, "The COVID-19 crisis is affecting a wide range of energy markets — including coal, gas and renewables — but its impact on oil markets is particularly severe because it is stopping people and goods from moving around, dealing a heavy blow to demand for transport fuels."

Since China, the largest energy consumer in the world, accounted for over 80 per cent of global oil demand growth last year, developments in China have a major impact on global energy and oil markets, said Birol.

Indices see worst rout in five years

However, market players say as the latest fall is due to fears of recession, asset prices may decline.

"A fall in oil prices is good for India when it happens in isolation. Today, there is a global crisis akin to 2008 — India was a far stronger economy in 2008, when the global financial crisis hit. But we are now unprepared to withstand a crisis of this kind, given the fragile economic situation," said Shankar Sharma, founder, First Global.

Saurabh Mukherjee, founder, Marcellus Investments, said: "Over the last 20 years, there is a positive correlation between the Indian markets and oil prices. When oil prices fall, global markets fall simultaneously, as it leads to drying up of foreign fund flows."

The domestic markets, which touched record highs less than two months ago, are on the cusp of a bear conditions. After Monday's rout, the benchmark Sensex and the Nifty are down 15 per cent from their highs in mid-January.

Market players say the oil price drop, coupled with issues such as coronavirus spread and turmoil in the domestic financial sector, has soured investor mood.

While shares of YES Bank rebounded sharply on Monday following the State Bank of India-led rescue package, investors are worried about a possible spillover, say experts. Moreover, coronavirus fears continued to play on the markets with the number of cases crossing 100,000 and the death toll nearing 4,000.

All sectoral indices of the BSE and Sensex components

ended with losses on Monday.

The biggest drag on market performance was Reliance Industries (RIL), which fell 12.4 per cent, the highest in over a decade. The stock, bruised by a fall in crude oil prices, accounted for 472 of 1,942-point decline in the Sensex. Shares of ONGC fell 16.3 per cent and IndusInd Bank 11 cent.

Investor wealth of nearly ₹6.84 trillion was eroded in Monday's fall. RIL's market cap fell by ₹1 trillion.

Overall, 2,231 stocks declined, and 327 advanced on the BSE.

Domestic institutional investors bought shares worth ₹4,974 crore, helping partially offset overseas investors selling of ₹6,596 crore.

YES Bank to transform into a retail bank: Kumar

The officials posted in the corporate loan portfolio will be asked to focus on recovering old loans instead of disbursing new ones, he said.

The bank will have to be predominantly retail (assets), the share of which should be 60-70 per cent. At present, the share of retail in the loan book is around 30-35 per cent and the rest is corporate. We need to reverse this, Kumar said.

Kumar added that it was very important for the bank to demonstrate that it would be able to meet its customers' withdrawal demands. "If we are able to show on the first day that we will meet all the withdrawals, it will be a demonstration of our intention that all customers' deposits are safe."

This bank has very good customer connect and our teams are reaching out to tell them we are ready to meet their demands, Kumar said.

On various UPIs (unified payments interface), which are unable to transact business because of the moratorium, Kumar said those using YES Bank's back end will be able to transact as early as Friday, when the moratorium is expected to be lifted. "All the systems and technology are in place. Let me assure all customers that there is nothing to worry," Kumar said.

The administrator said several customers who were unable to repay loan installments to other banks will be given certificates by YES Bank about the RBI's plans, so that those banks take the moratorium into consideration and don't penalise customers.

When asked about the quantum of withdrawals of deposits in the past few months, Kumar did not provide any figures, but said all numbers would be provided on March 14.

BS SUDOKU # 2994

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SOLUTION TO #2993

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Hard:

★★★★

Solution

tomorrow

HOW TO PLAY

Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9



Good time for bargain hunting

Investors who picked companies with strong business franchises in the year 2008 or 2012 have seen a multi-fold jump in their portfolio values

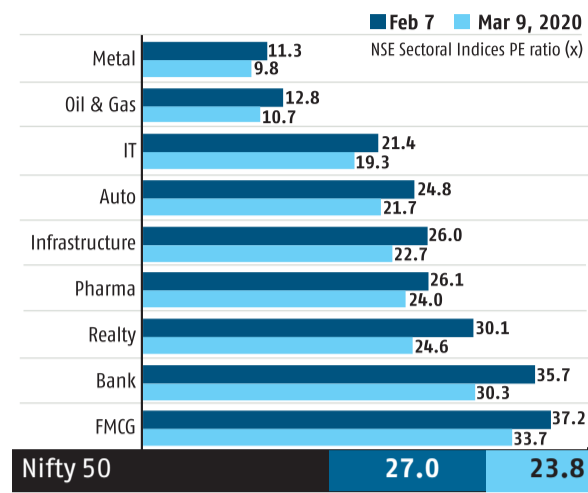
KRISHNA KANT

A major crash in the broader market offers once-in-a-decade opportunity to accumulate great stocks at historically low valuations. It allows investors to create market beating returns on their portfolio once normalcy returns and economic growth and corporate earnings are back on long-term growth trajectory.

This is what happened in previous market crashes of 2008 and 2012. Investors who picked-up companies with strong business franchises in 2008 or 2012 have seen their equity portfolio grow many times over despite the post-recovery market volatility.

For example, the BSE Sensex jumped two and half times over the next 18-months from the bottom in February 2009. This translated into annualised returns of nearly 74 per cent. Similarly, after the first half of calendar year 2012, which saw a major sell off, the index nearly doubled over the next three-years translating into annualised returns of around 20 per cent for investors who bought at the market lows.

VALUATIONS ON A DECLINE



Source: Exchange; Compiled by BS Research Bureau



Many leading stocks in sectors such as retail lending, FMCG, consumer durables, automobiles and cement are still up nearly 10 times from their 2012 lows despite recent correction. Not surprisingly analysts are advising investors to treat current correction as a long-term buying opportunity. "We are asking clients to accumulate good names in consumer products, cement and retail lending," says Dhananjay Sinha, head research Systematrix Group. According to him, record

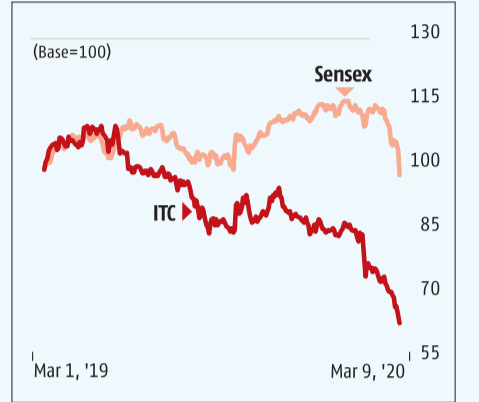
low oil prices will lead to margin expansion in paints, cement and consumer products aiding corporate earnings. Others see big jump in quality mid-caps once the dust settles in. "Many quality mid-caps are now quoting at single digit P/E ratio providing great value for long-term investors," says G Chokkalingam, founder & MD Equinomics Research & Advisory Services. Analysts also see gains from a plunge in yields on government bonds across the globe, including India, due to flight to safety by investors and recent cut in benchmark interest rates by the US Federal Reserve. This has created a situation where dividend yield on many stocks are lower than the bond yield, making stocks highly attractive. The earnings yield for Sensex companies now exceeds US 10-year treasury yield by 390 basis points. Such a large spread was last seen during the 2012 market correction. One basis

ITC

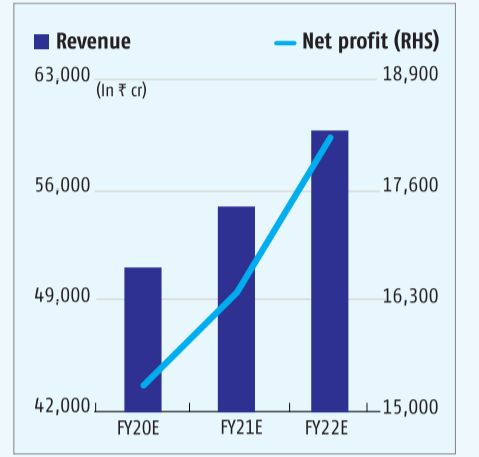
57%



P/E (Current)	P/E (FY20E)
17.2	13.3
Sales growth (%)	7.9
PBT growth (%)	10.0
Market cap (₹ cr)	2,17,836
Share price (₹)	177.2
1-month return (%)	-17.0



- Amongst the cheapest stocks in a richly-valued FMCG sector
- Increased focus coupled with improving margins of consumer business (processed foods, personal care, biscuits; brands like Aashirvaad, Sunfeast, Bingo, Fiama) offers support
- While stiff competition in the mass cigarette segment has been a concern, analysts believe that the relatively higher increase in tax in the mass segment could augur well for ITC's premium category
- A likely increase in legal age limit for tobacco consumption could have a negative impact, but good free-cash flows and an over 3 per cent dividend yield are positives

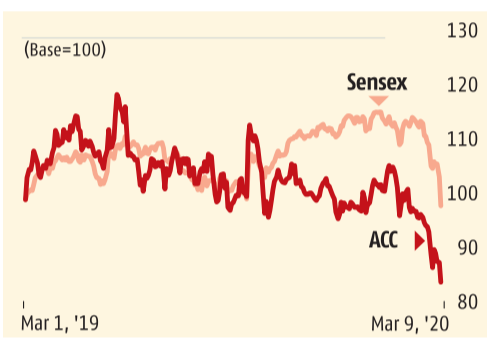


Stock write-ups by Ram Prasad Sahu, Ujjwal Jauhari and Shreepad S Aute

ACC

37%

P/E (Current)	P/E (FY20E)
17.0	14.8
Sales growth (%)	6.0
PBT growth (%)	35.9
Market cap (₹ cr)	23,395
Share price (₹)	1,245.8
1-month return (%)	-17.0

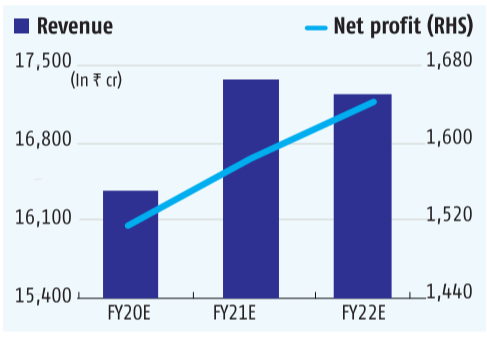


- Demand weakness had led to price corrections till the end of 2019, which impacted Street sentiment
- The all-India average cement realisations have improved since the start of 2020. This should help pan-Indian players, given the rising demand
- Higher prices in eastern

India is a positive for the company as it has adequate capacities in the region

- Input prices such as that of pet coke and diesel to remain soft in the near term and help control logistics and energy costs
- Cost controls and rising realisations will lead to higher per tonne profit

- Fresh capacities in eastern India should come online by the end of 2020 driving volume growth and market share gains for ACC
- The ACC stock is trading at a per tonne replacement cost of \$104, which is significantly lower than UltraTech's \$180 and Shree Cements' \$283

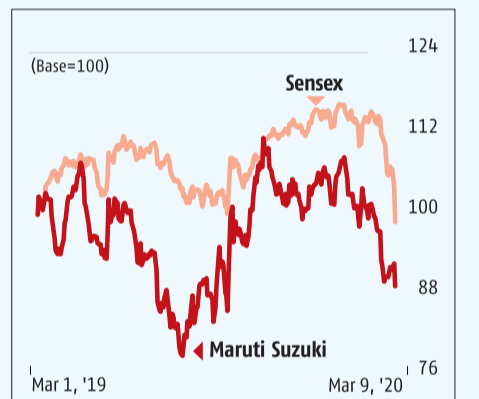


MARUTI SUZUKI

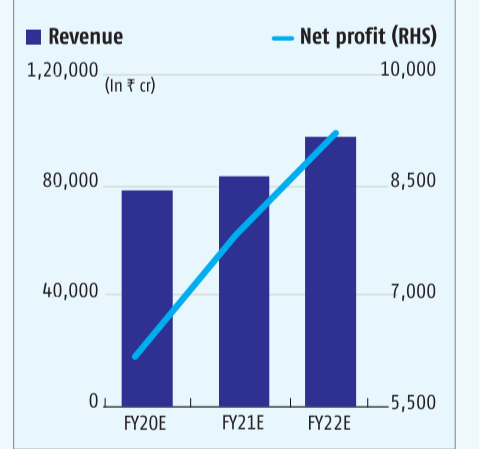
19%



P/E (Current)	P/E (FY20E)
24.5	25.1
Sales growth (%)	-9.2
PBT growth (%)	-27.7
Market cap (₹ cr)	1,87,167
Share price (₹)	6,196.0
1-month return (%)	-11.1



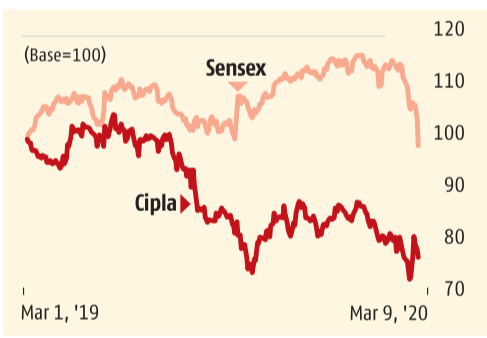
- Led by new launches, Maruti is expected to improve market share despite new competition
- Shift to an all-petrol portfolio is a positive, given the rising price gap with diesel and urban preference for petrol-powered vehicles, especially sports utility vehicles
- No supply chain disruption from China on account of coronavirus, given the high level of localisation
- Limited BSIV inventory and higher proportion of new launches to fetch better margins
- Expectations of a strong rabi crop should help improve rural economy aiding Maruti, which gets 38 per cent of sales from the hinterland



CIPLA

23%

P/E (Current)	P/E (FY20E)
22.4	17.6
Sales growth (%)	9.7
PBT growth (%)	32.3
Market cap (₹ cr)	34,309
Share price (₹)	425.6
1-month return (%)	-4.0

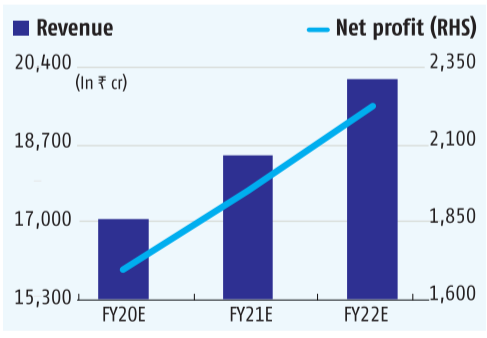


- Regulatory concerns and weaker-than-expected Q3 performance led to stock price correction
- The company continues to witness strong domestic growth and has stabilised its trade generic sales post restructuring
- Integration of branded, trade generics and

consumer businesses to help unlock synergies

- Domestic sales (40 per cent of revenues) should outperform the overall market led by Cipla's strong respiratory franchise and leadership in other segments as well
- The company expects its US business to remain stable

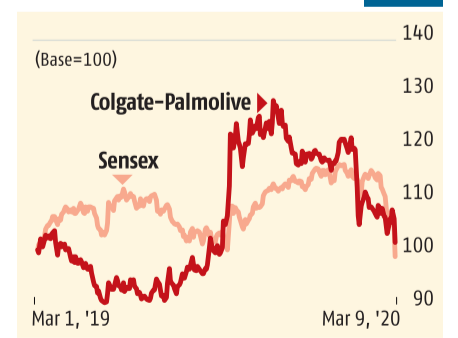
- with new drug launches driving growth
- Africa remains a key geography with the company having its own front-end operations, which should help push up growth rates
- Analysts expect forward earnings to grow 10 per cent annually in coming years



COLGATE-PALMOLIVE

15%

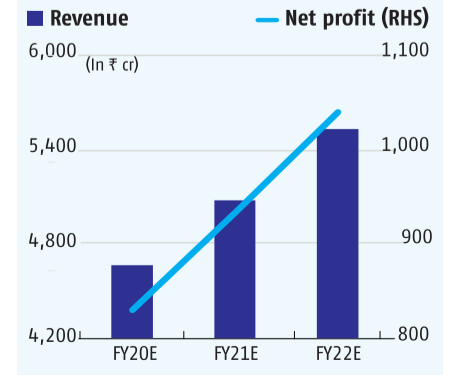
P/E (Current)	P/E (FY20E)
44.3	36.9
Sales growth (%)	4.6
PBT growth (%)	-3.9
Market cap (₹ cr)	34,391
Share price (₹)	1,264.5
1-month return (%)	-7.8



- New CEO is focusing on volume growth with higher brand investments, pick up in product development and expansion in direct distribution to regain market share
- Improvement in premium segment would support market share recovery along with operating profit margins
- Strong moats in the form of brand, global expertise, distribution and premium-category focus should augur well for market share gains

Significant expenditure on capacity over FY14-FY17, which remained under-utilised due to market share pressure, should help grow business faster once volumes recover

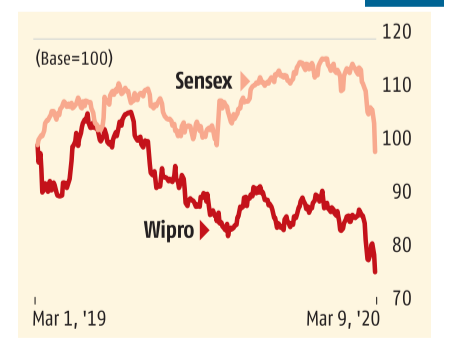
- Colgate is expanding its range in body and hand wash category by launching new variants and exploring new segments
- Analysts expect its return on equity to rise sharply and cross the 90 per cent mark in FY22 from 56 per cent estimated for the current financial year



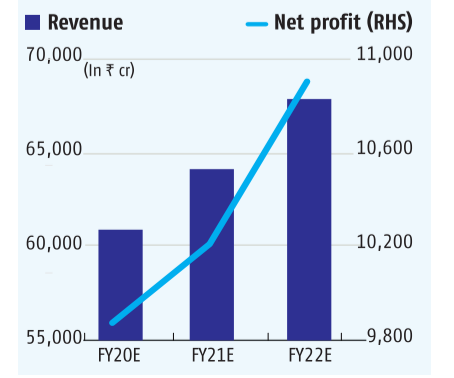
WIPRO

19%

P/E (Current)	P/E (FY20E)
12.8	12.0
Sales growth (%)	5.2
PBT growth (%)	17.7
Market cap (₹ cr)	1,22,404
Share price (₹)	214.3
1-month return (%)	-12.2



- The stock has been an underperformer, shedding over 16 per cent in the last six months against a 5 per cent fall in the Nifty IT index during the same period
- Given a 24-25 per cent valuation discount to top IT players, the stock is unlikely to see further correction. Thus, it could be a better bet for medium to long term investors even as the near-term growth outlook appears soft
- Strong deal pipeline should improve growth of the manufacturing and consumer segments over the medium to long term
- The pressure in the key banking, financial services and insurance (BFSI) segment is expected to be offset by the relatively better growth in consumer, healthcare and manufacturing segments
- While near-term demand challenges persist across the IT sector, rupee depreciation would provide some margin cushion
- Strong cash-to-market capitalisation ratio also offers comfort



In the chart and table, sales growth (year-on-year), profit before tax (PBT) growth (year-on-year) is for trailing 12 months ended Dec 2019; Market cap, share price (rounded off) and current PE (price-earnings) are as on March 09; Figures in arrow indicate potential upside in next 12 months based on target price of analysts; EIS estimates; Source: Capitaline/Bloomberg; Compiled by BS Research Bureau

Dow cracks 2,000 points in intra-day trade

The drop triggered trading curbs that NYSE put in place after the 1987 Black Monday crash

REUTERS

Bengaluru, 9 March

Wall Street's main stock indexes plummeted and the Dow Jones Industrials crashed 2,000 points on Monday as a slump in oil prices and the rapid spread of the coronavirus amplified fears of a global recession.

Trading on US stock exchanges was halted immediately after opening, as the benchmark S&P 500 fell 7 per cent to its lowest since June 2019, triggering an automatic 15-minute cutout put in place after the 2008-2009 financial crisis.



The energy index slumped 15.3 per cent to its lowest level since August 2004 and crude prices were on track for their worst day in three decades as Saudi Arabia moved to significantly raise oil production after Opec's supply cut agreement with Russia collapsed.

"The lower it does go, the more people are likely to panic even further," said Rick Meckler a partner at Cherry Lane Investments in New Vernon, New Jersey.

"Given the circuit breaker program, it's more likely than not that selling won't continue at this pace throughout the day, but the psychology of things is very much a herd mentality."

Wall Street's fear gauge, halted for the first half hour after opening, jumped to its highest level since the 2008 crisis, while the Nasdaq Composite was on track for its biggest one-day percentage fall since 2011.

Declines on the blue-chip Dow were led by oil majors Chevron and Exxon Mobil, which fell more than 7 per cent.

Declining issues outnumbered advancers by more than 21-to-1 on the NYSE and 19-to-1 on the Nasdaq.

The S&P index recorded 211 new lows, while the Nasdaq recorded 867 new lows.

4 NEW CASES REPORTED IN INDIA; GLOBAL INFECTIONS 110,000

India now has 43 COVID-19 patients



- India denies entry to cruise ships on virus fears
- Jammu & Kashmir reports first confirmed case
- Moody's again slashes India's growth projection for 2020 to 5.3%
- Marshall Islands bars all air travellers for two weeks to prevent coronavirus
- IndiGo cancels flights to Doha till 17 March
- Qatar bans entry of travellers from India, 13 other nations
- US Fed to step up liquidity injections to guard against market pressure
- Air India Express to offer free rescheduling of tickets
- West Bengal man who died in

isolation found not infected with virus

- Passengers arriving from China, South Korea, Japan, Italy, Iran, Singapore, Thailand, Malaysia, Hong Kong, Vietnam, Nepal and Indonesia would be segregated from other arriving passengers
- India has sent a C-17 Globemaster military aircraft to coronavirus-hit Iran tonight to evacuate stranded Indians
- UAE reports 14 new coronavirus cases, tally reaches 59
- Iran announces 43 new coronavirus deaths, raising toll to 237
- Iran releases about 70,000 prisoners because of coronavirus
- Etihad Airways suspends flights to Saudi Arabia
- Cases almost doubled overnight to 999 in Spain
- Italy to hike spending in 'massive shock therapy' against coronavirus

Trump blames oil fight, 'fake news' for stock market drop

REUTERS Washington, 9 March

US President Donald Trump blamed a fight for oil market share between Saudi Arabia and Russia, as well as unspecified "Fake News," for a precipitous drop in US stock prices on Monday, amid sliding demand for crude due to the coronavirus.

In a series of tweets, Trump also said the associated plunge in oil prices would ben-

efit Americans: "Good for the consumer, gasoline prices coming down!"

In referring to "Fake News," Trump appeared to be referring to coverage of the coronavirus. The spread of the virus around the world - and a mounting death toll from COVID-19, the disease it causes - has rattled global markets.

Throughout his presidency, Trump, who faces re-election in November, has frequently pointed to rising stock prices

and record-high market indexes as a signal of the American economy's health.

"Saudi Arabia and Russia are arguing over the price and flow of oil. That, and the Fake News, is the reason for the market drop," Trump wrote on Twitter.

In a separate tweet, he downplayed the impact of the coronavirus, comparing the number of American lives it has taken to the greater number of deaths from seasonal influenza.

Aramco drops 10% in an all-out crude war

REUTERS Dubai, 9 March

Saudi Aramco shares fell by as much as 10 per cent on Monday, dropping below their December listing price after Saudi Arabia and Russia said they would raise oil production in a battle for market share, sending crude prices down by a third.

Government bonds from Saudi Arabia and other Gulf oil producing countries were also pummeled after the collapse of the deal between Opec, Russia and other oil producers that had propped up oil prices since 2016.

Aramco shares fell below their \$2.3 billion initial public offering price on Sunday for the first time since trading began in December. The Aramco listing was considered the culmination of Crown Prince Mohammed bin Salman's efforts to diversify the Saudi economy. The December IPO valued the company at \$1.7 trillion in the world's biggest share offering.

Since then oil prices and oil companies' shares have come under pressure from fears over the impact of the coronavirus on oil demand and Russia's refusal to support deeper output cuts to bolster prices. As a result, the Organization of the Petroleum Exporting Countries has removed all limits on its own production.

Aramco shares closed at 28.35 riyals (\$7.55), 11.4 per cent below its IPO price. The shares closed 5.5 per cent lower.

Benchmark Brent crude fell by



Aramco shares closed at \$7.55, 11.4 per cent below its IPO price

up to a third on Monday after Saudi Arabia, the world's lowest cost producer, said it would increase output to gain market share.

"The Saudi reaction to the breakdown (with Russia) was to revert to the 2014 playbook. By precipitating an oil price collapse, they are looking to end their subsidy of higher cost producers," Akber Khan, head of asset management at Al Rayan Investment, said.

"This is a painful strategy that requires time to play out and failed on the previous attempt."

Arqaam Capital cut its Aramco rating to "hold" on Monday, citing the company's exposure to the oil price cut and the impact on its 2020 earnings. It also lowered its target price to 30.80 riyals a share from a previous 39.20 riyals.

Saudi stocks also fell by 7.8 per cent, while international bonds issued by Saudi Arabia, Aramco and other Gulf sovereigns also sank. The cost of insuring against a potential debt default by Saudi Arabia also spiked by nearly 70 per cent on Monday, IHS Markit data showed after oil prices plunged.

Aramco bonds due in 2049 were nearly 9 cents lower and the state oil giant's bonds due in 2029 fell 4.5 cents.

Saudi government bonds maturing in 2049 dropped by more than 9 cents, while 2029 bonds dropped 3.5 cents.

One-year dollar/riyal forwards, which are trades scheduled to take place a year from now, were at 85 points, up from Friday's close of 10 points. They were as high as 182.5 points on Monday, surpassing a peak of 181.3 at the end of 2018.

Fresh MP crisis: 17 Cong MLAs fly to Bengaluru

SANDEEP KUMAR Bhopal, 9 March



Fresh trouble broke out for the Kamal Nath-led Congress government in Madhya Pradesh on Monday, when 17 legislators who are believed to swear allegiance to senior party leader Jyotiraditya Scindia flew out of Bhopal to Bengaluru.

Scindia and the legislators, including six ministers, were incommunicado.

The Nath government has a thin majority in the Assembly. However, sources are of the view the government is safe and this 'escapade' was a fallout of the struggle between the party's warring camps over nominations for Rajya Sabha elections.

Nath met Congress interim President Sonia Gandhi after meeting Scindia. However, that meeting could not break the ice and by evening 17 legislators who support Scindia flew to Bengaluru and their phones were switched off.

These included Health Minister Tulsi Silavat, Labour Minister Mahendra Singh Sisodia, Transport Minister Govind Singh Rajput, Women and Child Development Minister Imarti Devi, Food and Civil Supplies Minister Pradyumna Singh Tomar, and School Education Minister Prabhura Choudhary.

The Rajya Sabha polls to fill 55 vacancies, including three from Madhya Pradesh, are on March 26. The last day for filing nominations is March 13. While the Congress and Bharatiya Janata Party (BJP) are assured of one seat each of the three from Madhya Pradesh, there will be a contest for the third seat between the two parties.

Given its current strength in the Assembly, the Congress can win the third seat as well. But events over the last week with several legislators becoming 'untraceable' have put a question mark on this.

Senior Congress leader Digvijaya Singh and Scindia are both in the race for the two seats. Nath is keen to give a seat to former Chhindwara legislator Deepak Saxena. He had recently quit the Chhindwara Assembly seat to pave the way for Nath's election to the Assembly in a bypoll.

Scindia is upset that the party might nominate Digvijaya Singh and Saxena and wants to contest from the

Ministers hand in resignations to Kamal Nath

All ministers present in a cabinet meeting chaired by Madhya Pradesh Chief Minister Kamal Nath on Monday night submitted their resignations to him, a senior minister said.

"We have expressed our solidarity with the chief minister and submitted resignations to him in the cabinet meeting," the senior minister told PTI. Many of these legislators had flown to Bengaluru earlier in the day.

"I will not allow (anyone) to destabilise my government with the help of mafia," the chief minister said in a statement in the cabinet meeting. PTI

assured seat. Congress legislator Bisahul Singh, who had been "untraceable" for the past five days, was seen with Nath in Bhopal on Sunday. He rejected speculation that he was kidnapped and said he had gone on a pilgrimage. Another legislator Surendra Singh Shera demanded that he be made the state's home minister.

According to political analyst Saji Thomas, this struggle within the Congress would last until the Rajya Sabha polls on March 26, and several independent legislators, as also those of the Congress who were feeling left out, will demand their pound of flesh. The chief minister has cancelled several of his official events, and is busy reaching out to legislators.

The three seats from Madhya Pradesh are falling vacant with the terms of Digvijaya Singh and BJP leaders Prabhhat Jha and Satyanarayan Jatiya getting over on April 9. In the Madhya Pradesh Assembly, the Congress has 114 MLAs, and the opposition BJP has 107.